THE MOST BEAUTIFUL NEGRO WOMEN IN AMERICA

By John Powers

SECRETS OF A HOLLYWOOD MAID

NOVEMBER 1949 30c

See what you've been missing!

IF YOU thought that Hunter's fine, famous flavor was beyond your means, you may indeed have been missing something!

For Hunter now costs no more than the average popular-priced brand. Yet its flavor is the *same* flavor that made it famous among America's *costliest* blends. It's lighter, milder, finer than ever.

You just can't miss if you try today's Hunter, at today's price, *today!*

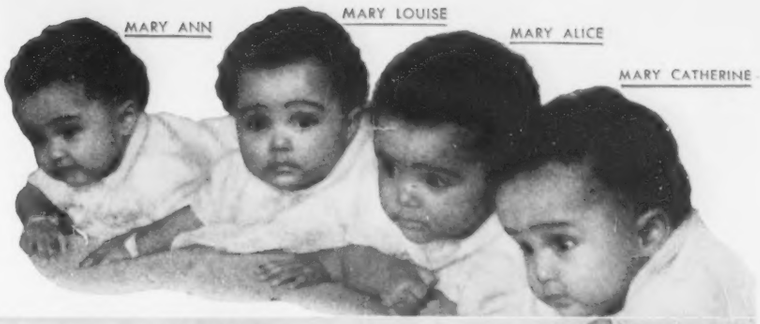
HUNTER

SINCE 1860

First over the Bars

HUNTER-WILSON DISTILLING CO., INC. LOUISVILLE, KENTUCKY. BLENDED WHISKEY. 86.8 PROOF. 65% GRAIN NEUTRAL SPIRITS.

FOUR LITTLE BABIES
become
FOUR LITTLE LADIES



The Famous
FULTZ QUADS
OF REIDSVILLE, NORTH CAROLINA
are thriving on
PET MILK

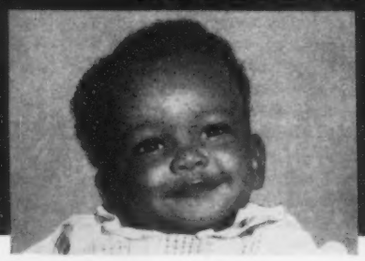
Four little ladies, sturdy and strong . . . yet, at birth the Fultz quads were tiny, delicate babies whose average weight was only 3 pounds! From the very first, these famous little girls have made sure, steady growth; and, since birth, Pet Milk has been their *only* milk.

Here's how Pet Milk has helped in the fine development of the Fultz quads! It is always easy for babies to digest . . . always uniformly rich in the food substances of whole milk . . . always as safe, in its sealed container, as if there were no germ of disease in the world. And Pet Milk contains pure crystalline vitamin D, the sunshine vitamin all babies must have to enable them to build strong bones and sound teeth, and to make the best growth.

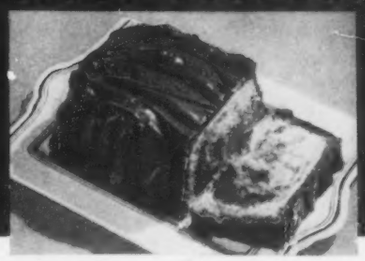
Now "half past three," the Fultz quads are still thriving on this extraordinary milk. When your baby needs milk from a bottle give him Pet Milk —the original evaporated milk.

PET MILK COMPANY, St. Louis 1, Mo.

AMERICA'S *FIRST* EVAPORATED MILK



For Babies – Hundreds of thousands of babies all over America—including six sets of quadruplets and hundreds of sets of triplets—have grown up sturdy and strong on Pet Milk.



For Cooking – Good cooks everywhere use Pet Milk—whole milk concentrated to double richness—because its extra richness helps make wholesome food taste better, its low cost helps keep food bills down.

For Coffee – Double-rich Pet Milk adds extra flavor to coffee (serve it just as it comes from the can)—it costs much less than half as much as cream!

Eddie Green says:

"I've been through the Roma Winery in Fresno, California, and I know..

What I saw convinced me that the world's greatest reserve of fine wine is aging in Roma's cellars — and that only the mature best is ever bottled under the Roma label...

That's why I ask for

ROMA WINE

every time"

America's Largest Selling Wine

Roma Wine Co., Fresno, California

SPEAKING OF

ONLY WOMAN COUNCILMAN

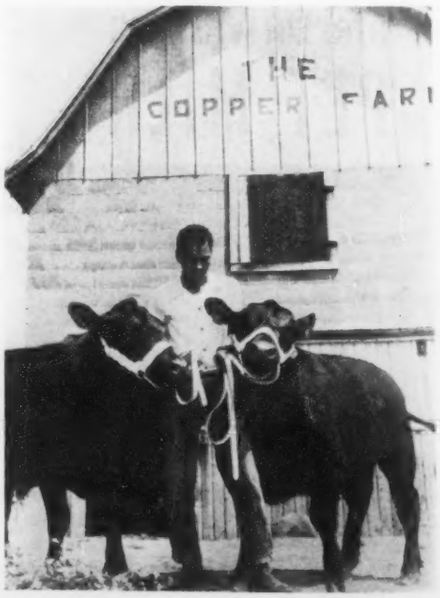
Esther Archer is the only Negro woman elected to a city council in any U.S. city. She is the first and only Negro on the council of Canton, Ohio. Elected in 1947, the mother of three is chairman of the welfare committee and active in sponsoring housing laws. In private life Mrs. Archer is an inspector for a ball bearing company. Her three children all attend Negro colleges at present. She is running for reelection this Fall.

MARIMBA BUILDER

Lester Nichols has made a hobby of building marimbas since 1938 when he first listened to a Guatemalan band at the San Francisco World's Fair. The 44-year-old Los Angeles mail clerk has constructed four of Guatemala-grown rosewood, sells them for $750 each. Nichols had to study physics and sound engineering before he could build the marimbas. He does not play the instrument himself except for his own enjoyment.

CHAMPION STEER RAISER

James T. Cooper doubles between raising prize cattle and studying at Michigan State College. The 19-year-old Vandalia, Michigan, youth placed first and second at the Michigan State Fair this year with his two 1200-pound bullocks, "Boogie Man" and "Ebony." He purchased them both at the age of three months for $125 each, raised them on his father's farm on a special feed he mixed himself.



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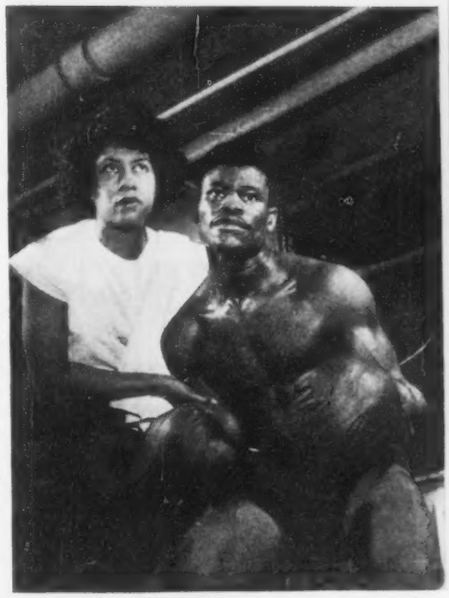
NG OF PEOPLE

FIRE ENGINE CHASER

J. Milton Wormsley has been chasing fires since he was a nine-year-old in Brooklyn. Today at 41 he still is a firebuff (a person whose hobby is tagging after fire engines). He helps unroll hose and holds back crowds. Nine years ago he attained every firebuff's ambition—to become a fireman. Since then he has become a fire department architect. But he still chases blazes, keeps a complete fire-fighting outfit handy for rides to fires.



WOMAN BOXING TRAINER

Priscilla Fullbright trains boxers, has been working in Chicago at the usually all-male job for two years. At present with two promising fighters in her "stable," the Indiana-born miss was introduced to pugilism by her father, a onetime boxer, when she was only five. She says she would have been a boxer if born a boy. She explains her success with fighters: "A man doesn't want to appear a failure in front of a woman."

ENGRAVING SHOP OWNER

L. A. Waller is the only Negro in U.S. to own and operate his own commercial photo-engraving plant. His New York shop, now four years old, produces both black-and-white and color plates. The 39-year-old father of five has 70 per cent white trade, hires five engravers. He started in engraving by working in Amsterdam News shop, later began own plant. All other Negro-owned plants are run as part of colored newspapers.

"Carnation is my recipe for Super-Creamy Fudge!"

Says
FREDA C. DE KNIGHT
Food Editor of EBONY, and author of "A DATE WITH A DISH"

"Better clip this new recipe right now," advises Freda De Knight, "It tells how to be a champion fudge-maker in one easy lesson!

"Your fudge always comes out *super*-smooth and *super*-creamy with next to no beating at all, thanks to Carnation Evaporated Milk.

Carnation works wonders in *every day* dishes, too. This fine milk "from contented cows" has water *removed*, so it's concentrated to the consistency of good thick cream. It's actually rich enough to *whip*, so use it undiluted when your recipe says "cream."

For all milk purposes, just restore *part* of the water that's removed by evaporation. Even when diluted 50-50, Carnation is *richer* than your State standard for bottled milk—yet costs far less to use!

LISTEN to BUDDY CLARK—singing star of Carnation's "Contented Hour." Every Monday night on your NBC station.

CARNATION Velvet Fudge

3 squares (3 oz.) unsweetened chocolate
3 cups sugar
2 tablespoons corn syrup
1 cup Carnation Milk, undiluted
3 tablespoons butter
1 teaspoon vanilla

Cut chocolate over sugar into 2 quart saucepan. Add corn syrup and Carnation Milk. Place over medium heat, stirring until sugar dissolves and chocolate melts. Bring to boiling; cover and cook 2 minutes. Uncover and cook, stirring occasionally, to 234° F. or until soft ball forms when a small amount of mixture is dropped into cold water. Remove from heat. Add butter and let cool without stirring until mixture is 110° F. or pan is cool enough to hold in palm of hand. Add vanilla and beat until thick and no longer glossy. Spread in buttered pan. When firm, cut in squares. Makes 1¾ pounds.

VARIATIONS: Just before turning beaten candy into buttered pan add one of the following:
NUT FUDGE: ¾ to 1 cup broken nut meats.
COCONUT FUDGE: ½ cup shredded coconut.
RAISIN ROLL: ½ cup raisins and ½ cup nut meats. Form fudge into roll, chill and slice.

FREE—Send for the "Velvet Blend Book" of delicious and thrifty recipes. Carnation Company, Dept E-119, Los Angeles 36, California.

CARNATION 50 Years 1899-1949

"from Contented Cows"

Champions Start Young!

Jackie Robinson is giving Jackie, Jr. (2½) an early introduction to baseball. Youngster has already taken to Dad's favorite training dish—Wheaties, with milk and fruit! Little Jackie "eats lots of 'em", says great Dodger infielder.

Famous for nourishment—these 100% whole wheat flakes! Wheaties give you three B vitamins, also minerals, food energy, protein. Plus second-helping flavor! Had Wheaties at *your* house today?

"Breakfast of Champions"

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Rush me ____ HARMONY Half Slips. One for $2.98. Two for $5.75.
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LETTERS AND PICTURES

AIR FORCE EQUALITY

On March 2, 1949, I successfully completed all examinations and was accepted into the Air Force as an Aviation Cadet.

After five months of waiting, I was surprised that your splendid article on interracial training at Randolph Field, Texas (in the September issue) should appear the same time as my notification to report for training for the September 30 class.

I was a cadet during the war at Tuskegee, Alabama, but my training ended at Lower Primary due to the ending of the war. Since 1946, I have been flying off and on as a private pilot and thought little of re-entering the armed forces as an Aviation Cadet because Tuskegee was closed and there wasn't any set-up for interracial pilot training elsewhere.

As fate would have it, I re-applied at the beginning of the year and on March 1 and 2 took the examinations and passed. Because the idea of interracial pilot training is new, I feel as if I am a part of the nucleus of something that in due time will not be looked upon in any of our Armed Forces as an experiment but as a matter of fact.

I thank God for this opportunity and now that the door is open to us Negroes again in military aviation, I hope that other Negroes will take a try at it. What an opportunity!

LE ROY E. ELEY
New York, N. Y.

MAY AND DECEMBER WEDDINGS

Just finished reading your article entitled, "Do May and December Marriages Work?" I think the article was very interesting as most EBONY features are. However, I never would have believed that EBONY could have been so "small" as to harbor a "grudge." Why did you omit Father Divine's name?

CPL. EDWARD BRUCE BYNUM, III
March Air Force Base, Calif.

WHY NEGROES BUY CADILLACS

That I challenge many of the statements that appeared in your editorial "Why Negroes Buy Cadillacs" is but a mild way of saying that I believe the whole article to be false and most of all, insulting to both groups mentioned in the article, the Cadillac buyers and the Negro upper-class.

That the Cadillac is an instrument of aggression in the fight for racial equality is utterly beyond my imagination.

It may be true that the Cadillac might appear to some persons as a symbol of wealth and prosperity. But the majority of these same people place a higher value upon civic and cultural achievements, social, economic and political positions and other more material and spiritual things than the mere ownership of a fine car. The Cadillac car

RIGHT? WRONG?

Single Girls Can Use Tampons.
RIGHT! Any normal woman can use tampons as soon as she is fully grown. Meds, the Modess tampons, were designed by a doctor, are worn by thousands of nurses.

You Can Bathe on "Those Days."
RIGHT! It's safe to shower, bathe *any* day if you wear Meds. Meds are worn internally — no pads, pins, belts.

Meds Are So Comfortable You'll Forget You're Wearing One.
RIGHT! Safe, invisible Meds put an end to chafing, bulges. No chance of offensive odor. Buy Meds now in Regular, Super or Junior.

FREE! Send this ad with your name and address for a free sample package of Meds in plain wrapper. Only one package to a family. Address Personal Products Corp., Dept. E-11, Milltown, N. J. Check Regular ( ), Super ( ), or Junior ( ).

Go Meds... Go Merrier with the Modess tampon

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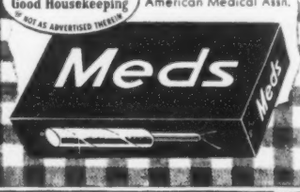

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MAIL COUPON TODAY

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Please rush me my exclusive numbered bottle of Forvil French Perfume and register my name in Paris. I enclose $1.00 deposit and will pay the postman $2.98 balance, plus C.O.D. postage and 20% Government tax.

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LETTERS *Continued*

can only be a connotation of the higher things in life if the aforesaid values are present in and a part of its owner.

If the aspirations of colored people found their culmination in buying a Cadillac car, we all would yet be walking in a fog. We would have no Marian Anderson to whom we can point with pride as having reached the acme of the musical world; we would not have had a George Washington Carver to open scientific doors of great importance nor would we have produced a Langston Hughes whose poems the world may enjoy. If present-day Negroes would only utilize a part of the virgin opportunities that have been pushed up to their doors and that are lying dormant for the sake of a Cadillac car, how much richer our heritage might be.

WILLIAM SHUFORD, JR.
Chicago, Ill.

I have been a constant reader of your very fine magazine since it first appeared on the newsstands, and I am very sorry to say that I don't go along with all you said in the September issue's editorial "Why Negroes Buy Cadillacs." However, different opinions, I suppose, helped in making EBONY what it is today.

I am not one of the many Negro Cadillac owners, but would dearly love to be. I didn't agree with you when you said Negroes would rather invest their money in Cadillacs than contribute to the NAACP and the Urban League. I would like to ask you what has the NAACP done about the endless cases of police brutality in New York and Brooklyn and what has it done about other things that are too numerous to mention? Naturally, when Negroes see so many things before them that they feel the NAACP should be doing, all interest is lost and they would rather invest in something else.

I wouldn't be surprised if the writer himself owns a Cadillac.

E. W. PERRY
Brooklyn, N. Y.

The article appearing on the editorial page in the September issue of EBONY is so childish and contradictory it is difficult to believe it is the work of your editor.

No one criticizes the Negro, of whom there are many, who can afford a Cadillac. The criticism is aimed at those who insist upon owning what they can ill afford.

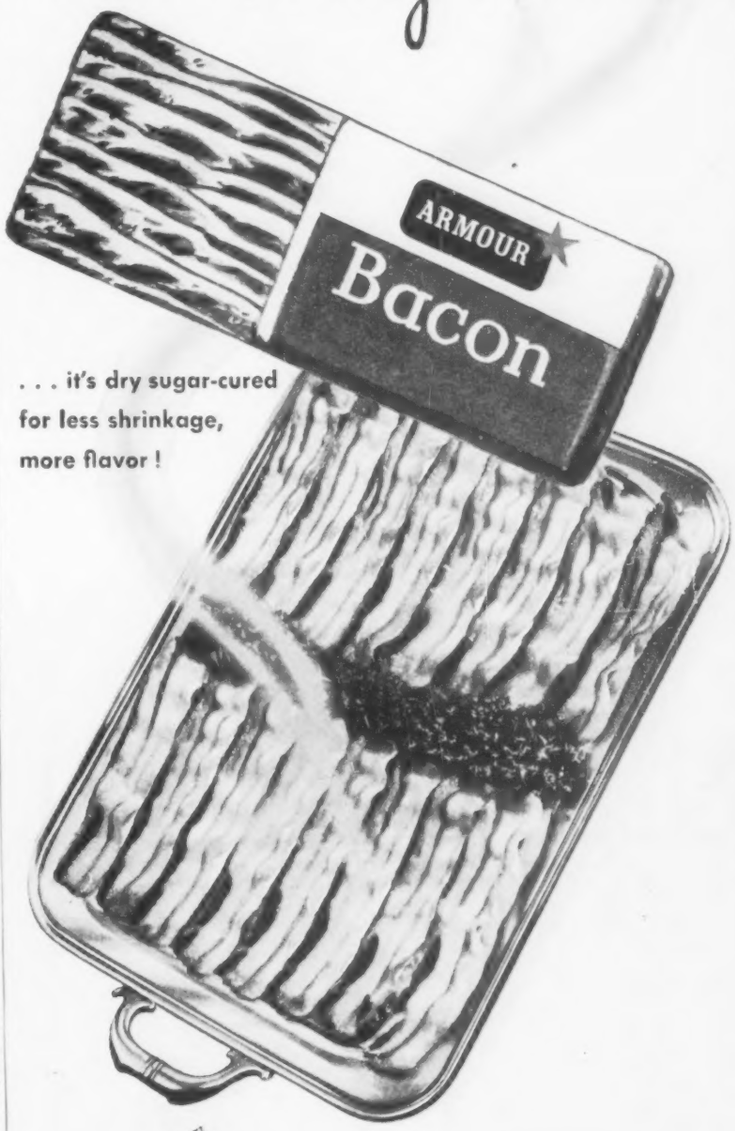
By what process of reasoning do you conclude that mere possession of a Cadillac is evidence of equality? Indulgence in luxury is not evidence that we match the white man's ability. No! We match his ability with our accomplishments—the possession of property, large businesses and the extent to which we become organized and self-supporting.

With the above attributes the politician beats a path to our door and we in turn elect the man big enough to stand up for the rights of minorities by supporting and introducing legislation beneficial to our welfare and assuring us of all the rights and privileges accorded other Americans.

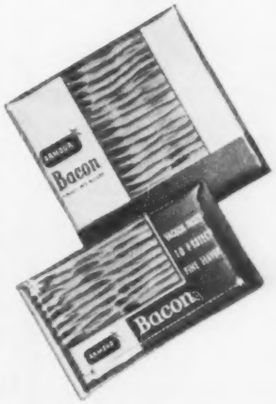
So long as the Negro has to picket the white man for a job, live in ghettos

Continued on Next Page

For that tempting wood-smoky aroma!



. . . it's dry sugar-cured for less shrinkage, more flavor!



Watch your folks come a-running at the first fragrant whiff of Armour Star Bacon—the bacon that makes *any* breakfast a banquet, any meal a memory!

Only the choicest center slices from hand-picked bacon sides are used for Armour Star. Then, it's dry-sugar-cured without water or curing solution. That means less shrinkage—bigger bacon slices *after* broiling or frying.

So always ask for Armour Star when you ask for bacon . . . it's your best bacon-buy! Enjoy some soon.

Tune in STARS OVER HOLLYWOOD—CBS every Saturday

The best and nothing but the best is labeled ARMOUR

FROM NEW JERSEY TO CALIFORNIA

From "Hair Cutter" to "Rug Cutter"

THEY'RE SWITCHING TO CALVERT!

BARBER CLARENCE OLIVER, a Newark man who owns his own shop, "switched because Calvert makes finer cocktails."

PRINTER E. WALTER DIX, Oakland, Cal., says, "Yes, Calvert's my week-end drink from now on. Mellow, mild...*what a buy!*"

REALTY BROKER SAMUEL T. ALLEN, Montclair, N. J., serves Calvert to special guests. "Mildest blend I know."

ORCHESTRA LEADER GEORGE MORRISON, of Denver, Colo., switched, too. Says, "Calvert has no equal for flavor."

REPORTER BILL SMALLWOOD, from Columbus, Ohio, writes, "Switching to Calvert has given me genuine pleasure."

ENTERTAINER JAY LOFT-LYNN, of Los Angeles, said: "I made the test; I tried the rest; I found the best—*Calvert!*"

It's Smart to *Switch* to Calvert Reserve

CHOICE BLENDED WHISKEY—86.8 PROOF—65% GRAIN NEUTRAL SPIRITS
CALVERT DISTILLERS CORPORATION, NEW YORK CITY

LETTERS *Continued*

and flee for his life while his property is burned (he, too, if caught), he is nobody's equal, Cadillac or no Cadillac.

You put up a straw man and knock him down when you say Negroes are criticized for driving Cadillacs while other Negroes live in slums. Please don't tell the Negro that all he has to do to be the equal of the white man is own a Cadillac and buy expensive whiskey.

W. A. CLARKE

New York, N. Y.

BOXING CHAMPS

In reading your excellent article on Negro boxing champions in EBONY's September issue, I was surprised to see that you failed to list me among them. For your information I was recognized "Middleweight Champion of the World" from 1936 to 1937. Here's the record:

In 1936 the National Boxing Association and New York State Athletic Commission each conducted elimination tournaments to determine who was to succeed to Mickey Walker's vacated 158-pound crown. I won the N.B.A. title in Milwaukee that year when I

decisioned onetime middle king Frankie Battaliginia in 12 rounds. At the same time Ben Jeby was copping the State Athletic Commission title in New York City. I held the N.B.A. rating until the fall of 1937 when I lost to Marcel Thil on a foul in Paris.

GORILLA JONES

Akron, Ohio.

In your September issue's article about Negro champions, you stated that Jack Johnson was 31 years old when he won the title off Jim Jeffries.

You'll find it to be wrong. Johnson was 32 years old when he became champ and he kayoed Tommy Burns in Australia for the title.

HARRY BEHMAN

New York, N. Y.

In your September issue's story concerning Negro boxing champions, it was stated that Jack Johnson kayoed Jim Jeffries to win the title in 1910. I have always been under the impression that Jack Johnson won the title from Tommy Burns in Sidney, Australia, in 1908.

It was in your magazine, also, where I read that Ray "Sugar" Robinson won his title by kayoing Tommy Bell. It was Tommy Bell from whom he won the championship, but I do know definitely that he did not kayo Bell for the title. The fight went 15 rounds and Robinson received a very close decision. I am an admirer of Ray Robinson but Tommy Bell has always been my idol

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LETTERS Continued

and I would like for you to correct this error.

WILLIAM P. KYDD

New York, N. Y.

● *Jack Johnson technically won the championship from Burns in Australia in 1908 but he was not accepted as champion in America until he knocked out Jim Jeffries, the leading white U. S. contender, at Reno in 1910. He was 30 when he beat Burns, 32 when he whipped Jeffries.* EBONY *erred in reporting Robinson kayoed Bell.* ***It was*** *a 15-round decision.*—ED.

BLACK CABINET

In your August EBONY, I read the article "Truman's New Black Cabinet" by Roi Ottley, and, frankly, I am surprised and discouraged.

This so-called "Black Cabinet" is no more than a bunch of puppets whose strings are manipulated by the Democratic Party. They value their jobs more than they do the cause of the American Negro. They are forgetting the fact that if it were not for us putting them there, they wouldn't be in office in the first place.

A public job is a public trust and anyone who uses that trust for personal gain has no business in office. And as for Congressman Dawson of Illinois, he is the biggest tool of them all as the head of the "Black Cabinet." If he would only put self aside and concentrate on helping his race, he can still do a lot of good otherwise he will probably lose out in the next election.

JOHN T. DIGGS, JR.

Cambridge, Mass.

In the August issue of your fine magazine is the story of Dr. Ambrose Caliver, senior specialist in the Federal office of education at Washington.

We here at Knoxville College are proudly excited at the very mention of the name of this outstanding educational leader, and we were pleased with your excellent story on him. We were pleased, that is, with all except the important omission of the fact that Dr. Caliver received his bachelor of arts degree from Knoxville College in 1915. We count him among our most distinguished alumni.

IRVIN ELLIGAN
Dean of the Chapel
Knoxville College

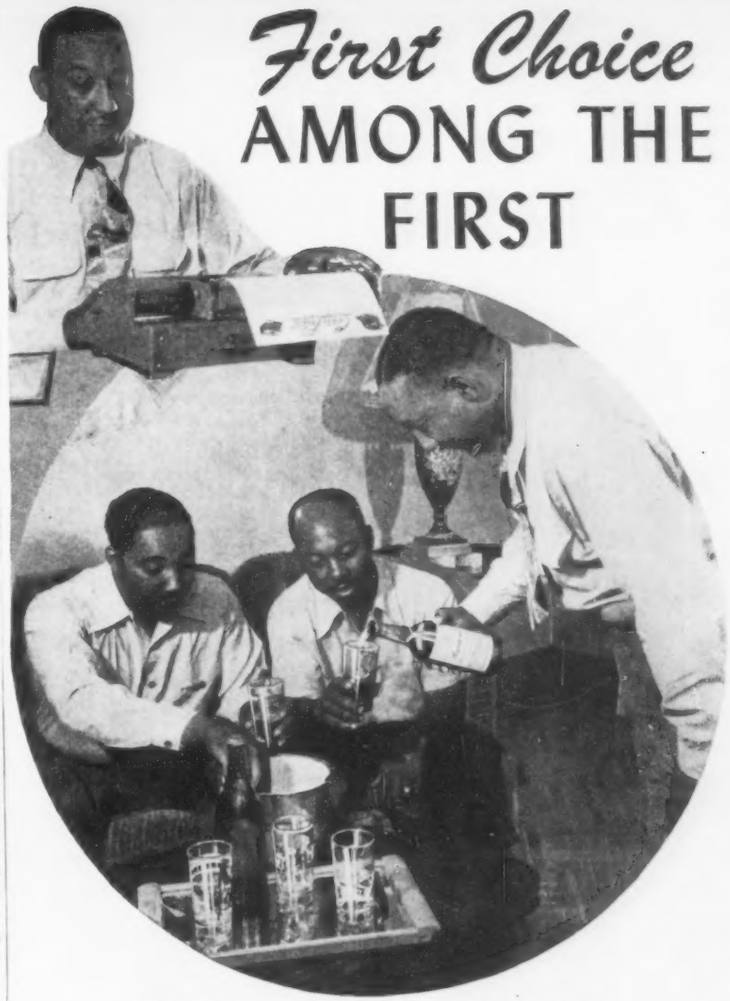
Knoxville, Tenn.

FATHER DIVINE

I have found out from personal experience that it is better to leave Father Divine alone, especially if there is any criticism to be made concerning him. I made the mistake of doing this very thing once through my own ignorance, and I have lived to regret it. And you can wager all the tea in China that I'll never do that again. I have never been a follower of his and I can't say I ever will be.

If we would take time to try and understand what and Who God is, we would not pick any bones with Father Divine over saying he is God; nor with those millions who acclaim him so. The

First Choice AMONG THE FIRST



CORTEZ PETERS *shares his enjoyment of HARWOOD'S CANADIAN with Cortez Peters, Jr. and James A. Griffin.*

Cortez Peters knows a "first" when he sees one because he's a "first" himself. He holds the title of world's speed champion on the portable typewriter.

Mr. Peters says, "HARWOOD'S CANADIAN is my first choice for myself and for entertaining my friends. I particularly enjoy its mildness and its excellent flavor."

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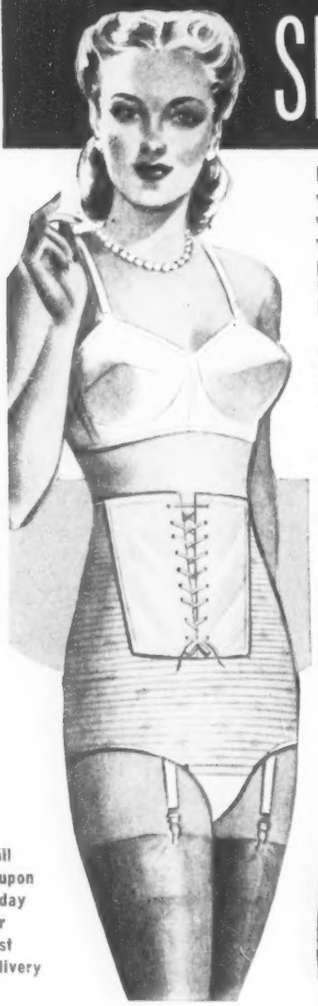
Continued on Next Page

If YOU Want to Enjoy That SLIM-'TEEN SIZE feeling..



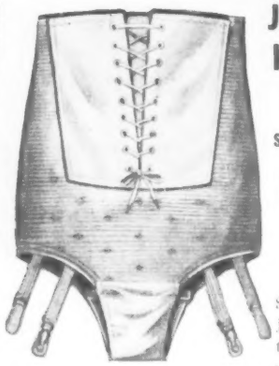
Does a bulging tummy make you look years older than you really are? Are ordinary girdles uncomfortable to wear . . . do they fail to flatten out your abdomen the way you want? Then here at last is the answer to your problem! SLIM-MODE, the wonderful new adjustable health supporter girdle is scientifically constructed to help you look and feel like a "Slim Sixteen."

So why go on day after day with a tired back that needs posture supports to bring relief? Why look droopy and beyond your years because your mid-section bulges and your clothes don't fit right? SLIM-MODE brings you vital control where you need it most . . . helps to "harmonize" your figure to more stylish lines . . . it's so comfortable to wear. And remember, you can have a SLIM-MODE sent to you to wear on FREE TRIAL.

THE ADJUSTABLE

SLIM-MODE

HEALTH SUPPORTER GIRDLE



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PRESTO! You look INCHES SLIMMER . . . you feel wonderfully Comfortable

BEFORE

Typical figure problems of a "Stylish Stout" —note the sagging abdomen.

AFTER

See what a wonderful change SLIM-MODE makes — instantly. New figure beauty! New Poise! Order your SLIM-MODE on free trial today.

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LIFTS AND FLATTENS YOUR BULGING TUMMY

SLIM-MODE has a built-in front-laced panel. Adjust the laces to your own greatest comfort. Your tummy is lifted in to shape, flattened out . . . yet you feel truly comfortable.

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SLIM-MODE is made of two-way S-t-r-e-t-c-h wonder cloth—it stretches as you breathe, bend, stoop, after meals, etc.

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FREE

"Magic" Plastic Laces. For your extra added comfort you get a pair of Plastic laces that stretch gently as needed. Try them in SLIM-MODE instead of regular laces. See which you prefer.

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MARDO SALES CO., Dept. EB-10, 480 Lexington Ave., N. Y. 17

LETTERS *Continued*

one unalterable truth is, we are all Gods if we elect to be so. In the Bible it is plain to understand that, "We are made in His Image and Likeness." Therefore, this being true, we have the power and ability to be whatever the Creator is. Of course, this is a spiritual matter and must be discerned spiritually.

The great FBI of our country planted agents in many of Father Divine's peace missions to try and get data with which to condemn or expose Father Divine. But when the period of investigation was over, they had nothing on Father Divine. What the FBI can't find out about a person is not worth looking for. Therefore, I have long since decided to leave Father Divine alone. For those who try to hinder him in any way will suffer for it. I did. And I know of some others who are now suffering for the very things they have said about Father Divine.

I only hope to live up to this high plane of life so that I might become to be as Father Divine is. That I, too, might become to be God (really) in human form.

REV. J. NOBLE LIGHT

Orange, N. J.

LOVE VERSUS RACE BIAS

I bought a copy of your September EBONY last night, and I was most interested in a letter from one of your readers. It was from a white fellow who complained that he couldn't marry a colored girl because of the prejudice on her side of the line.

I once had somewhat the same idea—that Negroes were paranoid, that they magnified every slight. In short, that it was mostly their imagination. In order to prove my contention, while attending one of the large universities in the state, I came out somewhat in the open regarding Negro womanhood. To make a long rather sad story short, I was in for a rude awakening.

The abuse I took made that experience seem like some terrible nightmare. It was as if I had opened the floodgates to a sea of hatred. I don't think the reader I am answering is convinced enough of his position to require a second guess as to which side this outburst of hostility came from.

I wouldn't recommend, however, that he repeat the experiment. That is, not unless he wishes to see faults in our civilization and an unpleasant side of his race in glaring relief. He'll see things he will never forget and that he will find it extremely hard to forgive.

HAROLD CRAWFORD

Los Angeles, Calif.

I most sincerely hope you will print my letter because I certainly want Henry Haifner and his likes to read it. Since he is a college man, he should be able to see all too clearly why his sweetheart doesn't want him to meet her Negro friends. Although he may try to convince himself he is not prejudiced, he is all too clearly prejudiced. This is proven by his saying, in effect, that his race is not overly prejudiced toward mine. I will cite him a few personal examples to prove my point.

I formerly lived in E. St. Louis and

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Send dress postpaid.

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Send Check or Money Order and Save Postage.

MONEY-BACK GUARANTEE

LETTERS *Continued*

worked in St. Louis. He could not take his sweetheart (unless she can pass for white) to any restaurant downtown or any of the theatres. The only place he could sit with her in the only legitimate theatre in town is the second balcony. I know because I was told that at the box office.

Obviously the real reason she doesn't introduce him to her Negro friends is shame. Since she has such an exalted position, it is quite likely that her friends haven't and they couldn't entertain him in the style to which he is accustomed. Then, too, he would represent the white pressure that keeps them in ghetto slums, relegates them almost without exception to poorly-paid dirty and dangerous jobs, to separate schools, to injustices in the courts, to exorbitant rents and constant indignities, brutal and subtle.

I have worked with, for, over and under white people. I've eaten with them and slept in their houses and in every instance I can recall, except two, there was prejudice in their attitudes though sometimes it was subtle.

I had a white friend once. She and I worked together and we were both criticized by members of our respective races for eating together. Of course, she ate over the garbage cans with me. I didn't eat in the dining room with her. I was so humiliated trying to find places we could go for amusements that I just dropped her.

Haifner, do you think hating my race caused any of these unhappy incidents?

Furthermore, I'd like you to hear how I "hate" my race. Every indignity that is visited on any member of my race, because of that race, is a personal blow to my heart. I admire and know Dr. Bunche, Mrs. Bethune, Richard Wright, Walter White and Adam C. Powell. I also love and honor those average little Americans like me who work hard for and love their homes. I was a Negro from the moment I was conceived, but an American from the moment I was born so my first love is for my race.

Mrs. M. D. Shuck

Chicago, Ill.

EBONY PICTURES

The following is a page-by-page listing of the sources of the photos in this issue. Where several sources are credited, the listing is from left to right, top to bottom:

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20—Dennis A. Stock, United Artists, Acme, Gordon Parks, Harris & Ewing, Joe Covello—BS, Alexander Alland
21—Dennis A. Stock, United Artists, Wilberforce State College, E. Robinson
22—Jack L. Murphy, Mickey Pallas, Dennis A. Stock, Otto F. Hess
23—Prince Hall Masons
24 to 27—Gjon Mili
28—Griffith Davis, Colorado Historical Society, Overland Monthly, Bancroft Library, San Francisco Chronicle, Leonard M. Grimes
29—Griffith Davis
30—Leonard M. Grimes
31—Jon Evans
32—Leonard M. Grimes, Larry Barbier
33 to 36—Stephen Deutch
37 to 40—Wayne Miller
42—Maurice Seymour, Cecil Layne, Edna Guy
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45, 46—Larry Barbier
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49—Cecil Layne, Harris & Ewing
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81—Mickey Pallas
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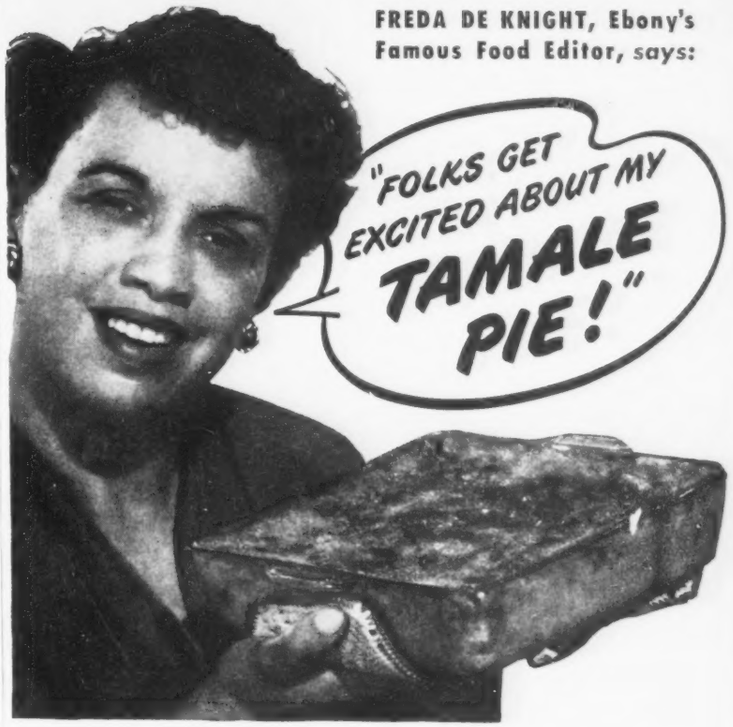
Abbreviations: BS—Black Star; FPG—Free Lance Photographers Guild; INP—International News Photos.

FREDA DE KNIGHT, Ebony's Famous Food Editor, says:



She Uses QUAKER CORN MEAL! It's Specially Granulated—Gives Extra-Crisp Crust!

Here's the famous one-dish feast that took the country by storm, wherever Freda DeKnight went on her demonstration tour! Miss DeKnight considers Quaker Corn Meal so important to the success of this recipe that she carried her own supply of this brand with her on her trip! Use either Quaker or Aunt Jemima Corn Meal—they're both the same "water-washed," "Spoil-Proof" corn meal!

FREDA DE KNIGHT'S TAMALE PIE

Serves 8 to 10—grand party fare!

2 lbs. ground meat
2 cups tomato puree
2 cups celery, chopped
1 cup green peppers, chopped
3 tbsp. chopped parsley
½ tsp. thyme
2 bay leaves
1 #2 can kernel corn
1 pint ripe olives (optional)
3 medium onions, chopped
2 cloves garlic, minced
2 tbsp. chili powder
½ tsp. basil
1 tsp. paprika
Salt, black pepper, red pepper, to taste

Place ground meat in large skillet; add celery, peppers, garlic and onions, without fat, and saute, stirring frequently. As mixture browns, add corn and spices. Cook over low fire 20 minutes. Pour mixture into 6-qt. pan; add olives and tomato sauce. Simmer 15 minutes.

CORN MEAL SHELL AND TOPPING

2 cups white or yellow corn meal (Quaker or Aunt Jemima)
1 tbsp. paprika
4 cups boiling water
salt and pepper
¼ cup chopped parsley or onion tops
1 small can grated parmesan cheese

Bring 3 cups water to boil, add parsley and seasoning. Pour 1 cup hot water over corn meal and mix well. Add dampened corn meal to boiling water; cook until it becomes a VERY THICK MUSH. Remove from fire; with spatula, spread ½ inch thick over bottom and sides of shallow 6x12-inch baking dish. TO COMBINE: Pour meat mixture over lining. Spread a thin layer of mush over the top of the entire dish. Sprinkle with cheese, bake in a moderate oven, 350°F, 45 minutes. If you like, prepare recipe several days before baking and keep in refrigerator.

QUAKER and AUNT JEMIMA CORN MEAL ARE THE SAME

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BACKSTAGE

THIS current issue of EBONY is the biggest in our history, a total of 84 pages or 16 pages more than we have ever printed before. It is the largest single regular issue ever published by a Negro magazine.

One reason for the king-sized EBONY this month is record volume of advertising, adding up to 24,990 lines compared to a previous high of 22,270 agate lines. But another reason is the increased editorial coverage with more picture stories than in any past issue of EBONY. Today EBONY is expanding its editorial coverage around the nation to include stringers (part-time correspondents) in key cities around the nation as well as full-time bureau men in both New York and Hollywood. We have also made recent staff additions in our Chicago home office.

Typical of the far-flung coverage of EBONY is a venture that will culminate in next month's feature story—as yet a surprise scoop. Cables from and to India and a 1,000-mile overnight plane hop from Bombay to New Delhi by our photographer produced a picture that will be front page news. It will be the first color photograph in any magazine of Walter White and his new bride, the former Poppy Cannon.

EBONY's record size this month is the result of continued loyal support by an army of readers who continue to grow each month. We hope in future months to continue to merit the faith of these followers by producing a well-rounded, exciting publication with articles of interest to every member of the family.

With this issue we are resuming the feature, "Fashion Fair," which will give full coverage to women's clothes. Our women readers have shown through their letters and phone calls that they want this popular section to run regularly.

Next month's table of contents will include besides a fashion story, several Christmas treats including a "Date With A Dish" featuring singer Etta Moten's recipe for plum pudding and a story on what's new in toy gifts for the youngsters. Also on tap are a story on Negro magicians (see above), a survey of what prominent Negro men notice most about women and a piece on the fabulous jazz trumpeter Biz Beiderbecke (who's featured in the new movie *Young Man With A Horn*) and his relationship with Negro musicians.

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VOL. V, NO. 1 — NOVEMBER, 1949

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COVER

Clark Gable and **Lillian Moseley** are long-time Hollywood friends, Miss Moseley being a veteran movie matron who has worked for years with the leading film personalities. Coming to Hollywood before any of the studios except MGM were in existence, Miss Moseley has been working for the stars 35 years and has been "confidante" and "confessor" for many of the top names. She tells some of her "secrets" about them in an article on Page 52. Kodachrome by Larry Barbier.

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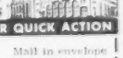

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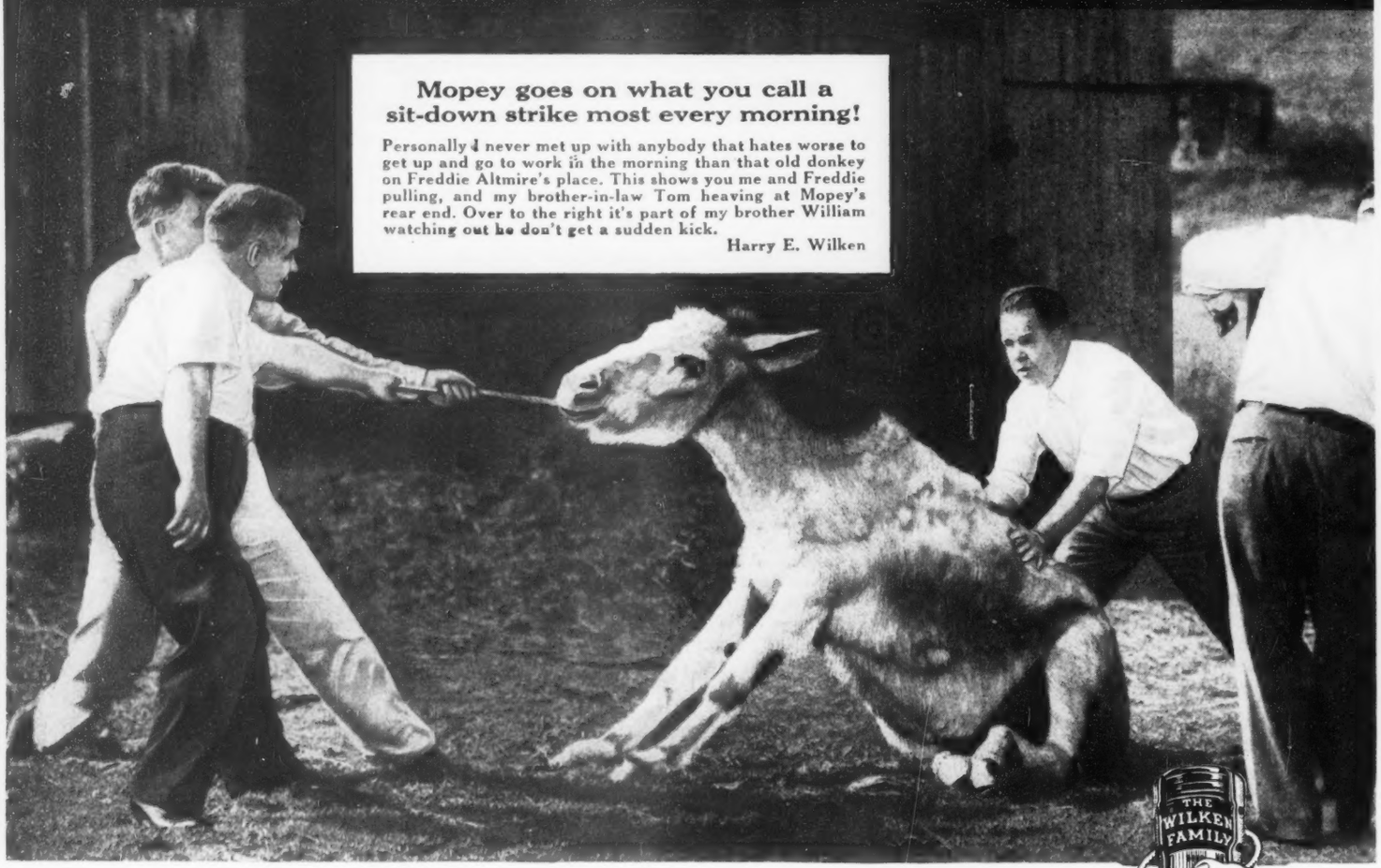
It's our family's whiskey, neighbor—and neighbor, it's *your* price!



Mopey goes on what you call a sit-down strike most every morning!

Personally I never met up with anybody that hates worse to get up and go to work in the morning than that old donkey on Freddie Altmire's place. This shows you me and Freddie pulling, and my brother-in-law Tom heaving at Mopey's rear end. Over to the right it's part of my brother William watching out he don't get a sudden kick.

Harry E. Wilken

Being stubborn is a grand thing

—when it comes to making tasty whiskey!

In making Our Family's Recipe we've never budged an inch from Grandpa Wilken's teachings

Neighbor—when you taste this Family's Recipe of ours, I miss my guess if you don't say it's got a tastiness to it more than any whiskey you ever got ahold of in your life! And you want to know why? It's by reason of Our Family sticking so tight to Grandpa Wilken's rules of tastiness through thick and thin—never slacking up for some sixty years or so. Yes sir—we're stubborn as a mule when it comes to making every batch of Our Family's Whiskey just so.

As maybe you've heard—we folks have been distilling ever since anybody can remember. And in putting up Our Own Family's Recipe for you, we use all the secrets of extra tastiness and smoothness that Grandpa handed down to Pa, and Pa handed down to us.

In that bottle of Wilken Family Whiskey that you buy off your dealer, you get the exact same as us old time distillers enjoy amongst ourselves. And as you'll find out—it's just about the tastiest thing that ever happened!

Harry E. Wilken

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Mountains of packages are handled each day by clerks at New York post office, who must work at top speed to "Keep The Mails Moving." During Christmas rush, parcels increase three-fold. Negroes have been working in post office since Civil War. Today there are more than 100 Negro P. O. supervisors, two in South.

POSTAL EMPLOYES

Government mail service is biggest U. S. employer of Negroes with 42,000 on its payroll

WHEN a letter is dropped into a mail box anywhere in the United States, the chances are one in ten that at some point in the journey to its destination, a Negro post office employe will handle it. The biggest single employer of Negroes in America, the Post Office Department has a total of 42,000 colored men and women on its payroll—or almost one out of every ten postal workers. These skillful and efficient Negro employes do virtually any and all of the many jobs involved in handling 100,000,000 pieces of mail daily, the greatest volume of any country in the world.

Main attraction of postal work for Negroes is the job security offered by civil service, regular salaries and retirement pension (about $1,500), plus the community prestige that most postal workers enjoy.

Many have been the Negro doctors, lawyers and teachers who have earned their living in the post office while going to school. Though there are no accurate statistics, it is generally conceded that Negroes have a higher educational level than white postal employes. As a result, the post office has often been called "the graveyard of Negro talent." Fewer decent job opportunities outside have forced educated Negroes to remain and take advantage of the many new and better P.O. positions now open to them.

Today more than ever, Negro talent is getting a chance to win a status in the post office never before attainable. Currently there is hardly a job classification in which Negroes are not represented. Bucking traditional color lines with political pressure, Negroes can survey the vast postal domain with pride and point to the tremendous gains since the Civil Service Law of 1883 covered the post office.

Postal workers are on the whole solid, conservative citizens who are proud of their government careers. Thousands have by careful budgeting bought homes, raised ample families, and given their children college educations. (Former NAACP secretary Walter White's father was an Atlanta letter carrier.)

During the lean years of depression, postal workers fared far better than most in Negro communities; but in prosperous times their fixed incomes have proven a hardship. Congress has approved a $450 annual wage increase for them, though the workers themselves consider this hardly adequate. One postal worker put it this way: "We needed a $1,500 raise to be on a par with workers in industry. We demanded $1,000 and thought we'd get $800."

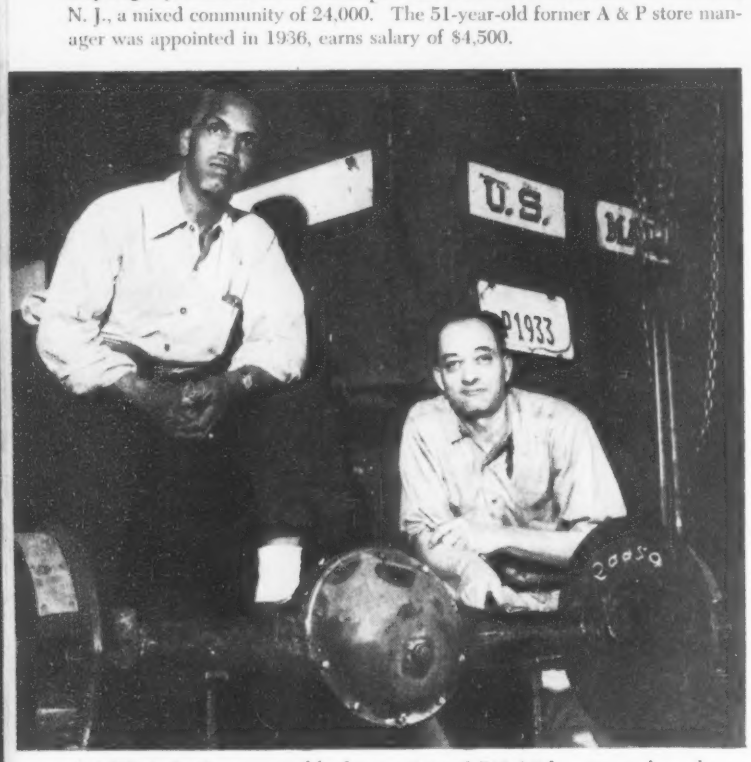
Although it is the largest business in the world—$1,650,000,000 income last year—the post office is a mixture of modern machines and antique methods, of jet-speed air mail and plodding, overburdened letter carriers, of free and fair hiring of Negroes and rigid Jim Crow. Typical is employment of more than 50 supervisors in New York but only after 27 years and a Senate probe were Negro clerks appointed last year in Memphis.

Biggest gains in wiping out discrimination were made during World War II and after when labor shortages forced the P.O. to hire Negroes. Once employed, civil service protected their jobs. Since 1942 the number of Negro postal employes in the nation has doubled and in Washington two-thirds of all P.O. workers are Negro. Today more Negro supervisors are working in New York City postal stations than the entire country had seven years ago.

Continued on Next Page

Only Negro postmaster of first class post office is Robert F. Kearse of Vauxhall, N. J., a mixed community of 24,000. The 51-year-old former A & P store manager was appointed in 1936, earns salary of $4,500.

Highest Civil Service post held by Negro was won by Thomas P. Bomar in 1946. He is railway mail service assistant district superintendent at large, a $5,050 year job that takes him to every section of nation. He began in postal service in 1912 as $3-day mail weigher.



Special mechanics responsible for servicing 1,500 Midwest postal trucks are Jerome M. Fisher and Lawrence F. Payne, who earn $3850 yearly at Chicago post office garage. They have total of 57 years of service behind them.

NEW DEAL AND WAR GAVE IMPETUS

A NEGRO was once the postmaster of Vicksburg, Mississippi. He was James Hill, member of the Republican National Committee, who served during the administration of President Benjamin Harrison. Another Harrison appointee was a Negro woman who was postmistress at Indianola, Mississippi. After Theodore Roosevelt's election, she was put under pressure from local interests to resign. But the post office refused to accept her resignation and when she would not serve, the local post office was closed. Several months passed before the office was reopened with a white postmaster.

Today such appointments are unheard of in the South and Vicksburg does not even have colored clerks.

But in other parts of the country, Negroes have fared well in recent years, winning administrative and supervisory jobs.

Many Negroes have won the coveted jobs of clerks in charge in the Railway Mail Service. Several of these are in charge of all-white or mixed crews in both North and South. These jobs pay salaries ranging from $4,150 to $4,350. One of the best examples of racial mixing in the Railway Mail Service is a crew which runs from Atlanta, via Valdosta, Ga. to Jacksonville, Florida. Clerk in charge of this crew is Harold H. Thomas, a Negro. All of the assigned clerks under him are white.

Matthew E. Williams is clerk in charge of an all-white crew on the Southern Railway between Atlanta and Jacksonville. Two other Negro clerks in charge are on that line, G. A. Pullum and A. W. Bryant, both of whom head an all-white crew.

The Negro's post office status did not come about naturally in the course of

Superintendent of Harlem's College Station post office is George R. Lawrence, who supervises 150 clerks in $4,850-year post.

Attorney Thomas C. Hall works for Solicitor General handling claims for injury or property damage. He began as clerk, now is highest paid Negro postal employe.

Confidential assistant to First Assistant Postmaster General is Marsden W. Cabell of Charleston, W. Va., who was named to job in 1946. He is first Negro to hold post.

Air field supervisor in charge of all-white Philadelphia crew of 15 clerks is Victor H. Sparrow, 63, who began as $600-year letter carrier 46 years ago. In $4,250-year job he handles dispatching of all air mail out of Philadelphia airport. He has held post since 1941.

Railway mail supervisor in charge of mixed crew of 12 on New York to Pittsburgh run is Theodore P. Wooding, who has worked 30 years for postal service. There are many Negro clerks-in-charge on trains, both North and South.

TO NEGRO ADVANCE IN POST OFFICE

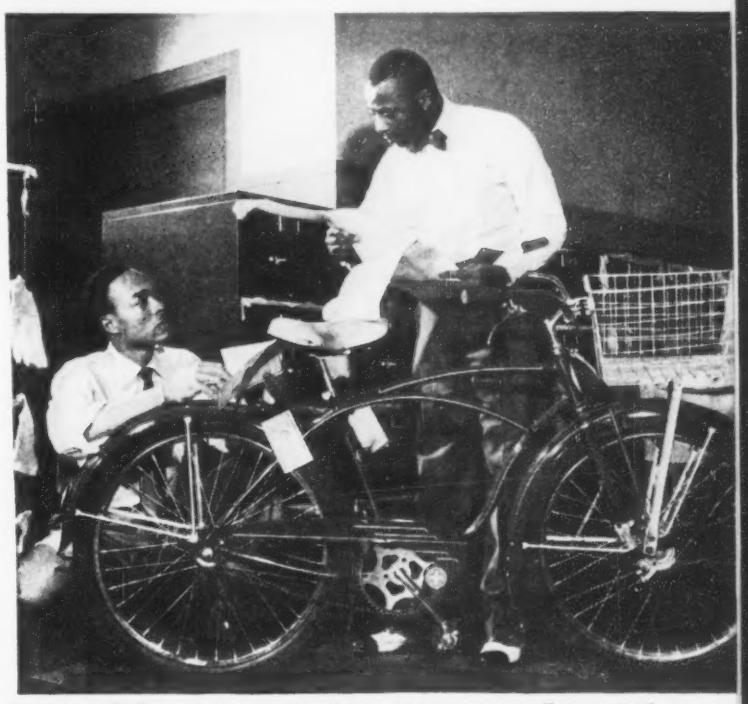
the department's normal growth over the years. Negroes have been forced to wage stiff struggles against racial discrimination. From 1883, when the Civil Service Law was passed, to 1913 Negroes enjoyed steady progress. During this period there was no segregation in Southern post offices, in fact in any federal buildings below the Mason-Dixon Line.

When Woodrow Wilson entered the White House and installed a Dixie regime on Capitol Hill, the forward movement of Negro postal workers was checked. All job applicants were required to submit photographs of themselves; segregation was introduced in federal buildings in Washington and the South.

In certain post offices in the South, Negroes applied for jobs as clerks, and were appointed as laborers and janitors. In other post offices Negroes were not appointed at all.

The New Deal and World War II provided Negroes with new opportunities to move forward in the postal service and they quickly took advantage of them. Negro advances were helped by President Roosevelt's executive order eliminating the submission of photographs with applications. The manpower shortage and FEPC all contributed to the Negro's progress.

Also helping to break down racial barriers was the National Alliance of Postal Employes, the fighting union of Negro postmen. Negroes are also members of the National Federation of Post Office Clerks and the National Association of Letter Carriers—but in Jim Crow locals in the South. At its national convention in Miami last year, northern delegations of the letter carriers tried but failed to wipe out the provision for segregated units.



Inspectors of all equipment purchased by Washington post office are William Hair, Jr., and Joseph S. Battle, both ex-GIs. Without okay of these board of inspection members, goods cannot be accepted for delivery.

Assistant superintendent J. Wesley Jones supervises Chicago staff of 46 that rates exams of postal clerks on sorting of mail. He started as clerk in 1914, earns $4,750.

Statistical draftsman Andrew R. Edelen prepares charts and graphs used by postal officials in Washington to improve mail transportation. Ex-GI began as a clerk two years ago.

Personnel Officer Henry W. McGee interviews and screens applicants for all jobs in Chicago post office. His salary is $4,050.

Continued on Next Page

A TYPICAL MAILMAN'S DAY

Arriving at Brightwood Station in Washington at 6 a.m., Cedric B. Jessup starts separating his mail.

Leaving station at 7:30, Jessup walks to start of 10-block route. He usually finishes route by 2:30.

Friendly dog—often bane of mailmen—takes magazine for master, one of 600 families on route.

"Stick 'em up" is order of children on route, whose "loot" is mail addressed to their families.

At relay box, Jessup picks up additional mail deposited by truck to avoid his carrying too-heavy load.

Welcome respite is glass of water from patron. Jessup retraces route after lunch for second delivery.

Ashby B. Carter of Chicago is president of National Alliance of Postal Employes. He has been a mail clerk in the main Chicago Post Office for many years. Carter formerly was active in YMCA religious work in Chicago.

SENATE PROBE UNCOVERS JOB BANS IN DIXIE POST OFFICES

THE AVERAGE letter carrier totes 200 pounds of mail daily. But it is a saying among colored postmen that for Negroes the load is about 400 pounds—the additional burden being Jim Crow. Helping to ease the burden is the vociferous champion of the rights of the Negro in the post office, the National Alliance of Postal Employes. Formed in 1913 in Chattanooga by 35 colored railway clerks, the NAPE was the result of a "Caucasian clause" adopted by the railway clerks union. It began as a fighting organization by winning reinstatement for two members dismissed for alleged theft of the mails. The NAPE proved the charges false.

Since then the organization has done effective lobbying, represented members before the Civil Service Board of Appeals and Review and generally waged all-out warfare against post office discrimination. Most controversial fight it has ever undertaken is its current defense of some of its members suspended following issuance of President Truman's loyalty order. Charging that the only offense committed by the victims of the "purge" was fighting racial bias and being good union men, the NAPE's president, white-haired Ashby Carter of Chicago, has denounced the suspensions in bristling terms. "We realize that Jim Crow is a venerable old bird," said Carter, "but we insist that taking 'pot shots' at him is not disloyalty to America."

That the U.S. government needs to act against anti-Negro bias was dramatically shown last January when a report detailing discrimination against Negroes in postal appointments was released by Senator William Langer, chairman of the Senate Post Office and Civil Service Committee. The Langer Report, as it is now known, contained damning information uncovered by a Senate probe launched after the NAACP charged discriminatory practices prevailed in post offices of New Orleans, Shreveport, Memphis, Knoxville, Winston-Salem, Dallas and Birmingham.

Much of the data on discrimination in Southern post offices was obtained by the late John T. Risher, first Negro to be appointed an investigator for a Senate committee. Risher uncovered examples of Jim Crowism in many cities similar to that which occurred in New Orleans. A Negro applying for a position as mail clerk at an armed services camp post office was bluntly told by officials: "The ratings are only open for members of the white race."

Ornately-costumed Knights Templar are among most colorful group in Masonic Order. New York Commandery hold parades, appear in uniform for funerals of distinguished Masons. Secrecy is maintained by Tyler (below) who is guard stationed at door while lodge meeting is in process. He is armed with sword at peephole.

MASONS

200,000 Negroes belong to world's oldest fraternal society

THE WORLD'S oldest, biggest and most important fraternal society is the Masonic Order with which more than 200,000 American Negroes proudly state their affiliation. With its secret rituals and exclusive standards of admission, the Masons constitute one of the most powerful organizations in the U.S. (13 Presidents have been Masons) and the Negro Masons no less than their lily-white brother Masons wield a tremendous influence.

Today the Masons continue their original role of building character, a tradition preserved for centuries, but their activities are less clandestine than they once were. Although still zealously guarding their grips, "distress signs" and passwords, much of their efforts are directed to distributing big sums to charity, to hospitals and to schools.

Though Freemasonry piously preaches equality and human brotherhood, in America the craft follows a policy of strict segregation. There is no official contact between Negro and white Masons although individual Masons occasionally cross the color line to cooperate. The practices of the regular Negro lodges, however, do not differ from that of the white ones. Still the white Masons do not recognize the mass of Negro Masons in some 5,500 lodges in 37 states, the District of Columbia, Ontario and Liberia.

Official Negro Masonry got its legal start in the U.S. on May 6, 1787 with the formation of African Lodge No. 459 in Boston. First Master was Prince Hall, a remarkable man born in Barbados of an English father and a free Negro mother of French descent. He, along with 14 other free Negroes, were initiated in the Military lodge in Boston in 1775. It was made up of members of an Irish regiment in the Revolutionary Army. A Revolutionary soldier himself, Prince Hall in 1791 headed the first Grand Lodge of Negroes.

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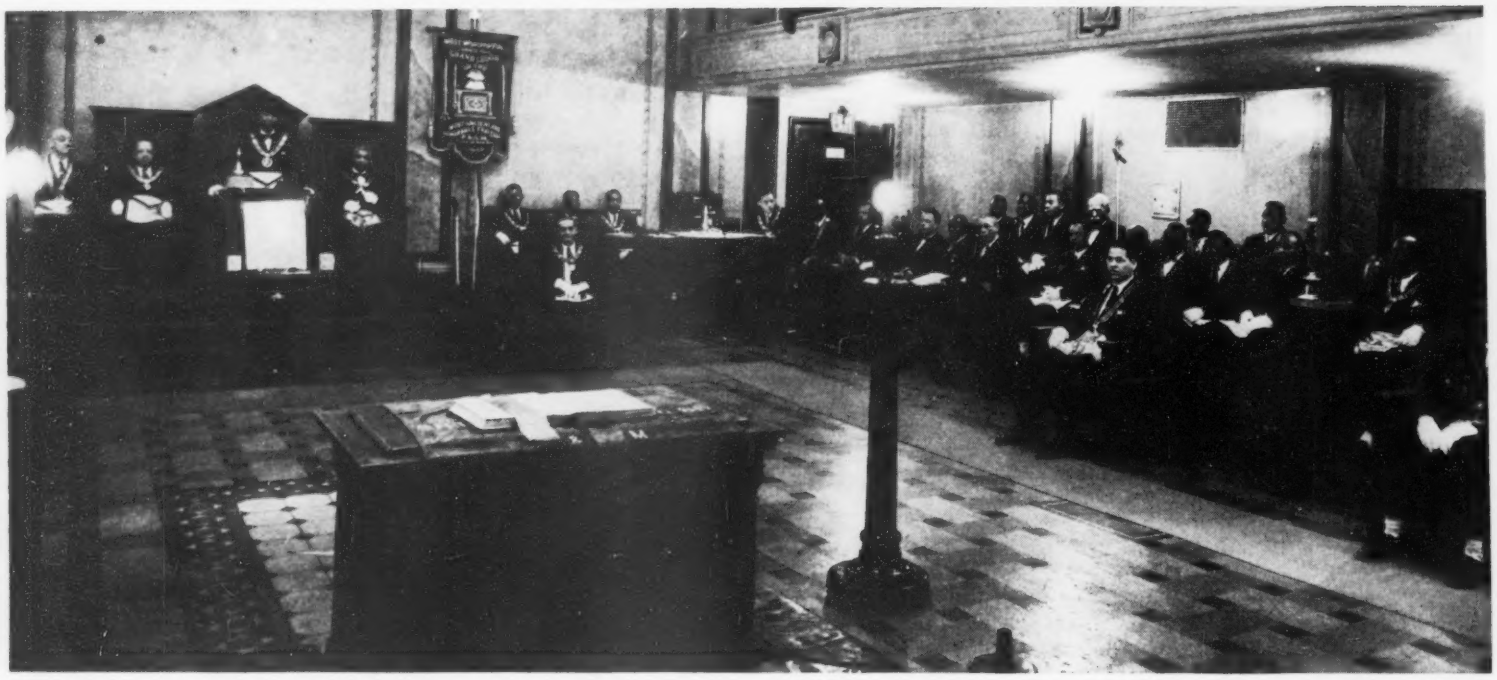


Rare photograph of Masonic Grand Lodge in session was taken inside New York Masonic Temple. Two of three candles (electric) placed in triangular form can be seen in center. New York Grand Lodge was formed in 1845. Lodges meet twice a month in winter, once monthly in summer. A legal lodge must have seven Master Masons.

FIRST THREE DEGREES CORRESPOND TO MAIN PHASES OF LIFE

THE MASONS do not seek converts or new members. No man is ever asked to become a Mason; he must apply for admission and have his "petition" investigated by the lodge. Qualifications are simple but rigidly adhered to. Tradition requires that a candidate be "free-born," over 21, male, and "perfect in all his parts and without blemish." Women, the indigent, and surprisingly enough, eunuchs, are also barred from Masonic membership.

Once a candidate is accepted for membership he is initiated into a symbolic or "blue" lodge, covering the first, second and third degrees, which are the basis of all Masonry.

Each of the first three degrees represents a stage in the building of King Solomon's Temple in ancient Jerusalem. These degrees, or stages of advancement in Masonry, correspond to the three main phases of human life. The first, childhood, is marked by dependence upon his elders for sustenance and guidance. The second degree is his manhood, when he is on his own, contributing to society. In the third degree stage, old age, he reviews his life, assesses his past, and looks forward to life in the hereafter.

Usually four weeks must separate the attainment of each of the first three degrees of the symbolic lodge. To get these degrees candidates must pass oral examinations to test their knowledge of Masonry's philosophy. As the candidate receives each degree he becomes known successively as Entered Apprentice, Fellowcraft, and Master Mason. Having become a Master Mason, a "brother" may begin work for all 32 earned degrees.

The social aspects of Masonic life have barred the way to intermingling between the races within the craft. Intervisitation is sternly forbidden by all white grand lodges.

The only Negro lodge that official white Masons can visit legally is Alpha Lodge No. 116 of Newark, N.J. It is the only all-Negro lodge "recognized" as a legitimate unit of the white Masonic family. Though composed of Negroes, it has no Negro Masonic affiliations. Alpha Lodge 116 has an unusual history. Once an all-white lodge, it began admitting prominent New Jersey Negroes in the 1870's, and for years functioned as an interracial group. Gradually the Negro members became predominant and the white brothers died off. No new white members were initiated and the lodge has become the only all-Negro lodge recognized by a white grand lodge.

Apart from this one freak exception, Jim Crow prevails in the house of Masonry in America. The Mississippi Masonic Constitution states: "If a Mason converses with Negroes on Masonic subjects he should be expelled."

Despite this kind of racism, there has been a certain amount of interracial association in U.S. Masonry. A large number of white men have been initiated into Prince Hall lodges. Only about 20 Negroes now belong to white lodges throughout the country, the majority of these in New York and Massachusetts.

Devonshire Lodge No. 12 of New York, a Prince Hall group chartered in 1870, once consisted solely of Jews, with the exception of a Negro secretary.

MANY NOTABLES ARE MEMBERS OF MASONS

Nat Cole is a 32nd degree Mason in Fats Waller lodge, joined in 1944.

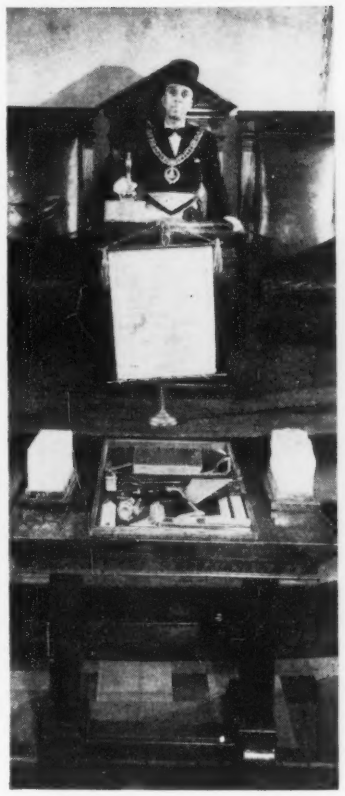
Ex-Congressman Oscar DePriest has been Mason 25 years, was Noble Grand.

Roland Hayes has been in Prince Hall Lodge of Boston since 1924.

Congressman William L. Dawson is 33rd degree Mason, joined in 1924.

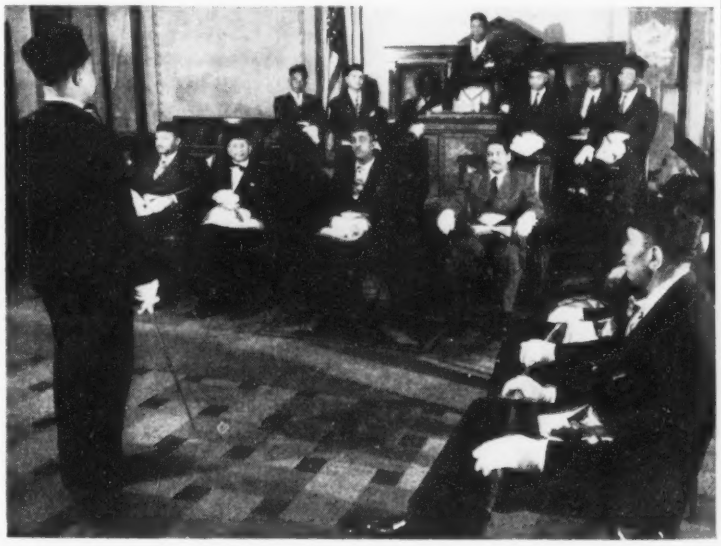
Duke Ellington is member of Shriners, fun order of Masons.

W. E. B. DuBois was inducted in Masons but is no longer active in order.



New York Grand Master Louis Fair Jr. in full regalia takes station on altar. Masonic emblems are in foreground.

New York Grand Treasurer Arthur Simmons looks down on symbolic stone. Early Masons were building craftsmen.



Candidate is inducted in Holy Royal Arch Masons, all of whom have at least seven Masonic degrees. They wear Hebrew "Yamikins" on heads, are known as "high priests." Principal emblems of masonry are the compass and square.

Lionel Hampton belongs to Chicago lodge, joined in 1938, has 32nd degree.

Charles H. Wesley, Wilberforce State prexy, joined D. C. lodge in 1924.

J. Finley Wilson, ruler of Elks, is 33rd degree Mason. He joined in 1900.

Continued on Next Page

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Shriners, fun order of Masons, ogle pretty contestant in New York bathing beauty contest run as part of dance. First Negro Shrine was set up in 1893. Shriners devote time to raising funds for anti-cancer and anti-TB campaigns.

Fats Waller was a Mason, has Los Angeles daylight lodge named after him. Bert Williams was well-known Mason.

Jimmie Lunceford is honored by Detroit daylight lodge named after him. Most members are musicians.

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Castle at Roscoe, N.Y., was recently bought for $40,000 by New York Grand Lodge to set up home for aged and indigent. The 36-room structure was built at cost of $400,000. Masons are constantly fighting bogus units.

MASONS INITIATE MEMBERS WITH CENTURIES-OLD RITUALS

THOUGH Masons have gone to great lengths to keep the secrets of the fraternity within the confines of the lodge meeting room, the details of the ritual, the signs and grips by which a Mason proves his membership in the craft, have long since been revealed in various books and brochures issued by dissident or expelled Masons.

The process of becoming a Mason is highly involved and is based on a procedure hundreds of years old. When a Mason is "made," the lodge officers take their stations wearing their traditional regalia. The master wears a blue triangular ribbon to which are attached a rule and compass. All other officers carry the compass alone. Candles are placed either on a table or on the floor in the form of a triangle. Every brother of the lodge wears a white apron.

The Bible is opened toward the "East" side of the lodge room. The compass is laid on it.

The candidate is led into a totally dark lodge room and questioned by the master as to his name, surname and occupation. Having answered these questions, all metal is taken from the candidate, including rings and money. His right knee is uncovered. His left foot with shoe is placed in a slipper; he is blindfolded and left to meditate for half an hour.

The candidate's proposer knocks three times on the door; the master answers with three strokes of his hammer, and the junior warden asks, "Who comes there?"

The candidate replies: "One who begs to receive part of the benefit of this right worshipful lodge, dedicated to St. John, as my brethren and fellows have done before me." He is led in, still blindfolded, and escorted three times around the floor.

The master asks whether the candidate desires to become a Mason, and if he does so of his own "free will and choice." If the candidate says "yes," the master orders, "Let him see the light!" The handkerchief is then taken from his eyes and the brethren of the lodge form a circle around him with drawn swords in their hands pointing at his breast.

Masonic homes such as $125,000 Rock Island, Ill., institution are maintained by Missouri, Georgia and Pennsylvania Masons for aged and needy. Illinois home was built in 1927 by all-Negro labor.

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THE JAZZ SCENE

Ambitious jazz album strives to capture trend of modern music makers in dozen rich records

THESE ARE THE LEADERS

Dizzy Gillespie and Duke Ellington, in a rare union of their talents, are caught by Gjon Mili's camera during an unusual jam session in the early morning hours at the photographer's studio. They rank as the top musical leaders of the times

WERE IT not for the invention of the phonograph the history of American jazz music would be limited to word-of-mouth reports, a handful of books written by erudite jazzophiles, and a curious bibliography of articles appearing in various obscure periodicals published from Los Angeles to London. Through records the development of jazz styles has been preserved for posterity.

Some of jazzdom's most gifted soloists, now dead, are remembered and evaluated by today's experts solely on the strength of records they made. Recordings constitute the best guide and most accurate index to jazz in the U. S., from the feverish ragtime played in the fabulous pre-World War I New Orleans bordellos, to the strange dissonances and off-beat accents of the bebop school of today.

The most ambitious jazz effort yet undertaken by the American recording industry reaches fruition this Fall with the issuance of an elaborate album of recordings surveying the rapidly changing landscape of jazz through performances by the country's leading instrumentalists and composers.

Titled *The Jazz Scene*, this album represents a landmark in jazz recording. It consists of a dozen 12-inch sides of original performances by such famous modern musical luminaries as Duke Ellington, Lester Young, Charlie Parker and Coleman Hawkins.

The album, a Mercury Records production, will sell for the unprecedented price of $25 and will be issued in a limited edition of 5,000 copies. *The Jazz Scene* was the brain child of Norman Granz, the peripatetic jazz concert promoter and impresario, who is best known for sponsoring *Jazz at the Philharmonic*, a travelling interracial jazz concert troupe which for four years now has been appearing in concert halls and theaters from coast to coast.

One of the most striking features of *The Jazz Scene* is its pictorial section, consisting of photographs of jazzmen taken singly and in groups by one of the world's great photographers—Gjon Mili. Mili himself loves jazz passionately and many of the musicians pictured and heard in the album are his personal friends. He shot the pictures over a five-year period and took the bulk of them in his dusty, spacious New York studio, now a familiar place to scores of jazzmen who have gone there to pose for the famous Mili or to play at one of his informally-arranged jam sessions. No Mili party is complete without its substantial quota of jazz musicians, who invariably are persuaded to unpack their instruments and play whatever comes into their heads. Some of the pictures on these pages were taken by Mili during such affairs.

THESE ARE THE TONES

Charlie Parker is acclaimed as world's greatest living jazz musician by bebop cult. "Yardbird" plays weird gyrations on alto sax with unorthodox phrasing and bewildering choral changes. He has two sides in *The Jazz Scene*.

Coleman Hawkins has dominated tenor sax playing for two decades. Nicknamed "Bean," his fame is international and influence strong. He likes modern composers like Stravinsky, significantly titled his contribution to album, *Picasso*.

Lester Young is acclaimed by Granz as "a completely original artist." Great favorite of Gjon Mili has probably been photographed more than any other musician. He is represented in *Jazz Scene* with one 12-inch side.

Willie Smith plays alto sax with large, lush tone, has been with Jimmie Lunceford, Charlie Spivak and Harry James. For *Sophisticated Lady*, his side in album, he selected all-star rhythm section to back him up.

THESE ARE THE VIRTUOSOS

Art Tatum is one of the few acknowledged genuises of jazz, occupying the same position in the field as Vladimir Horowitz in the concert world. His technique on the piano awes both bop and non-bop jazzmen alike.

Benny Goodman and Teddy Wilson are considered two of greatest of modern jazz artists. Goodman clarinet and Wilson piano produced many of best records in jazz history. Wilson, now 37, is doing radio work.

Oscar Pettiford is considered to be the most versatile of bass players. Self-taught he has played with Charlie Barnet, Earl Hines and Duke Ellington. His bass is background for two Ellington compositions in *Jazz Scene.*

Gene Krupa is first drummer of jazz, has made many historic records with Negro musicians. After four years with Benny Goodman, he formed own unit in 1938. His successful band now plays semi-bop arrangements.

Illinois Jacquet is one of most successful of new younger band leaders, blows his tenor sax with intensity. He was seen in prize-winning film short, *Jammin' The Blues,* made by Mili and Granz for Warner Brothers.

Harry Carney weaves exciting, fluid patterns with his baritone sax on two sides in *Jazz Scene.* For 20 years, he has been with Duke Ellington, is generally accepted as foremost exponent of the baritone sax.

Continued on Next Page

Are you in the know?

At a large party, how should you introduce a late guest?

☐ *"Everybody—this is Jim Brown"* ☐ *Give him the gauntlet routine* ☐ *Lead him to the nearest group*

Would *you* like being tossed to a sea of unfamiliar faces? Or run the gauntlet, mumbling "how-d'you-do's" along the line? Be a *considerate* hostess. Guide newcomers to the nearest group. Let them get to know your guests by easy stages. And at calendar time—ever think how considerate *Kotex* is, of you? Yes, because with those *flat pressed ends,* Kotex prevents revealing outlines. And because this napkin's made to *stay* soft while you wear it—gives new *softness that holds its shape*—all the evening's an "easy stage" for you. So play the perfect hostess in comfort, with never a nagging doubt!

For a short cut to glamour, should you—

☐ *Drop those scissors*
☐ *See a hair stylist*
☐ *Be razor sharp*

Better steer clear of the hack-and-snip department. A shrewd sister has her tresses shaped professionally, *first.* Later, if you'd trim a lock, go slowly. Try a razor-comb, never scissors; follow the line of your hairdo—don't "restyle" it! (See? All the answers above are right.) Be as sharp about cutting down problem-day risks, too. Kotex helps spare you embarrassing mishaps . . . because that special *safety center* of Kotex gives you *extra* protection.

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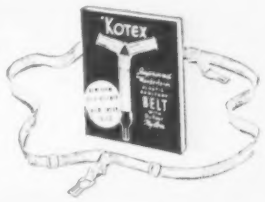

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THESE ARE THE INFLUENCES

Louis "Pops" Armstrong has been a pervading influence in the jazz world since he left New Orleans in 1922 to play with King Oliver's band in Chicago. Now 49, he is still a top jazz attraction, heads his own all-star group. With Armstrong in this photo is one of his most fervent disciples, Roy Eldridge, whose style bears the Armstrong imprint.

Machito, whose Cuban standard *Tanga* is included in album, is typical of Afro-Cuban jazz style that possesses "the necessary affinity for modern jazz," according to Granz. Machito's band has an exciting beat and plays in true Cuban rhythm that has influenced many jazz moderns. Soloist on *Tanga* is white tenor-man Flip Phillips

THESE ARE THE VOICES

Ella Fitzgerald, the widely-revered "First Lady of Song," is not included in *Jazz Scene* because of contract with Decca but Granz included this fine study of Ella in picture section of album.

Sarah Vaughan is most influential jazz vocalist today and a product of the New Sounds in Jazz movement. She was caught in typical singing stance with mouth wide open in this Mili study.

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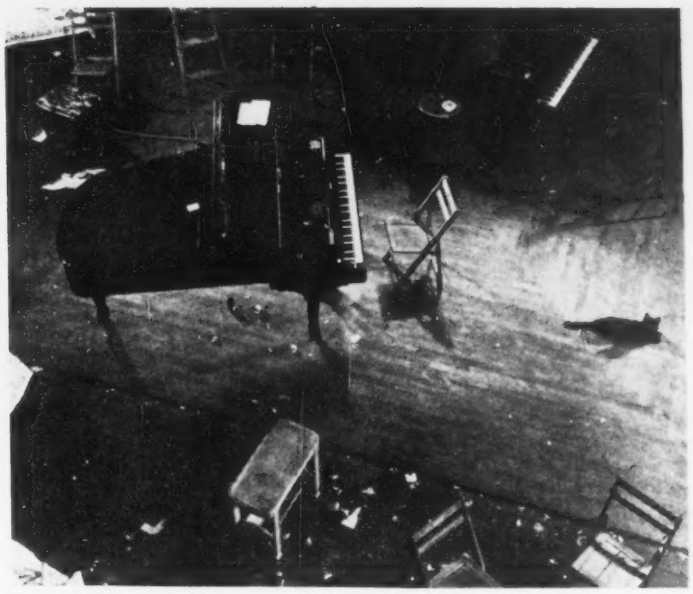

Aftermath of a jam session at Gjon Mili's studio in downtown Manhattan is seen in floor littered with cigarette stubs, empty glasses and flash bulbs. Mili's ladder can be seen behind front piano. His cat, Blackie, looks up to camera at right.

IMPRESARIO GRANZ RECORDED DISCS 3 YEARS, SPENT $15,000

AS A JAZZ impresario Norman Granz has no peer. His *Jazz At the Philharmonic* concerts have brought the best jazz to millions of Americans previously accustomed to regarding the music as fare for gin mills and dance halls only.

With *The Jazz Scene*, he has tried something new. The album is designed to tell the story of modern jazz, not as a history of the music, but rather as a panoramic survey of the best in contemporary jazz recorded under the best possible circumstances by the most talented exponents available.

The Jazz Scene is more than a series of recordings; it is a three-dimensional presentation of jazz today, embracing the aural, the visual and the written word. Granz himself supervised all of the recordings which took 3 years to make and were done in New York and Hollywood. The total cost of making the album, which is bound in black shantung, will exceed $15,000.

Norman Granz, impresario of *Jazz at the Philharmonic*, brought out eight volumes of recordings made at his concerts before undertaking *Jazz Scene* project. His concerts have been one of most successful business ventures in jazz.

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Early Negro history of California is depicted in Charles Alston mural as follows: 1) Negro priest was with Coronado expedition aimed at California in 16th Century; 2) Biddy Mason came to state as slave, later became one of richest women in state; 3) James Beckwourth discovered lowest pass across Sierras; 4) Ignacio Ramirez was first man given Christian burial in California; 5) William Leidesdorff was San Francisco city treasurer; 6) John Grider secured paint for making first California Bear flag raised in 1846; 7) Jacob Dodson was with Col. John C. Fremont on first expedition to West; 8) total of 26 Negroes were among 44 settlers founding Los Angeles; 9) Peter Ranne was with Jedediah Smith expedition opening first land route to California.

James Beckwourth guided covered wagons through winding pass named after him.

CALIFORNIA

Rich, epochal history of Negro pioneers in building of West

MARKING 100 years since its fabulous gold rush, California is officially celebrating with a centennial jubilee this year. But in all the lavish pageantry, effusive oratory and spectacular exhibits, virtually nothing is being said by state officials about the remarkable Negro pioneers who helped to write history in California. Neglected completely are such outstanding figures as:

• Jim Beckwourth, who discovered the lowest pass through the northern High Sierras which was used by covered wagons making the trip to the Golden Gate. He has a town, a valley and a mountain named after him.

• Biddy Mason, who came to California as a slave girl driving a herd of sheep behind a wagon train and who later became one of the richest women in the state.

• The Negro 49ers, who scrambled for gold dust and sent $1,000,000 in precious nuggets back home to purchase freedom for their families.

Ignored by the official state-sponsored California Centennial Commission, these and other outstanding Negro pioneers are this month being given justly-deserved honors in a modern and lasting monument to Negro enterprise in the Far West—the new, streamlined $1,000,000 office building of the West's biggest Negro business, the Golden State Mutual Life Insurance Company. Newly hung in the lobby are two impressive 18-foot murals painted by artists Hale Woodruff and Charles

George Monroe was Pony Express rider, got $500 for dangerous 75-mile trip.

William Leidesdorff was elected to first city council of San Francisco. His City Hotel was center of city's social and political life.

Mammy Pleasant contributed $30,000 for John Brown's raid and went into the South to help Negroes escape from slavery.

Biddy Mason built a fortune in real estate, doled out daily relief to needy and once distributed entire contents of grocery

Panel by Hale Woodruff follows Negro history from Gold Rush to present as follows: 1) Negro 49ers sent more than $1,000,000 back South to purchase freedom for families; 2) William Shorey was captain of whaling ship that operated out of San Francisco; 3) Negroes worked on Boulder Dam and Golden Gate Bridge projects, crews winning prizes for building transmission lines from dam; 4) Elevator was hard-hitting Negro paper of 60's that fought for equal rights; 5) Negro troops of 25th Infantry guarded transcontinental railroad crews against Indian attacks; 6) Mammy Pleasant gave money to John Brown to buy rifles; 7) Convention of Colored Citizens of California fought laws restricting Negroes; 8) new Golden State Mutual Life Insurance Co. building is symbol of hundreds of businesses owned by Negroes today.

CENTENNIAL

chronicled in murals at new Golden State insurance building

Alston, who have portrayed in strong dynamic colors the Negro's contribution to the history of California.

The story that they tell in their murals is an exciting, colorful chronicle dating back to the first discovery of California by Hernando Cortes in 1535 when his ships with 400 Spaniards and 300 Negro slaves sailed up the Gulf of Lower California. There were Negroes with virtually every party of explorers to reach the West Coast in later years—Francisco de Coronado, Sebastian Cermenho, Juan de Onate and Sebastian Vizcaino. When in 1615 Tomas de Cardona of Spain secured a monopoly on pearl-fishing rights in the New World, he brought many Negro pearl divers with him to California and until the 1800's their descendants still were diving for pearls.

Negroes came to California as explorers, as guides, as fur trappers in the early 19th century. It was not until 1849 and the gold rush, however, that Negroes began coming in great numbers.

In the 100 years since then many other Negro pioneers have also found California to be the golden state in more than just climate. Many have been the fortunes made overnight in business, in the entertainment world and the professions. The brilliant murals in the new Golden State insurance offices are a symbol of their pluck and genius as well as a graphic tribute to the present-day pioneering spirit of the state's 500,000 Negroes.

Artists Hale Woodruff and Charles Alston toured California to get data for murals.

"Nigger Hill," white man's idea of a joke gift to Negro 49ers after they were thrown out of diggings near Grass Valley, turned out to have one of the richest lodes. Moses Rodgers, born a slave in Missouri, became one of top mining engineers in state.

Beckwourth Pass monument is used as base by artists Woodruff and Alston to make sketches. Highway winds down from Reno here past marker which reads: "Emigrant trail Beckwourth Pass—dedicated to the discoverer."

Continued on Next Page

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Sacramento Pony Express station, now run as a historical museum by the Daughters of American Revolution, was in charge of a Negro, James Frances. Other colored riders included William Robinson of Stockton, later with Wells Fargo for 40 years.

EARLY STATE PIONEERS

WHEN the United States with its newly-won freedom from the British started flexing its muscles early in the 18th Century and reaching out to the wide plains in the West, Negroes were with many of the early expeditions over the towering Rocky Mountains. In the party of New Englander Jedediah Smith in the first overland trip from the Missouri River to the Pacific in 1826 was a Negro, Peter Ranne. When 16 years later, John C. Fremont, known as the "Great Pathmaker," started on his first trip to the West, a free young Negro of 18, Jacob Dodson of Washington, D. C., was with him. Dodson accompanied Fremont in the discovery of Klamath Lake. Dodson later returned to Washington, but Colonel Fremont gave each of his children 20 acres of California land.

Perhaps the most remarkable Negro to write his name in California's history was James P. Beckwourth. Scout, trapper and trader, he roved the Rockies with General W. H. Ashley's fur-trading expedition in 1824 and helped to found the city of Pueblo, Colorado. He came to California in 1844 and six years later discovered the lowest point across the Sierras over which he guided many emigrant wagon trains. The pass was named for him in addition to the town of Beckwourth, nine miles from the 5,000-foot pass in Plumas County. The onetime chief of the Crow Indians made a vivid impression on the first poet laureate of California, Ina Coolbrith. She remembers being part of a wagon train when 11 years old and going through the Beckwourth route which today is the colorful and winding Feather River highway. Beckwourth galloped by her covered wagon, using no saddle. He leaned from his horse and whispered to her, "Here is your California. Here is your kingdom."

Long before Beckwourth's day, however, there were Negro settlers who actually were among the founders of Los Angeles. Of the 22 adults in the royally-ordained city on its natal day of September 4, 1781, no less than 10 were Negroes. Of the 22 children, 16 had Negro blood. One of the Negroes, Manuel Camero, was elected councilman in 1789.

It was a Negro freedman, Ignacio Ramirez, who was given the first Christian burial in California in 1771 by a Spanish priest, Father Junipero Serra, at the San Carlos Mission near Monterey.

In the northern part of the state, an early pioneer was Captain William Alexander Leidesdorff, son of a Danish planter and a Negro mother who arrived in 1841 from the West Indies in command of his own ship, the Julia Ann. He became a Bay City merchant and owner of a 35,000-acre ranch. When California fell to the U. S. in 1846, the Mexicans fled leaving their flag and official documents to Leidesdorff who became U. S. vice consul to Mexico. In his City Hotel was held the first election under U. S. rule. When he died in 1848, not yet 40, all San Francisco stores were closed in his honor.

Two years after the discovery of gold in 1849, some 300,000 people swarmed into California, most of them coming through the pass Jim

Downtown
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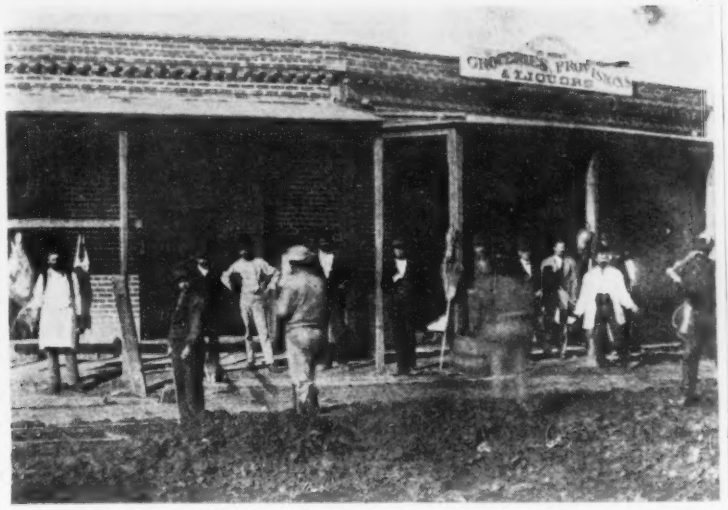

Downtown general store in Los Angeles was run by Owens family, in-laws of wealthy Biddy Mason, and outfitted hundreds of people going back east at time of Civil War. Livery stable was part of business. Biddy Mason died at 73.

WON FAME AND FORTUNE

Beckwourth discovered. Thousands of Negroes were among them. Murphy's Diggings, Diamond Springs, Mud Springs, Grass Valley, Negro Bar, Mokelumne Hill were gold lodes worked by Negro miners. In Brown's Valley, six Negroes organized a company they called the Sweet Vengeance Mine.

Although California was admitted to the Union in 1850 as a free state, incoming Southerners took over control of the state legislature and passed fugitive slave laws, outlawed Negro testimony in court, deprived Negroes of the right to hold property, vote, attend schools, ride street cars. Many embittered Negro pioneers left to take up residence in British Columbia. In 1855 a "State Convention of the Colored Citizens of California" was organized to fight anti-Negro legislation. With delegates from every county, they set up a strong organization and raised $50,000 to battle in court any infringement of their rights. Years of struggle followed and slowly Negroes won back their rights—the right to testify in 1863, to ride street cars a year later, to vote in 1869 and finally to go to non-Jim Crow schools in 1872.

During these hectic years several Negroes won everlasting fame with their deeds. Mary Ellen Pleasant, widely known as "Mammy Pleasant," established herself in San Francisco social and political life after a dubious career as a prostitute during which she distributed business cards describing herself as "200 pounds of black passion." She acquired considerable wealth and plotted with John Brown in Canada in 1858, giving him $30,000 to buy rifles. She went into the South to aid plantation Negroes but the disastrous outcome of John Brown's raid forced her to flee back to the West Coast. She battled the no-rides-to-Negroes law and once forced her way onto a streetcar by driving her horse buggy alongside and climbing aboard. She was thrown off and fought the case in court. Mammy Pleasant continued as a colorful and controversial Californian until she died in 1904 in San Francisco at the age of 92.

Another San Franciscan to achieve a place in history was Mifflin Wister Gibbs, part-owner of a shoe store and one of the publishers of the first California colored paper, The Miner of the Times. He fled to British Columbia when the 1858 laws against Negroes were enacted and was there elected to the Common Council. Returning to the U. S., he studied law and in 1873 became a municipal judge in Little Rock, Arkansas, the first Negro elected judge in the U. S.

Los Angeles' most prominent Negro citizen in the middle 19th Century was Biddy Mason, who arrived in 1851 as a slave, driving sheep behind a wagon train and caring for three daughters en route. She won her freedom in the courts in 1856 and ten years later purchased her first property with money earned as a nurse. Her original investment of $250 some 30 years later had skyrocketed so that her heirs refused $200,000 for only a part of her downtown Los Angeles lot. Biddy Mason made a fortune in real estate and became one of the richest women in the state.

Continued on Next Page

Now!

THRILLING NEW LOOKS FOR YOU

Shades LIGHTER

Smoother Softer... SKIN

USE THIS AMAZING CREAM THAT IS

Charm him! Make sure your skin looks light, soft, smooth. Black and White Bleaching Cream is your priceless beauty guarantee.

Yes, your skin can look shades lighter, smoother, softer! For now, famous Black and White Bleaching Cream is 3 times stronger than before—to give you the complexion you've longed for. Its "special ingredient" works directly on the color in your skin to make it shades lighter—and this direct bleaching action goes right into the layer in your skin where skin color is regulated. So start using it today. Black and White Bleaching Cream's amazing action—a result of regular dressing table use as directed—will help you have shades lighter, smoother, softer skin. Modern science knows no faster method of lightening skin. It's hard to believe this wonderful cream that does so much costs so little. Buy Black and White Bleaching Cream today.

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Triple Strength BLEACHING CREAM *Triple Strength*

EXCITING NEW FALL STYLE!

Windblown
WITH HUGE, FLATTERING COLLAR

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Colors:
PLUM with grey.
BROWN with tan.
FOREST GREEN with grey.

SIZES: 12-14-16-18-20 and 40

- Latest design, huge windblown collar
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Please send ..... "Windblown" dresses at once. If not entirely satisfied I will return for full refund.

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Amazing low price! They work like ordinary shears, BUT cut continuous pinked **non-ravel** raw edge easily, quickly, neatly. Precision ground blades of fine, high polished steel. Cuts pinked edges on almost any kind and weight of fabrics. SAVE TIME AND MONEY—cut and pink in one operation. Will last lifetime. **SEND NO MONEY!** Pay postman only $2.95 on delivery, or send $2.95 now and save postage. Use 10 days. If not delighted, return the shears and purchase price will be refunded. Order today!
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I SEND SUITS TO MEN

Be My Local Agent UP TO $12.00 IN A DAY!

How would you like to wear a fine made-to-measure suit without paying one cent? You can get it by taking a few orders from friends. Do this—get your bonus suit, and also earn up to $12 a day without house-to-house canvassing! Represent my big, oldestablished company. I need ambitious men in every town—this is your chance.

Experience Not Necessary

SAMPLES FREE. I send you **absolutely free** gorgeous, valuable big, demonstration equipment containing **actual samples of fabrics.** Demonstrate these samples for me and take orders. Show great tailoring values. Save money for friends. Make money yourself. **Write! SEND NO MONEY!** For quick action, tell us about yourself—age, etc. Get demonstration equipment **FREE** and opportunity to get your own made-to-measure suit WITHOUT one penny cost. **H. J. COLLIN, PROGRESS TAILORING COMPANY, Dept. Y-265 500 SOUTH THROOP STREET, CHICAGO 7, ILLINOIS**

Top officials of Golden State Mutual joined in breaking ground for new building last March. They are (l. to r.) Secretary-Treasurer Edgar J. Johnson, President Norman O. Houston and Board Chairman George A. Beavers.

New $1,000,000 building was completed in August. Documents on Negro history in California, gathered in painstaking research by Titus Alexander and librarian Miriam Matthews, are kept in library. Paul Williams designed building.

BUILDING IS MONUMENT TO BUSINESS INITIATIVE

IN THE modern epoch, three great engineering feats in California have used Negro brains and labor. At the turn of the century Negro regiments of the 9th and 10th Cavalry and the 24th and 25th Infantry stood guard as Chinese and Irish laborers completed transcontinental railroads. On the huge power line towers constructed to carry electricity from Boulder Dam to Los Angeles, the all-Negro Harvard Camp crew set records for speed and accuracy in pouring cement and building the transmission towers. When the longest bridge in the world, San Francisco's famed Golden Gate, was built, Negro construction men were on the job.

During World War II, a new hegira of Negro pioneers flocked into California to increase the colored population by 400 per cent and edge over the 500,000 mark. They moved into cities and farm areas where only two or three Negro families lived before. Typical was Richmond, across the bay from San Francisco. In 1941 only 200 Negroes lived in Richmond. In 1949 the Negro population numbers 23,145.

To these new thousands, California has not always offered an open hand. But despite job color lines and community prejudice, they are building in the tradition of the earliest Negro pioneers. In the new Golden State Mutual building, which in itself is a monument to the business initiative that built this $4,000,000 company in 24 years, they can see all the glories of the past reënacted in brilliant colors in the Alston and Woodruff murals.

HOW TO GIVE QUICK REST TO TIRED EYES

1. Put two drops of soothing Murine in each eye. In seconds, your tired eyes feel fresh, rested, wide-awake.

2. Murine's 7 ingredients cleanse your eyes quickly, yet as gently as a tear. Murine helps your eyes feel fine.

MURINE FOR YOUR EYES

Get into PLASTICS MAKE BIG MONEY

NO CAPITAL OR EXPERIENCE NECESSARY...
Make Money, quickly, easily! Show friends, neighbors amazing ***laundry-saving*** tablecloths, aprons, rainwear, babies' needs, etc. Tremendous demand. Sell on sight. Big profits for you, full or part time.

Write for FREE Outfit
Get into a fine, profitable business of your own. Send today for **FREE** colorful demonstration outfit and full details of Money-Making Plan. Just write
LORAINE PRODUCTS, Dept. DM-241
411 So. Clinton Street Chicago 7, Illinois

Now She Shops "Cash And Carry"

Without Painful Backache

When disorder of kidney function permits poisonous matter to remain in your blood, it may cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness. Frequent or scanty passages with smarting and burning sometimes shows there is something wrong with your kidneys or bladder.

Don't wait! Ask your druggist for Doan's Pills, a stimulant diuretic, used successfully by millions for over 50 years. Doan's give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.

Your Name Here
NAME RING

Thrilling New Fad!
Your first name or nickname as the setting on a beautiful ring! Stays clear and sharp for years. Withstands washing, rubbing, wear. A thrilling keepsake—a magnificent gift! Order now. Print name to be inscribed.
SEND NO MONEY! Mail order with strip of paper for the ring size. Pay postman only $1.00 plus few cents postage and tax. MONEY BACK if not delighted. ORDER NOW!
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BRONZE MEMORIAL TABLETS
Honor war heroes, distinguished members, events. Free book, "Bronze by Newman", sent on request, shows numerous designs. Write TODAY.
NEWMAN BROS. INC. DEPT. E-8 CINCINNATI, O.

1000 NEW BUTTONS $1
All kinds in all sizes and colors! COMPLETE SETS Included! 400 DELUXE BUTTONS. Extra special, expensive quality! Fancy metal, jewel, etc. All sizes, colors! Many COMPLETE SETS of 6 to 12 matching buttons included! ALL NEW, no culls! FREE to anyone—assortment lovely BUCKLES. Value up to $1! Order NOW! State whether 1000 or 400 buttons wanted. (Buckles with De Luxe only.) SEND NO MONEY! Pay mailman $1 and postage, or send $1 and WE pay postage. Money-back guarantee! BUTTON MART, Dept. 149-M 610 St. Charles, St. Louis, Mo.

CAREER GIRL'S SHOPPING TOUR

Soft dark gray tweed with gay pink stripe will stand hard wear and proves smart business dress. Fan pleats allow easy walking, soften appearance. About $25.

Beige jersey is perfect for daytime office wear and evening dinner dates. Long-sleeved jacket buttons up front over smartly-cut dress. Dress about $18. Jacket about $10.

Chic gray wool suit is basic for any business girl. Small round collar dresses up suit which can be worn with or without blouse or scarf. About $60.

BUSY AS they are in office duties and household chores, the average American business girl finds Saturday afternoon or quick lunchtime shopping a tiresome but exciting part of her week. Perhaps the most practical of women shoppers, the career girl is faced with the job of finding fashions that are casual, comfortable and smart as well as budget-proof. Her wardrobe must be versatile and her shopping is designed to fill closet gaps with items and suits that can be dressed up or down.

With limited time as well as money, the wise shopper knows what she's after and how it will fit colorwise in her ensembles. Frilly clothes that become dated are out. EBONY went on a shopping tour to Marshall Field & Co. with Chicago law office secretary Fern Hobbs and found the outfits on these pages excellent buys for wear from now until Spring rolls around.

Continued on Next Page

Professional Women!

Poplin or Sharkskin — only $6.95 by mail
2 for only $12.95

FREE Write for your New 1950 Lady in White Catalog today.

Save . . . on our best-selling
California Fashions
Super Nylon, Sharkskin, Poplin

MEDICO
PRIDE OF THE PROFESSION
with exclusive
Klikit
Reg. U. S. Pat. Off.
genuine mother-of-pearl
SNAP FASTENERS
Guaranteed by Good Housekeeping

Lady Patricia

Enjoy off-duty loveliness while on duty. Young Peter Pan collar, ¾ sleeves, smart French cuffs. No buttons to lose. No toggles to bother with. No. 1709, sparkling Nylon, washes easily, dries quickly, **$12.95 — 2 for $24.95.** No. 1761, Luxurious Sharkskin, **$6.95 — 2 for $12.95.** No. 1909, fine Sanforized* Poplin, **$6.95 — 2 for $12.95.** 10-20. White.

*Reg. U. S. Pat. Off.

ORDER BY RETURN MAIL • UNCONDITIONAL MONEY-BACK GUARANTEE

LADY IN WHITE Professional Fashions • 6411 Hollywood Blvd., Hollywood 28, Calif.

STYLE	QUAN.	SIZES	PRICE		TOTAL PRICE
Nylon No. 1709			$12.95 ☐	2 for $24.95 ☐	
Sharkskin No. 1761			$6.95 ☐	2 for $12.95 ☐	
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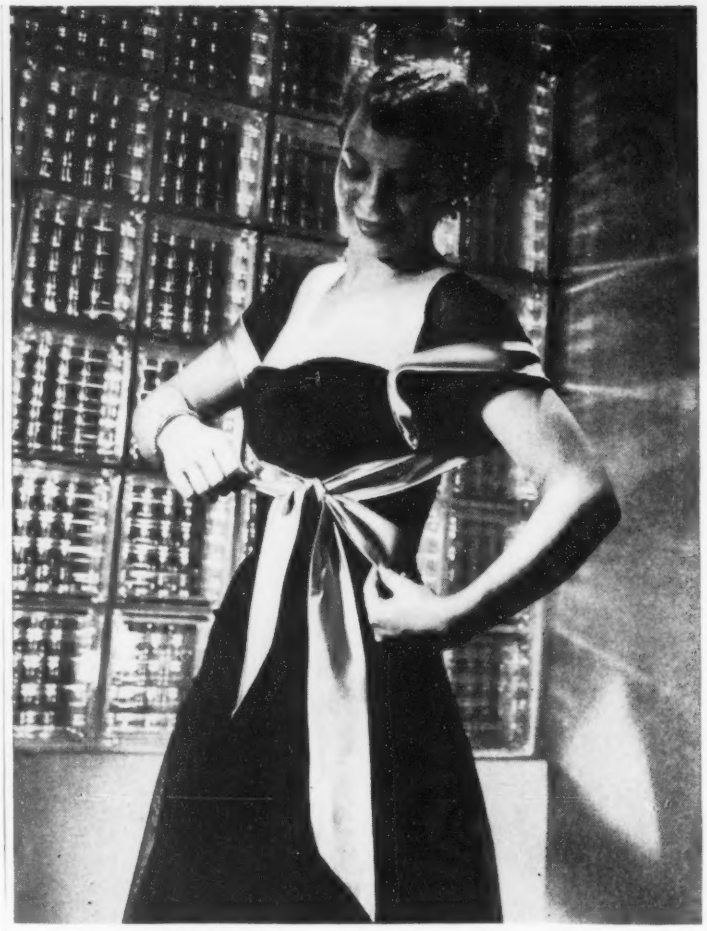
Check Encl._____ Money Order_____ C. O. D._____ E 119

Postage prepaid except C. O. D.'s • Add existing sales tax if California order.



Black marquisette formal is welcome relief from businesslike office wear. Sleeve detail gives exciting cape-like effect. Satin trim is dusty pink. Low-cut bodice provides daring touch to supplement full skirt. About $50.

"Just opened my own shop"

LEARN AUTO MECHANICS BODY-FENDER REPAIR AT MIDWEST

It isn't at all unusual for graduates of Midwest to start their own repair business. Many earn top wages working for others, too, and they freely credit Midwest for their success. Here are typical comments from letters in our files:

"I have a shop on the north side and there are four men on my payroll. I book $600 a week. That is why I like the training I had at Midwest." . . . "As a result of my training at Midwest, I am now in full charge of the shop where I am employed. I expect to own my own shop shortly." . . . "My Midwest training has provided me with year around work. I now make twice as much as I made before." . . . "I learned my trade at Midwest. After working in the field, I find that I have more knowledge than men with 5 to 10 years of experience." . . .

"Since I left the school, I found that it isn't at all hard to find a job, because most people know that students from Midwest are well trained." . . . "Going to Midwest was the most profitable decision I ever made. Since I graduated, I have built a repair shop, bought the most important equipment, and have a waiting list of customers."

You, too, can train yourself to become a well paid auto mechanic or a body & fender repair man. Train at Midwest and **make sure** that the training you receive is **right!** Remember, if you're a veteran, these courses are GI Approved. So, fill out and mail the coupon today! Prepare now for a good job in the big automotive field!

MIDWEST TRADE SCHOOL, Dept. F19-11
(Division Commercial Trades Institute)
4000 S. Michigan Avenue, Chicago 15, Illinois

MAIL THIS COUPON NOW FOR FULL INFORMATION

MIDWEST TRADE SCHOOL, Dept. F19-11
(Division Commercial Trades Inst.) ☐ Veteran
4000 So. Michigan Avenue, Chicago 15, Ill. ☐ Non-Veteran
Send FREE illustrated picture book and other information about the training I have checked below:
☐ Automotive Mechanics ☐ Body & Fender Rebuilding
Name_____ Age_____
Address_____
City_____ State_____

Wine-colored velveteen with popular plunging neckline is ideal for dinner or theater dates. Pearl choker and earrings set off simple lines. Black velvet beret with smart cuff gloves add frothy touch. Dress about $25. Beret about $4.

Continued on page 36

THE COTTER TWINS–RUTH AND GERTIE
RUTH ON THE RIGHT USES CORONET

Which uses the Coronet HOME COLD WAVE?

- SIMPLE AND FAST, YOU CAN HAVE BEAUTIFUL CURLS WITHOUT HOT IRONS!
- YOU CAN AFFORD FANCY HAIR DOS WITHOUT PAYING FANCY PRICES!
- NOW, GIVE YOURSELF A SMART COIFFURE RIGHT AT HOME WITH CORONETS HOME COLD WAVE KIT . . . HAVE WONDERFUL, BEAUTIFUL, LUXURIOUS SOFT WAVE AND CURL.
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This new development is creating a nation-wide sensation. NOW you can join thousands of contented users.

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Give yourself a wonderful coiffure right in your own home. You'll get the same results as produced in the most glamorous salons.

Coronet Home Cold Wave will make your hair beautiful regardless of whether your hair is fine, medium or coarse.

A kit contains 5 to 7 hair dos, depending upon the hair. YOU BUY CORONET HOME COLD WAVE KIT ONLY ONCE, REFILLS COST $1.00 TO CORONET USERS.

TESTIMONIALS

I was skeptical when I sent for my Coronet Home Cold Wave, but I am glad to say since I've been using it, it's truly wonderful.

Mrs. R.M.G.
Long Beach, L. I.

I received my Coronet Home Cold Wave and was deeply satisfied . . . and at such a low price.

Mrs. N.B.
Macon, Mo.

Received my Coronet Cold Wave. Very delighted—please send me another.

Miss H.B.
Miami Beach, Fla.

I just purchased a Coronet Home Cold Wave—and I love it! Really! My hair is beautiful. Please send me another Coronet.

Mrs. R.L.F.
New York, N. Y.

Special Offer

LIMITED TIME
OFFER EXPIRES DECEMBER 30, 1949

REGULAR PRICE $~~2.50~~

$1.50

INCLUDES 20% FEDERAL TAX

SPECIAL INTRODUCTORY OFFER

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YOU BUY THE CORONET WAVE KIT ONLY ONCE!

Complete Kit Consists of:

- Coronet's Cold Wave Creme
- Coronet's Pressing Oil and Scalp Creme with Lanolin
- 30 Curlers
- 1 Hair Net
- Complete Easy Instructions

REFILLS COST $1.00 TO CORONET USERS.

CORONET BEAUTY PRODUCTS, INC.
2143 SEVENTH AVENUE
NEW YORK 27, N. Y

UNIT No. 2

COUPON

This coupon together with $1.50 entitles the holder to a complete kit—"CORONET HOME COLD WAVE"
This offer expires December 30, 1949

( ) I HAVE PRESSED HAIR ( ) I HAVE UNPRESSED HAIR

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Address _____

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LIGHTER SKIN for *You!*

Clear, smooth, light-bright skin may be yours quickly and easily the thrilling new BEAUTY STAR way! Yes, you can have a lighter, creamy-smooth complexion . . . the kind women admire and men adore. BEAUTY STAR SKIN LIGHTENER is a new-formula bleach cream that works THREE WAYS to give you smoother, softer, lighter skin . . . . .

* Its safe, gentle bleaching action actually lightens and brightens your skin.
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BEAUTY STAR SKIN LIGHTENER is guaranteed to lighten your skin . . . to make it smoother and softer to the touch . . . OR YOUR MONEY BACK! And you are the judge! SEND NO MONEY! Just mail coupon below today! Smoother, lighter skin may be yours soon . . . if you act now!

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1820 S. Michigan Ave., Chicago 16, Illinois.
Please rush 6-weeks supply of BEAUTY STAR SKIN LIGHTENER on your 10-day money-back guarantee offer.
___I enclose $1.20. Send postpaid, taxpaid. ___Send C.O.D. for $1.00 plus tax and postage.
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Learn Profitable Profession in 90 days at Home

Men and Women, 18 to 50
Many Swedish Massage graduates make big money. Large full time incomes from doctors, hospitals, sanatoriums, clubs or private practice. Others make good money in spare time. Prepare for future security by training at home and qualifying for diploma. Anatomy Charts and 32 page Illustrated Book FREE—Now!
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MORE MONEY for YOU! *THIS EASY PLEASANT WAY!*

AND YOUR OWN COSMETICS, HOSIERY, HOUSEHOLD ITEMS AT UP TO 50% OFF.

MEN AND WOMEN WORK FULL OR SPARE TIME. No experience necessary. We show how you can add many dollars to your income daily. Make up to $75.00 a week. District managers make more. Every home a prospect. Large profits, easy repeat orders—a business of your own. Write for FREE details.
KORO, Dept. 4, 17 N. Wabash Ave., Chicago 2, Ill.

Large BUST

WOMEN!
Sizes: 34 to 52
Colors: NUDE WHITE BLACK

Special Design "YUTH-BUST" Bra Gives You a More Alluring Youthful Bustline INSTANTLY

Self-Conscious about oversized spread out, sagging busts? Does your bustline make you look years older than you are? Both Longline and Bandeau styles of "Yuth-Bust" Bra have an exclusive patent pend. feature. Give busts a bewitching separation. Style No. 101 Longline (pictured) also has SPECIAL V-CONTROL FEATURE of midriff support to help FLATTEN BULGING STOMACH; also girdle attachment hooks.

One of Our Many Satisfied Customers Below Says:
I've always had expensive bras made to order. But I could never get the satisfactory fit, style and attractive bustline for my full bust that your "Yuth-Bust" bra now gives me.
—Mrs. B. Hauft, Norwalk, Conn.

BEFORE Mrs. Hauft wore the "Yuth-Bust" Bra, she looked tired, older, matronly and heavier because of her large, spread-out bust.

AFTER she wore "Yuth-Bust" Bra, her glamorous bustline permitted her to wear youthful, smart style clothes and go places with her husband.

Style No. 101 $2.98

Also same style in Bandeau Built-up Shoulder No. 404 $2.75

Look Slimmer and Years Younger

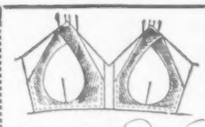
Light and comfortable—yet firm! Built-up shoulder straps of bra fabric. Simple adjustments. Excellent durable fabric—easy to wash.

FREE 10 DAY TRIAL COUPON!

TESTED SALES, Dept. LR-24B11 SEND NO MONEY
20 Vesey Street, New York City
Rush to me my "YUTH-BUST" BRA in plain wrapper in style, size and color checked below. I will pay postman on delivery price plus postage. If not delighted in 10 days, I will return merchandise for my money back.

Style	Size	Color	How Many
No. 101 Longline $2.98			
No. 404 Bandeau $2.75			

NAME .....
ADDRESS .....
City, Zone, State.....
☐ Check here if you wish to save postage by enclosing price with coupon. Same money-back guarantee.



SECRET INSIDE CONTROL helps correct your individual bust problem!

Illustrated are some of the large bust types who can be helped.

Special patent pend. bust molding feature on inside lifts, supports and cups large busts into the smaller youthful, alluring shape you want, whether they are extra large, spread out or sagging.

Red and black tweed coat with dressy pockets serves dual purpose for work or dress. It can be worn with or without belt, swings fully when beltless. Untrimmed cloth coat is indispensable in any business girl's wardrobe. About $50.

Broken homes which wind up as court cases are the by-product of acute alcoholism. At Chicago House of Correction one out of every four women in jail are alcoholics (below), who get five-day cure including meetings with Alcoholics Anonymous. Some 6,000,000 Negroes spend close to billion dollars annually on liquor.

ALCOHOLISM

Negroes drink no more than whites, statistics show, but liquor is still No. 1 social headache

CONTRARY to popular concept, excess drinking is no more prevalent among Negroes than whites. Despite off-the-cuff personal surveys of tavern drunks, alley tipplers and morning absenteeism, there are no statistics to show that Negroes drink more than whites. The most complete and authentic survey made to date on alcoholism in America, Yale University's School of Alcoholic Studies, found: "Available material does not indicate that there is a greater tendency to alcoholism among American Negroes."

Yet liquor has long been the No. 1 social headache for the Negro because of his place at the bottom of the economic ladder. Essentially a product of urban living, alcoholism in its worst aspects makes some main streets in Northern Negro communities look like Skid Rows. With liquor consumption highest in the colored areas of Chicago and New York, Negro alcoholic psychoses (mental disorders) are most numerous in the hospitals of these big cities. In contrast cases among Negroes in the South are rare.

Best estimate on confirmed Negro alcoholics nationally is 40,000—or one out of every ten in the nation. Once the subject for moral censure as a sinner and a social delinquent, the alcoholic today has been classified by scientific study as a person suffering from an illness. Alcoholism is usually the result of some deep-seated psychological trouble, and drinking is considered but a means of escape. In the case of the Negro, mental disease expert Benjamin Malzberg says: "Since Negroes are forced to live in neighborhoods of low standards, there is in consequence a constant encouragement to excessive drinking. It is highly probable that any population living in such an environment will have high rates of alcoholic psychoses."

Once drunks were thrown into jail or run out of town but today enlightened social agencies are providing hospital space and public treatment centers to help alcoholics of all races by the only known cure—complete and total abstinence. How these centers function is shown in the pictures by Wayne Miller on the following pages.

new hope!

LONGER, LOVELIER HAIR FOR YOU!

If you yearn for hair that's long and lovely . . . hair that cascades in thick, shining billows below the shoulders . . . hair that captures and holds romance—here's thrilling new hope for you! SATENE, Beauty Star's famous hair preparation may bring you the long, lustrous hair you've always dreamed of! Yes, thousands of women rave about SATENE's almost miraculous powers to retard falling, brittle hair . . . to normalize the scalp so your hair has a chance to grow as nature intended! You, too, may find new hair loveliness with SATENE! Try it today!

SEND NO MONEY! Just Mail Coupon for NO-RISK 7-DAY TREATMENT!

Mail coupon today and receive the regular 30-day supply of SATENE. Use it 7 days. If, after one week, your mirror doesn't tell you that your hair is longer, lovelier, easier to manage than ever before—return the unused SATENE and your money will be refunded! You don't risk a penny! So take the first step that may bring you the longer, lovelier, more lustrous hair of your dreams! Mail the coupon now.

BEAUTY STAR, Dept. EB-10
1820 S. Michigan, Chicago 16, Illinois
Yes, I want longer, lovelier, lustrous hair. Send SATENE on your no-risk 7-Day offer.
☐ I enclose $1.20 ☐ Send C.O.D. plus postage
Name .....
Address .....
City ..... *State* .....

Entering clinic at Chicago's Portal House, confirmed alcoholic is accompanied by his wife. Joe McPhann volunteered.

Interview and medical examination determine acuteness of alcoholism and possible mental disorder.

High calory diet with four meals (one and a half portions) per day, and two coffee periods is important part of body-building process for patients usually suffering from malnutrition. Heavy vitamin food causes most to gain five pounds a week.

Alcoholics Anonymous members meet with patients for weekly discussions. Core of treatment is group meeting which covers AA's Ten Steps To Recovery and understanding of nature and effects of alcoholism.

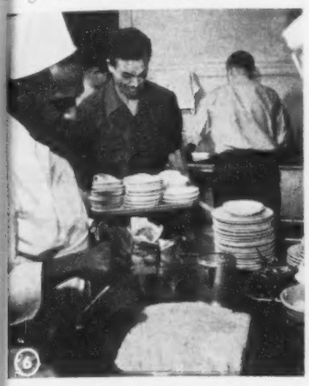
MANY NEGROES GO TO TAVERNS

THE STORY of alcoholism among Negroes is tied closely with their migration to the North in the last half century. Like all minority groups living in densely populated areas, the Negro in many cases has found an escape from the slums in drink. Many observers point to the added handicap of race which restricts the Negro's recreation outlets and makes him turn to the corner tavern which has become a social club for lower income Negroes. There he can "trade the minimum amount of money for a maximum amount of association," points out James O'Brian, editor of the Illinois Beverage Journal.

Actually moderate drinking hurts no one, say the experts, and only from two to five per cent of those who drink (more than half the U. S. population fall into this category) become chronic alcoholics. Drink-

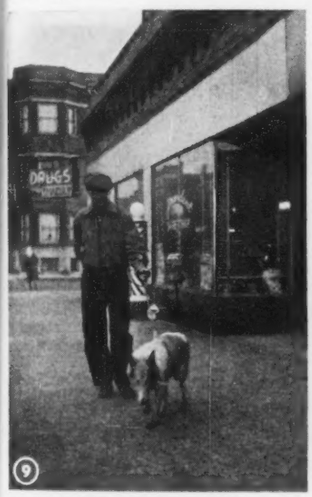
IQ test shows Joe, like most alcoholics who apply for treatment, has high intelligence. Tests show aptitudes.

Intramuscular feeding prevents DT's (delirium tremens) in dehydration cases. Sedatives are given violent cases.



Helping with housework or in garden is important part of work therapy. First three days without drink are the worst.

Recreation ranges from quiet game of checkers to lively ball games in gym. Alcoholics are given vitamin shots.



Walking dog is test of treatment. If both return, alcoholic is well on way to recovery. Joe passed taverns and his test.

Going home to wife and 13 children after 15-day treatment, Joe feels he can now resist desire to take a drink.

AS LOWER INCOME SOCIAL CLUB

ers fall into three categories: social drinkers or those who just take an occasional cocktail or straight Bourbon; the hard, purposeful drinkers who drink excessively and are potential alcoholics; and finally the chronic cases who can't get along without whiskey and who spend their last quarter for a shot instead of needed food.

These confirmed alcoholics have become an increasing problem for the liquor industry as well as society. Long neglected as social outcasts, today these men and women are accepted as sick people who need institutional care. Some 13 states have programs to rehabilitate alcoholics and ten cities have set up treatment centers with the help of funds from liquor interests. Typical is Chicago Portal House, whose treatment methods are demonstrated on this page.

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HARLEM'S STYLE LEADER SINCE 1906

Continued on Next Page

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Alcoholics like Joe are still called "bums" by many. Shunned and maligned, they need psychiatric attention to effect a permanent cure. Private sanitariums which charge $200 and up for three to 14 day cures accept few Negro patients.

LIQUOR INDUSTRY CAMPAIGNS FOR MODERATION IN DRINKING

MORE PEOPLE drink today than ever before, but although the consumption per capita is a tremendous 22 gallons annually, the fancy-named concoctions being sold over ornate bars today are but a frail counterpart of the hard whiskey in yesterday's little brown jugs. Drinking habits have changed immensely in the last 100 years. Hard liquor consumption has dropped from four to two gallons per capita but beer drinking has increased from three to 26 gallons per person. Today a third of all women drink and one in every six alcoholics wears a skirt.

The liquor industry is big business. The government collects $6,000 a minute in taxes from the industry, which spends more than $31 million annually for advertising. More and more of this advertising has been going into the Negro market since big liquor concerns discovered that most Negro drinkers are highly brand-conscious and buy the highest-priced whiskey. Brand popularity can be influenced by ways other than advertising alone, however. Seagram's Seven Crown is the biggest seller in Negro neighborhoods, some experts feel, because "seven" is considered a lucky number. When Fleishman's Preferred was selling in Detroit for $2.22 a pint, customers began calling it "Three Deuces" and it caught on. Pint sales soared while fifths stayed on the shelves.

Conscious of the lucrative Negro market, liquor dealers have made increasing efforts to push their products south of the tracks and although whites still own most of the outlets, many Negroes are finding employment as distributors and salesmen. In some cities driver-salesmen are averaging $400 weekly.

While anxious to sell its products, the liquor industry—highly sensitive to criticism and strong Prohibition movements—has campaigned for moderation. Negro leaders too have been aware of the dangers of alcoholism.

Noted W. E. B. DuBois, dean of Negro scholars, has warned: "It is as clear to me as the nose on my face that the youth of today are defeating their own enjoyment by drinking." Baseball star Jackie Robinson has stated simply: "You shouldn't drink."

One of the biggest bulwarks in the battle against alcoholism is the remarkable organization of 85,000 former chronic drinkers known as Alcoholics Anonymous. They have accomplished wonders in reforming long-neglected alcoholics. They have two all-Negro chapters and many interracial groups even in the South.

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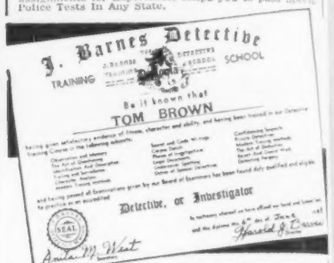

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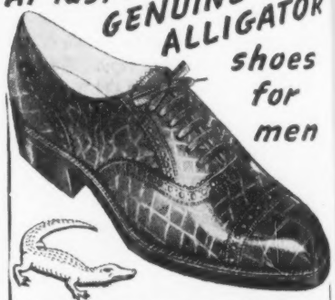

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THE MOST BEAUTIFUL NEGRO

By John Powers

The name of John Powers has an synony cover girls for a quarter century. ner of the model agency in the world, Powe ch year cl and in-person applicants three m s to add to His "Powers Girls" of whom the e never m are world-famous and in 1943 e was a Powers Girl." Among Powers n s who ha are Barbara Stanwyck, Joan Ben Joan Blo Norma Shearer and Gene Tierne

THERE is no set formula for female beauty, no rigid rules to follow in determining who is beautiful and who is not. Beauty to me is broad, all-pervading, and as rich and varied as the human race is. It encompasses all peoples, nationalities and colors and knows no sectarian lines or divisions.

Women are beautiful for many reasons. These reasons have nothing to do with their race, religion, skin color or politics. For the quality of true beauty is a universal thing.

Beauty is elusive, too. It keeps running away from the so-called experts and authorities who constantly seek to harness it within the narrow confines of their own preferences and prejudices. To me a beautiful woman is first of all an exciting human being possessed of qualities, both external and internal of which any nation or people can be proud.

Beauty is international. Those of us who devote our careers to judging beauty and spreading appreciation of it, realize more and more that the so-called "national" type of beauty is fast becoming extinct, that it is merging with the global.

Here in America we have possibly the richest field of female beauty to be found in any country in the world. That is because our population is so heterogeneous. Drawn from the world's nations and all the continents, the American people represent the combination of all the forms of human beauty that have been admired by man throughout history. I think it is one of the happiest features of our country's history that it became a "melting pot" where tion to this peoples from Europe, Asia, Africa and Sou itself durin America live side by side exchanging their v We see i tues and talents. Beauty is certainly no exce ment of th

LENA HORNE
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"A woman 'inner' an usual bra beauty of

HOW POWERS SELECTED MO

HOW DO I go about selecting a beautiful woman? My idea of beauty is natural beauty. The natural girl has the greatest charm and attraction for me.

Beauty traditionally has been measured almost exclusively by the external features, what is on the outside. Now this is extremely important to rounded beauty. I call it the "outer glow" and without it there can be no true beauty in the female. With all due respect to the "outer glow," however, I think that the "inner glow" is even more important.

What is "inner glow"? It is simply beauty from within and it embraces the core of a woman's being, her central personality. Fine personality is beauty. So is cultu ing per First must b matica Next charmi examp "inner

NEGRO WOMEN IN AMERICA

Joh Powers

rs has n synonymous with models and ntury. ner of the largest and best-known . Powe ch year chooses from 150,000 mail aree m to add to his register each month. m the e never more than 150 at any time 1943 e was a Hollywood movie, "The vers n ls who have become movie stars n Ben Joan Blondell, Paulette Goddard, Tierne

where tion to this process; it too, fuses and modifies nd Sou itself during cultural contact and interaction. their vi We see in the American woman the embodi- o exce ment of the principle that different kinds of peoples have much to offer each other. The blends and crossings that have resulted from the growth of our population are exciting and wonderful to behold. It is time that more Americans appreciated the wonder and great diversity of their own people. I think if that happened there would be greater understanding among the various groups making up our great country.

Picking America's most beautiful Negro women is not an easy task. There is among our Negro population such a fascinating variety of external charm combined with "inner glow" that one hardly knows where to begin. I have noticed scores of beautiful Negro women all around me, in theaters, subways, walking with graceful carriage down Fifth Avenue and working at hundreds of jobs and professions requiring skill, training and poise.

The qualities I deem necessary to outstanding female beauty are found in great abundance among Negro women. There is an important reason for this.

Negroes are well endowed with great personality. Personality plays a very important part in modern life. It not only builds business, art and education; it also builds the home, the very foundation of our national life. I have seldom met a colored person lacking in personality. I believe this stems in large part from an unusual philosophy of life which their experience has given Negro people. It is compounded of wit, charm and humor—an irresistible combination.

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ED MOST BEAUTIFUL WOMEN

natural is culture and dignity and the gracious manner. An "outer glow" without interesting personality is colorless. It lacks lustre, the essence of an exciting woman.

First, I look for the "inner glow." It must exist before the external glow and nal fea- must be expressed with warmth and charm. If "inner glow" is absent, I auto- beauty. matically eliminate the woman. For she lacks the first ingredient of beauty. female. Next comes good manners. This is simply the presentation of one's self in a glow" charming, attractive way. The late Franklin D. Roosevelt was a wonderful example of such a personality. He combined an "outer glow" with a magnificent "inner glow."

ces the ty. So

Continued on Next Page

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POWERS DEFINES A BEAUTIFUL WOMAN

John Powers

WHAT ARE the external elements that make for a beautiful woman?

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2. Grace in action.
3. Grace in repose.
4. Dressing to suit her face, personality and figure.
5. A clear, pleasing, well-modulated and unaffected voice.
6. Using her mind as a vehicle of self-expression and attraction.

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ARTHUR LEE SIMPKINS

He is most versatile and most international of Negro singers

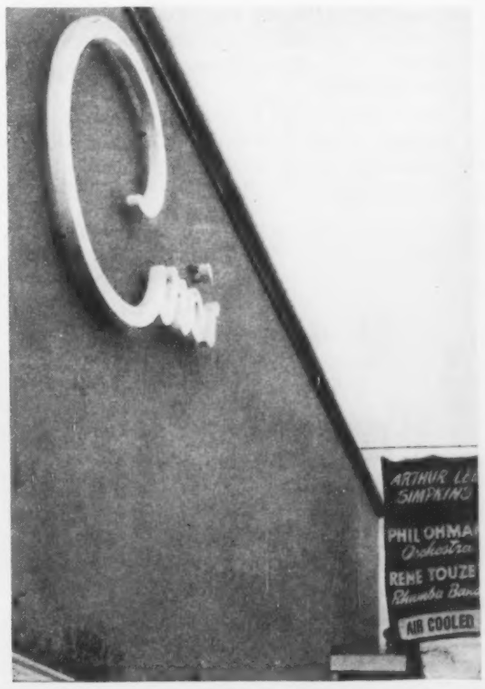
In Los Angeles Jewish synagogue, Arthur Lee Simpkins sings Jewish prayers on high holidays. Rabbi Max Kert (background) has given Minora, highest award for laymen, to Simpkins for his help.

HE WAS advertised simply as a tenor, billed to follow Irish tenors Morton Downey and Phil Regan into a Boston night spot. "To Boston politicians," he recalls, "a tenor is synonymous with an Irishman and all the politicians turned out for the opening." The club threw a green light spotlight on the unknown and he sang *Cockles And Mussels* in Irish brogue. Then the lights went up and the crowd saw that Arthur Lee Simpkins was a Negro. Bedlam broke loose. "They really loved it, that a Negro could do as well as an Irishman," he remembers.

For some eight years now, the crowds have been loving it—whether they're Jewish audiences listening to *Eli, Eli,* Italians admiring *Il Pagliacci* or crew-cropped Yale men getting sentimental over the *Whiffenpoof Song.* With his immense vocal range that spans three octaves, the ex-Earl Hines vocalist is today undisputed as the most versatile, most international of all popular Negro night club singers. Established now in the top night spot circuit, Simpkins earns $2500 weekly.

Experts have described his voice as a "lyrical spianato or light operatic." Technically he sings from "C" to "C" with a remarkable range that makes for what his wife Aurora, a childhood sweetheart from Augusta, Georgia, calls "soothing and sweet music."

Brushing up on music, Simpkins goes over one of 3,000 pieces of music in library at his home. He sings in six different languages, learned Jewish from cantor's son.



Exclusive Ciro's in Hollywood is on Simpkins' regular night-club schedule. He has been the first Negro to play leading white niteries from Kentucky to Hollywood.

Made deputy sheriff in Las Vegas, Simpkins dresses in uniform given him by gambling town's Sheriff Glenn Jones.

Continued on Next Page

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In television Simpkins has appeared on many West Coast shows, including Spade Cooley's program. He picks numbers "with good lyrics and strong melodies and I stay away from minor keys."

MGM BOSS DISCOVERED HIM, PUSHED NITERY REPUTATION

ARTHUR LEE SIMPKINS was singing in a Chicago cocktail lounge for $50 weekly one night back in 1941 when Metro-Goldwyn-Mayer boss Louis B. Mayer chanced into the spot. He listened to Simpkins doing the Jewish lament of *Eli, Eli* and ordered the youth signed to a contract immediately. MGM did not put Simpkins into a picture but they paid him to study under the studio's famed music teacher, Arthur Rosenstein. Then they "lend-leased" him to a big Hollywood club, the Florentine Gardens. He stayed for seven months, his first big professional engagement.

It was there that he got another kind of musical education from the top names in show business who played dates at the club. "Harry Richman and I shared a dressing room together and he taught me timing," says Simpkins. "Willie Howard gave me a scale that brought my voice forward. Sophie Tucker told me how important the choice of a song was." When he went out on tour after that engagement, Simpkins was an instant hit everywhere.

Often urged by friends to concentrate on cracking the Metropolitan Opera, Simpkins did an audition for them once but heard nothing afterward. His ambition is to sing opera perhaps in the title role of *Othello*.

A staunch believer in a personal philosophy that "music is the one language where you can't say a mean word," Simpkins has worked hard on his repertoire since the day he began studying foreign languages to broaden his singing knowledge.

Avid golfer, Simpkins works on putting on his lawn with teacher LeRoy Antoine while brother Harmon watches. Now 34, Simpkins broke into music with Earl Hines as vocalist after tryout in Augusta home.

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Leading newspaper publishing family are the Murphys of the Baltimore Afro-American, second largest in the field with eight editions having circulation of 205,000. They are (l. to r.) Arnette Murphy, advertising manager; Carl Murphy, editor-in-chief; James Murphy, circulation manager; and Howard Murphy, business manager. Harvard-educated Carl is corporation president and rules it with iron hand. He is referred to by subordinates as "Mr. Carl" to whom he is moody and aloof.

PUBLISHERS

Owners of Negro newspapers are hard-headed, far-sighted, race-conscious businessmen

CONTINUALLY and collectively assailed by many whites in high places as "radical," "hysterical" and "distorted," the Negro press is run by a group of men who count in the upper bracket of U.S. Negroes not only by virtue of their wealth but also their influence on public opinion. Far from being even parlor pinks, most Negro publishers are arch-conservatives in their thinking on every public issue with one exception—the race problem. Constantly under attack from professional Southerners, both white and colored, for "stirring up racial discord," the owners of the biggest Negro newspapers have but two main missions—to promote racial unity and to make money.

Begun as a crusading press during Abolitionist days, the Negro newspaper as an institution has since become a combination of a society reporter, a how-to-influence-white-folks guide, a stop-gap reporter of stories the white papers won't print as well as keeping its original role as a protest organ. Publishers for the most part are hard-headed businessmen who recognize that racial militance is their biggest selling point. Competition has been cut-throat since the post-Civil War days when there were only 10 papers up to the present when some 150 can be counted (only ten have a circulation in excess of 20,000). Turnover is tremendous, recent casualties including the Chicago Bee, New York's People's Voice, St. Louis Recorder and New England Bulletin.

Highly cost-conscious in these days of inflation and grimly concerned with fading profit margins, Negro publishers have lately started to compare their operations to white newspapers and come up with some revealing economic facts about their business. While a white daily with average 50,000 circulation gets 73 per cent of its income from advertising, the nine leading Negro weeklies only derive from 31 to 61 per cent of their income from this source. Most depend on circulation rather than advertising for their income.

Publishers point to these facts as the reason for comparative technical weakness in matching general newspaper standards. They have been retarded not only by lack of national advertising accounts but also by difficulty in getting bank credit and loans with which to buy presses, newsprint and machinery.

But despite these handicaps the growth of the Negro press has been little short of phenomenal. Today the papers probably constitute the biggest manufacturing and producing business carried on by Negroes and in many cities are the largest Negro employers of Negro labor. Several publishers have payrolls exceeding $300,000 yearly and report incomes up to $50,000 a year.

Once bitterly opposed to any cooperative effort and only determined to run the opposition out of business, today's publishers with but two exceptions—the Pittsburgh Courier and Chicago Defender—are deëmphasizing their national editions and putting most of their efforts on local circulation. Realizing that their common problems need a common solution, 28 publishers formed the Negro Newspaper Publishers Association in 1940 dedicated to improve and advance the Negro press. Since its formation, the NNPA has shifted its emphasis from general Negro problems like segregation and civil rights to routine technical affairs. In 1947 the NNPA convention endorsed the controversial Taft-Hartley anti-labor law but in 1949 the convention steered away from political questions entirely and devoted its time to discussions of how to get more and better advertising, how to produce better newspapers and how to cut costs.

Continued on Next Page

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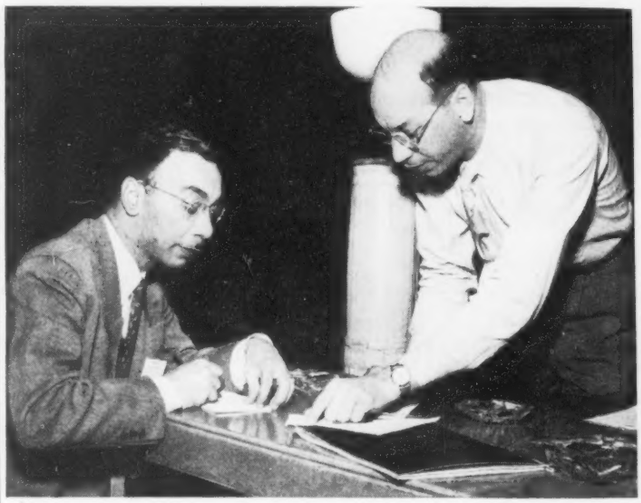
Mrs. Robert L. Vann heads country's biggest Negro newspaper, Pittsburgh Courier, with 15 editions and circulation of 278,000. She succeeded husband following his death in 1940. She goes to office five days a week and serves as active executive.

John Sengstacke publishes Chicago Defender, which he inherited from uncle, Robert S. Abbott. The 36-year-old Hampton graduate also controls Michigan Chronicle and Louisville Defender. Chicago weekly has current circulation of 164,000.



Youthful Youngs, P. B. Jr., and Thomas W., took over helm of fifth largest Negro newspaper, Norfolk Journal & Guide, from aging father. Conservatively-edited and efficiently-run weekly blankets Virginia area with circulation of 63,000. It maintains right-of-center political policy which has made it respected by whites in South. Both brothers were overseas on reportorial assignments before taking on executive jobs. Paper is one of few Negro publications using white press service (International News), puts out two editions.

POLITICIANS HAVE INCREASING

NEGRO PUBLISHERS have only recently begun to realize their enormous influence on the thinking of their people, but white politicians have long been aware of the mighty national force represented by the nation's Negro newspapers. Accordingly, the power behind this influence—the publishers—have periodically been wooed, bribed, cajoled, pressured, propositioned and cultivated by vote-seeking candidates hungry for endorsements. In government circles, their papers are scrutinized almost as carefully as the Congressional Record. What the Negro press says is discussed on Capitol Hill, in the White House and in the lobby of the plush Mayflower Hotel.

Canny and resourceful, though often unscrupulous and politically opportunistic, publishers have often used their political strength to

Dr. C. B. Powell runs Harlem's biggest weekly, New York Amsterdam News, with circulation of 74,000. He took it over from receivership in 1936, currently publishes two editions weekly. Powell is Republican political power, holds post on state boxing commission.

Dowdal H. Davis as general manager of Kansas City Call (circulation: 40,000) runs most important Negro paper in Missouri. Actual publisher C. A. Franklin has stepped out temporarily because of illness. Davis is president of Negro Newspaper Publishers Association.

Carter W. Wesley heads Informer chain in Texas and Louisiana with total circulation of 38,000. Biggest paper is in Houston with two editions. Ex-lawyer, 57, says he "supports Democrats because there are nothing but Democrats down here."

William O. Walker publishes Cleveland Call-Post (circulation: 25,000), has been in journalism since 1919 when he was Pittsburgh Courier reporter. He has combined journalism with politics, served six years in Cleveland City Council. His paper is Republican.

RESPECT FOR POWER OF PRESS

win personal prestige in their communities. A number have won high state and federal appointments.

But despite this recognition, the Negro press still has to suffer the indignities heaped on Negroes everywhere and for years its reporters were barred from the Congressional press galleries. Only last June the NNPA was refused reservations at the Mayflower Hotel for its annual dinner. In the South for years distribution has been a critical problem with many Negro newspaper agents run out of Dixie towns for handling "radical literature." Newest instance has been in Greenville, Miss., where the local police chief arrested and fined a Chicago Defender agent for violating the state's law against distribution of any printed matter about social equality.

Continued on Next Page

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Roscoe Dunjee is perhaps foremost of crusading Negro publishers. His Oklahoma Black Dispatch with circulation of 23,000 has been cited many times for the excellence of its hard-hitting editorials. They are personally written by the 66-year-old publisher, whose father published a Negro paper at Harper's Ferry, site of John Brown's famous raid. Dunjee founded Dispatch in 1915.

Louis Martin is nominal publisher of Michigan Chronicle, which is owned by Chicago Defender's John Sengstacke. Chronicle has state circulation of 25,000. Martin recently assumed editorship of Chicago Defender.

Frank Stanley publishes Louisville Defender for Sengstacke, who took over paper when circulation was down to 2,500. Ex-high school teacher Stanley has boosted figure to 17,000. He began on paper as editorial writer.

FREDERICK DOUGLASS WAS MOST FAMOUS OF PUBLISHERS

AMERICAN NEGROES have been publishing their own newspapers since Samuel F. Cornish edited the first tiny weekly periodical, Freedom's Journal, an anti-slavery paper printed in 1827. The most distinguished Negro editor in those 122 years was at the same time probably the greatest of all American Negroes—Frederick Douglass, whose North Star, which began publication in Rochester, N.Y., in 1847, fought slavery with a blazing passion and dynamic eloquence.

Early Negro papers aligned themselves with the Abolitionist movement and helped swell the tide of "moral indignation" which dramatized the evils of slavery to the rest of America. The biggest growth of colored papers came during World War I era when they became a Pied Piper press beckoning the Negroes in the South to come to the urban North. Publisher Robert S. Abbott of the Chicago Defender was the foremost in stimulating the Northward movement and his paper experienced its greatest expansion during that period. It tabbed itself "The World's Greatest Weekly," following the style of the Chicago Tribune which calls itself the "The World's Greatest Newspaper." But currently its claim is somewhat outdated since both the Pittsburgh Courier and Baltimore Afro-American exceed it in circulation.

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Richard Bourne-Vanneck is only white publisher of a Negro newspaper. Englishman heads New York Age, is married to British-born Negro woman who writes occasional stories for paper which now claims circulation of 30,000. Cambridge-trained engineer has invested $300,000 in paper and its plant, hopes one day to convert it into daily newspaper. Paper employs 35.

C. C. DeJoie, Jr., is 34-year-old publisher of Louisiana Weekly, which despite small New Orleans circulation of 13,000, is important influence in state. He is graduate of University of Michigan.

Cecil Newman runs Minnesota twin cities papers, Minneapolis Spokesman and St. Paul Recorder, with total circulation of 7,000 in area with only 12,000 Negroes. He boasts big white readership.

E. Washington Rhodes is publisher of Philadelphia Tribune, oldest Negro newspaper (started in 1884). He started as reporter in 1921, became publisher in 1940. Circulation is 18,000.

Leon Washington started newspapering in 1933 with free shopping throwaway which later became biggest West Coast weekly, Los Angeles Sentinel, with circulation of 18,000.

Nathaniel A. Sweets publishes St. Louis American (circulation: 18,000), which has been pushing fight for educational equality since famed Lloyd Gaines case before Supreme Court.

J. E. Mitchell has been publisher of St. Louis Argus for 35 years. Pro-Democrat paper is sold in Missouri, Arkansas and Southern Illinois, has circulation of 25,000. Mitchell is ex-insurance man.

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Larry Parks is brought tea by Lillian after hard day's work on Columbia's *Jolson Sings Again.* She has worked closely with Parks during filming of both Jolson pictures.

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Matron and confidante of top Hollywood names reveals remarkable story

BY LILLIAN MOSELEY

FOR THE PAST 35 years, I have worked for the movie stars of Hollywood. As a personal maid in the early days when Hollywood and Vine Streets were a wilderness and then as matron at Columbia Studios, I have come to know intimately the most glamorous of the stars—Rita Hayworth, Ann Sothern, Cary Grant, Janet Gaynor, George Raft, Ronald Colman, Rudolph Valentino, Gene Kelly, Shirley Temple, Barbara Stanwyck, Orson Welles. These personalities and many more have become "my children."

Many gossip writers and fan magazine editors have begged me to "talk" about the stars but I have never said a word through all the years until now. There is really so little to say and so much that can never be said. Tears have been shed on my shoulder by stars whose hearts were breaking. I have been called in the middle of the night to soothe or give advice to stars who—on celluloid—were queens of their romances. One night I stayed up until dawn to drive thoughts of suicide from a love-sick star's mind.

Rita Hayworth's mother cried in my lap and told me in Rita's dressing room at Columbia a few years ago, "Oh Lillian, I feel that God sent you to my child. She needs someone like you. I've been too close to her and she won't pay any attention to me. Since you've been with my daughter, everything is coming out of her that I wanted, and I give you credit.

"For years, I've been fighting because I knew my daugther needed me. I'm not fighting any more. I'm relaxing now and willing to go anytime. I'm not going to be here long and I don't mind it because I know that you will take care of my daughter. I'm leaving her in your hands."

"I'll do everything that's humanly possible for her," I said. "You can trust me."

She replied: "I know you will, Lillian."

There were tears streaming down both our faces. Then she left the studio. She died a short time later. Since then I became sort of a foster mother to Rita and to this day she calls me: "Mommy."

Outside the stars' homes and dressing rooms, I am always asked: What are the stars like? How do they treat me? What kind of lives do they really lead? What do they look like off screen? How do I feel working for stars?

I've been connected with stars since 1919 so I feel very much at home working with them. Whether it's Rita Hayworth dashing up the steps three at a time or Fred Astaire moving a hundred new pairs of dancing shoes into his dressing room for a new picture—to me they're all the same, boys as well as girls. The stars to me are like children. Because they give so much of themselves before the cameras every day, they're tired and react like children to little favors—like giving them a cup of tea on the set, or pulling down the blinds so they can sleep during their lunch hour.

Of course, I sometimes feel like the youngest fan or bobby-soxer—especially when Cary Grant says "Good morning" to me. He says, "Good morning, darling" to all the women workers at the studio. But even so, when he looks at me and smiles so sweetly and says, "Good morning, darling Lillian," I just melt away. He's got more charm than any other movie star in the business, with the possible exception of Maurice Chevalier.

I have worked at my present matron's job at Columbia Pictures for the last fifteen years, on the third floor in the big, cement building inside the studio gates, seeing that the spacious dressing rooms where the stars dress for the pictures are run smoothly, that the stars have whatever they need during the long shooting schedules when the dressing rooms are their homes more than their big houses outside the studio.

During this time I have gotten to know Rita Hayworth very well. I have been her maid and mother, her friend and counsellor.

I would comb her hair daily and massage the kinks from her back as she told me of Orson Welles' courtship of her. This was during the early part of the war when she performed a trick in his circus act. Rita was the girl who was sawed in half every night. As Orson would bend over and scrape the saw across the top of the wooden box, he would whisper to his imprisoned victim, "I have

Virginia Bruce enjoys a laugh with Lillian while going over script of new picture. She lost a bet of $20 when Lillian guessed her new baby would be a boy.

Gene Kelly has often danced on set with Lillian. Once he complimented her and she replied: "Go on—you're not good enough to dance with me."

MAID

of her warm relationship with stars

loved you ever since I saw you on the screen. I have known in my heart that some day I would woo you."

It was wartime and she was lonely. "The walls are coming in on me, Lillian," she used to say to me. "The walls are just pressing in on me."

After she started going out with him, she decided he wasn't the right man for her and called him up and told him so. She told him she couldn't see him anymore—it was all off. Orson insisted she would see him as long as she lived. Finally he won her love.

Of course, he's a man who can win any woman's love. I told him I could love him too—if I didn't have better sense. He laughed and said, "Why?" I said because, "You can't belong to one woman and I'm one woman."

I'm crazy about Orson Welles for himself. He belongs to all women. He told me, "How did you find that out, Lillian?" I told him, "Well, that's the kind of man you are."

When Rita married Orson I was on my vacation in New York and first heard the news from Walter Winchell. When I got back to Hollywood, Rita called me and told me about her marriage.

Then came the day that Rita came upstairs from the set of *The Lady from Shanghai* and told me she was going to get a divorce. Orson had laughed, she said, when she had talked about it to him. The day after the picture finished shooting, Rita asked me if I thought she was doing right. I told her, "Honey, you have a guiding angel. Just do what's in your heart and you'll be guided right." Rita climbed into her car and drove off to Palm Springs. The next day she put it in the papers that she was seeking a divorce. And that was how Orson Welles heard the news.

Just before her wedding to Prince Aly Khan, Rita wrote to me and invited me to come to the Chateau de L'Horizon for the wedding. I had a heavy schedule of studio work and couldn't get away. But in the old tradition of "something borrowed, something blue, something old, something new"—I sent her a blue garter. The studio wardrobe department sewed it together especially for the gala occasion. It was just a sentimental remem-

Rita Hayworth's father, Jose Cansino, holds favorite photo of daughter with Lillian. Below is Rita's letter inviting Lillian to wedding to Aly Khan.

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PERFECT FEMALE STAR AS PICKED BY LILLIAN

Rita Hayworth's hair

Virginia Bruce's complexion

Ann Sothern's figure

MOVIE MAID *Continued*

brance but a bride's custom that is supposed to bring luck.

I have a feeling that Rita will be lucky in love this time—her third marriage. Maybe it's because I know a little something more than most folks about how Rita first met Aly and how she felt about the prince. She has always confided fully in me. Ever since Rita's mother passed away, we've been as close as a mother and daughter can be. When she calls me on the phone, she always says: "This is your child speaking."

I know that people say Rita married for money but she doesn't think any more about money than John D. Rockefeller's grandchild does. She doesn't care about clothes or money but she loves real love. I mean that when she loves somebody she feels perfectly sure about—well, that's her man, that's for her.

When she went to Europe, everybody thought it was to rejoin Orson Welles there. But I knew differently.

Rita has told me about meeting her Prince. It was in Paris and she had gone there for a vacation. One morning the famous party giver, Elsa Maxwell, called her hotel and said she was planning a party in honor of Prince Aly Khan. She was inviting the most illustrious people in Paris and she said, "Rita—you just must come."

Miss Hayworth tried to beg off since she doesn't like big parties

PERFECT MALE STAR AS PICKED BY LILLIAN

The charm of Cary Grant, Brian Aherne and Maurice Chevalier

Shirley Temple's legs

Barbara Stanwyck's lips

Joan Blondell's eyes

but Elsa Maxwell wouldn't take no for an answer. Finally, with Elsa Maxwell, Rita went to the reception. It was a lavish party, with hundreds of well-dressed celebrities standing in line to be presented to the Prince.

Rita said that when she walked in she felt the Prince's eye alight and stay on her. "When he stood up to receive me," Rita continued, "he took both my hands in his and just looked at me. I became so nervous I could hardly be natural in my greeting to him. I felt almost hypnotized."

"There I stood," she told me later, "and he was just holding my hands and wouldn't let go. The music started and he said, 'Let's dance.'" She asked if he would pardon her while she took her wrap off. He said: "Oh, oh, go ahead."

She came back and they started to dance and he didn't leave her that evening. He didn't pay any attention to the other guests. She said it looked like there was something about her that he was just drawn to and that he was drawing her to him—just like a magnet.

Rita said she could even see him when she went to sleep that night. She could still feel him staring her in the face. He was so kind and gentle, so afraid he'd hurt her feelings. She thought:

Glenn Ford's build

Ralph Bellamy's eyes

Larry Parks' face

Continued on Next Page

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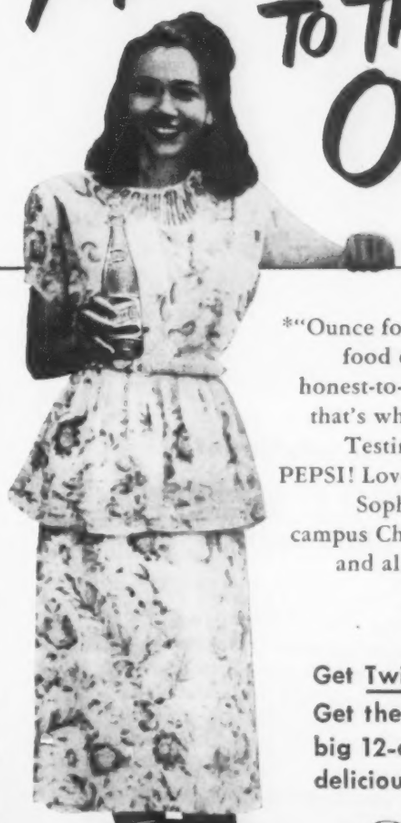

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MOVIE MAID *Continued*

"Oh my, I'm not used to this kind of treatment."

Then he was with her every day until she left. When Miss Hayworth came back to Hollywood the prince had been just an interesting and kind "continental figure" she had met during a vacation. But he flew to California almost immediately and bid seriously for Rita's love.

It seems like she was looking for something all her life and this was it—this kind of love and attention which nobody had given her before.

It was different from when I first met her. She really needed someone to help her in those days.

We struck it off right at the beginning, I guess, because we are so much alike. We believe in love the same way. I've taken a great interest in her because when she first came to the studio she reminded me of myself when I was young. She was a lone, pitiful child, bewildered with love. It seemed like she just waited for morning to come so that she could come to the studio and tell me what happened. She just depended on me like a mother because she couldn't get close to her own mother then.

I made her ask questions about love to see if she was getting love's return. Gradually she came to her senses and began to see that two and two made four and that what I was telling her was true.

After she divorced her first husband, her mother came to see me at the studio.

When I talk to her nowadays and say things a maid has no business saying to a big star, I tell her: "Now listen, I know you don't approve of what I'm saying but I'm speaking as your mother would want me to speak. You know your mother left you in my care and that's the reason I look after you like I do."

Secrets Of The Big Stars

ARE STARS as wild as Hollywood's rumors and reports claim them to be? No. There are just so many gossip writers around the studios that they pick up every little bit of information they can and twist it and change it until it can make a headline in some paper. Stars are in a continual spotlight. It's a glamorous light but it's also very harsh and very tiring. When a star works, he or she must be at the studio usually by six in the morning for make-up and costume fitting. And the working day of a movie star lasts usually until seven in the evening. Then by the time makeup is taken off with cold cream, the stars are pretty dog-tired and need a vitamin-packed supper and a long sleep to ready them for the next day's shooting schedule.

When the stars come into my dressing rooms, they usually bring their personalities with them. Married ones come in with their families—that is, pictures of the husbands or children placed on the walls and dressing tables. Joan Blondell was one who had picture after picture of her family. She was a great one for telling funny stories and she tells them so well that when she is around my day is sure to start with a laugh.

Glenn Ford, on the other hand, wants his dressing room quiet and dark when he comes in. He has his own bolt and latch which he puts on the door for extra privacy. Rita Hayworth wants quiet in the mornings also. She doesn't care for small talk and nothing infuriates her as much as a petty gossip. She wants her curtains drawn together to keep out the sun and she wants soft music on the radio—a twilight atmosphere for her mornings.

Lucille Ball is just the opposite. "Let there be light" is her motto. When she comes into her dressing room in the morning, she not only pulls back the curtains to let in sun and light but she puts all the electric lights on besides. Larry Parks has a superstition about the papers in his room. No matter what kind of mess they're in, he doesn't want them touched. It seems only he can touch even his daily newspapers. I like Larry. I try to tune him up every morning with a little compliment or a bright remark.

Continued on Page 58

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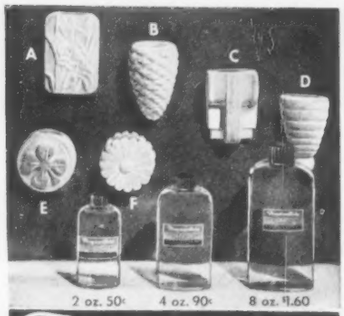

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Ann Sothern was one of Lillian's first employers in Hollywood. As personal maid to the personality who created "Maisie," she often would do the talking for the star in interviews with gossip columnists. They are quite close until today.

MOVIE MAID *Continued*

From the moment he came into the studio during the filming of *Jolson Sings Again*, he acted like Al Jolson, imitating the mannerisms of the singer. I've even seen him shave, humming and making eyes at himself in the mirror just as Jolson does.

When Grace Moore came to Columbia, she sang in her dressing room and I used to ask her to sing *One Night of Love* for me. She practiced all her songs in her room while she was making up for the cameras. Fred Astaire may suddenly think out a new step in his room and then I'll hear the click of his taps as he works it out right then and there.

So many of the stars have personal secrets, superstitions, or habits. Penny Singleton always carries an old, battered makeup box with her from dressing room to set. It's good luck for her. And Richard Arlen had an ancient, heavy robe he dressed in. It was from his first movie success. Joan Bennett has her room sprinkled with perfume before she comes into it. She uses Worth's "Opening Night" and the scent lingers for months after she finishes her studio work. Joel McCrea brings a Bible to his dressing room and every morning, before he puts on his makeup, he reads a verse from the 23rd Psalm or the 91st Psalm. He reads very quietly to himself. Cary Grant has special custom-built hangers that must cost $25. Each hanger is designed for a certain suit and when he comes to work, his valet clears the ordinary hangers out of the room, and brings in the special ones.

Film Personalities Prove Grateful

MY OWN personal life has not been a very happy one and because I have never had any children, I got in the habit, quite a few years ago, of calling the stars "my children." As with a string of pearls, as I met a star I liked, I would add her to the strand. Today, I have a rope of beautiful pearls, a collection of lovely warm children who indulge their "mother." I remember the day Randolph Scott, the big he-man, came walking up to my third floor and said to me, filling the doorway with his blond, huge frame, "Ma'am, I hear tell that you have a few children. Ma'am, how about being kind to an orphan and adoptin' me?"

I said, "Mr. Scott, you've just come in here. I don't know you. I'll have to tell you when you leave." He earned his place in my heart. He was so considerate and sweet that I gave him a big hug when he left the studio and told him he would always be one of my kids.

My children have suffered heartbreaks in Hollywood and I have seen their personal tragedies, when their contracts were torn up, or their agents told them they "weren't up for that lead." Of

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these matters, little can pass my lips. I have tried to help and, at times, succeeded in easing their disappointment a bit. Just the other day, I was called to Beverly Hills to give someone at Paramount Studios my opinion of a movie script. I have scuttled rumors that were threatening to wreck the career of one of our brightest stars and I have schemed to keep husbands of certain stars from crossing studio gates. A certain husband wanted to throw acid in his actress-wife's face and he was dealt with. But of these matters my lips are sealed.

I give and I have given much advice to my children. I don't pretend to be a business advisor nor a Dorothy Dix but when I'm asked for advice I just speak from my heart.

For speaking that way, my children have been very grateful at times. One morning before he was to leave the studio, I spoke to Cary Grant about a radio-phonograph in his dressing room. I said, "Mr. Grant, you never use that radio combination in your room and I'd like to buy it from you." He gave me that smile of his and he said, "Well, darling, you may have it. Just take it home with you and if there's anything wrong with it, have it fixed and give me the bill."

Fred Astaire, one of my dearest children, ran his horse Triplicate with a ticket across the board for me every time the horse entered a race. After one such afternoon, I got a check representing my winnings. It was $250.

I first met Fred Astaire when he came to Columbia to do two dancing pictures with Rita Hayworth. I was introduced to him as the matron and showed him to his dressing room. He said to me, "Well, matron, this is a lovely room but I don't want to be bothered here. I want peace and quiet." I laughed at him and said, "Listen—you're going to have this room and there'll be a lady next door on the right and next door on the left and I'll assure you that you won't be annoyed at all."

Next day he sent his valet for me. And every day after that, for close to five months, we talked during his lunch times. We exchanged past experiences and I can say Fred Astaire is my friend and I treasure his homey, natural view of things. I have few memories warmer than the visits to his home in the Hollywood hills where I was entertained by his family.

Secret Beauty Aids Of Glamour Girls

IT WOULD be hard to name, from all of Hollywood's lovelies, the most outstanding beauty. But if I could put before the camera the flawless woman she would have Rita Hayworth's flowing, long brown hair, Virginia Bruce's delicate, fragile complexion, the full figure of Ann Sothern, the great big brown eyes of Joan Blondell. The eyebrows would be false ones by Max Factor, for all movie eyebrows are pencilled by makeup artists. I would use Ann Sothern's curving nose that moves to a point and Barbara Stanwyck's full, round lips. Finally, Shirley Temple's legs would round out my perfect movie composite.

On the male side of the camera, if the charm of Cary Grant, Brian Aherne and Maurice Chevalier were mixed with the build of athletic Glenn Ford, the eyes of Ralph Bellamy, and the face of Larry Parks—well, that would make a new movie star overnight and a flawless figure of a man.

The stars have many secret beauty aids, sun and rest being the two main ingredients of lovely complexions. Working for them, I have learned the proper care of skin, and passed this knowledge to many of my stars. For instance, the face should never be washed in warm or hot water, but always in cold water. Warm water softens the skin and permits rashes and breaking out of the skin. I have learned to beat up a whole egg and massage it into the faces until the egg dries. After rinsing with cold water, a good skinfood is rubbed into the skin and finally washed off with ice water.

For daily makeup removal, I recommend a good cream to take off the makeup. Then leave the cream on the face, just taking off enough of the top surface so that a dab of lipstick and rouge can be applied easily.

I have laughed a lot with the stars. And I have laughed a lot

Continued on Next Page

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about them. Cary Grant, for instance. He has employed 20 servants in his home and when I asked him one day why he needed so many he told me, "Well, Lillian, people have to work so hard that I believe nobody should work in the afternoon. So I have a lot of servants who can do all the work necessary in the mornings—in the afternoons, everybody can relax and have a siesta."

Melvyn Douglas is one of my children who likes a joke at my expense. He sometimes comes to my home to pay a visit when he returns from New York, and he always brings a bottle of champagne with him. At the studio, whenever the boys and girls asked me to drink with them, I'd tell them "I only drink champagne." This was a handy trick to avoid taking anything while at work. So Mr. Douglas christened me "Champagne Lil" and when we visit, he laughs dryly at my ruse. Meanwhile he mixes delicious champagne cocktails.

One day I walked into Edward Arnold's dressing room without knocking. He had just started to get dressed and was hopping on one leg. I closed the door just as quickly as I had opened it. Edward, who loves to laugh, is just as fat as he is sweet. And he is very sweet. He autographed a laughing picture of himself for me, writing, "To Lillian—knock on doors."

Always smartly dressed, with snapping eyes and Irish face, Barbara Stanwyck is a favorite star of mine. She loves a funny story and will call me in the morning if she is working at another studio and invite me for lunch. I'd go over to the set and watch her and if the director spots us, he'll yell out, "Lillian you go home—we won't get any work done today!"

One boy whose success nobody resents is easy-going, genial Gene Kelly. Gene is the rare star who shares most of what he has with his fellow workers. If someone brings him a box of candy, the whole crew shares his booty. One afternoon at a party Rita Hayworth gave for her daughter Rebecca, Gene spotted me as I came in and rushed me to the patio dance floor. We danced and he complimented me on my footwork.

It was the second time I danced with a star. Once, long ago, Rudolph Valentino, the dark, black-haired movie idol, had been trying to teach the combination two-step to his leading lady, May Allison. Miss Allison couldn't master the step and Valentino had turned to me and said, "I bet Lillian can learn it." In two minutes, we two-stepped about the dressing room.

There are sad memories with the stars, too; memories that tug at my heart as I recall them. Janet Gaynor and Charles Farrell were two of my children. Now, once in a while, I journey to Catalina Island and I have a standing invitation to visit Charlie Farrell's place on the island. Seeing him always recalls thoughts of those wonderful days when Janet and Charlie did *Seventh Heaven*. Charlie would say to me over the phone, "Lillian—you sure had your nerve to come onto the island and not visit me."

Another warm memory is of my boy, Larry Parks, whom I tried to cheer during the filming of *The Jolson Story*, when his mother lay close to death with an incurable cancer. He'd come to the studio in the morning with tears in his eyes, his face distracted—and he'd have to change himself into Al Jolson. At first I tried to cheer him up with kind words or compliments but then I began to give him portions of the scriptures to read. He'd come back in the following mornings and thank me with that quiet smile of his.

When his mother did finally pass, I told him he hadn't really lost a mother—that any boy who loved his wife (Betty Garrett) and his mother so—that boy was my son. Larry replied, "That's mighty fine to hear, Lil."

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IN MY WORK with the stars, I've travelled many miles and in foreign countries, too. I've never been South and so I cannot really say—but in most of the places I visited I was beautifully accepted, not as a maid, but as a personal companion. I've never been in a train but when I didn't have a drawing room

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In her matron's office at Columbia Pictures, Lillian Moseley answers phone against background of autographed photos from stars with whom she has worked. She has been at Columbia for 15 years.

MOVIE MAID *Continued*

to myself. In the best hotels, I was equally treated and felt at ease. When I travelled to Honolulu with the Frank Borzages, local citizens would invite the producer to dinner. Upon inquiry as to the number of guests in his party, he would reply, "We are four, my wife, her companion, my brother-in-law, and myself."

Once in Vancouver, Canada, the hotel gave me an inferior suite and Mrs. Borzage and I moved out promptly. Then again at a big hotel in New York City, an elevator boy barred me from going up in the front elevator. He told me to "go round the back." I wasn't a servant. I was a guest in his hotel and I told him so. Then I went across to the phone and called Mrs. Borzage. I explained the trouble to her and she asked to speak to the elevator man. I put him on the phone and he back-tracked. He said, "There was a new boy on the elevator and he didn't know." I said, "That isn't true. You were the boy who told me to use the freight elevator. You and nobody else." So Mrs. Borzage said if I couldn't go up on the front elevator, we would check out of the hotel immediately. I didn't have any trouble after that.

I started to work as a personal maid to show people in 1918 and a year later came out to Hollywood with May Allison, one of the very first motion picture stars. We were here two whole years and both of us counted the days until we could return to New York City. Hollywood was just a few streets and orange groves and a desert stretched from downtown Los Angeles to the movie studios. On one side was dry, barren desert land and on the other, orange and lemon groves. In between a street car line had its tracks, but it seemed the cars never ran. But the studios were exciting and after Miss Allison and I went to New York, we were surprised to find ourselves returning to California.

The wages weren't large at all then. I had to qualify as a makeup woman to Leatrice Joy before Paramount agreed to pay me $25 a week. A few years later, I went to work for Mrs. Frank Borzage, wife of the well-known movie producer. We travelled winter and summer to all the faroff places in the world—to Hawaii, to Canada, to China. Then I became Ann Sothern's personal maid and settled back into Hollywood life.

I got to know Ann Sothern very well. Frequently when Louella

Continued on Next Page

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MOVIE MAID *Continued*

Parsons or another gossip writer came for an interview, I would do the talking because, as Ann said, "Lillian knows more about me than I do myself." More beautiful off-screen than on-screen, Miss Sothern was a treat to work for. A strong bond binds me to her to this day—–for she, like myself, once loved the wrong man. But these matters must rest undisturbed.

Ever since my early childhood, I've wanted to work for show people. Possibly the urge came out of the restricted upbringing I'd had. My father was an East Virginian well digger who died as, did my mother, shortly after I was born. I was named Lucy Belle and was one of five children. My aunt took me to Philadelphia after my parents died and at the age of 11 years, I had to look to myself for support. I was hired as a second parlor maid to a Quaker family by name of Kaingan and I quickly learned to say "thee" and "may I press thy dress for thee!" Mrs. Kaingan was kind to me and on my days off, would say to me, "Have thee got on thy long flannel drawers, Lillian?" I'd show her my red flannels and then would hurry downstairs to the laundry and take them off.

When I was 17 I was sent to a Baptist minister, Rev. K. B. Tupper. He read me scriptures every day and I worked for his family for two years. Then in 1918, I went to New York City for the first time, and walked along the Broadway theater district, trying all the stage doors, asking if anyone wanted a personal maid. That's how I found my job with Ina Claire and then, a few months later, I met May Allison and came to California with her.

I can shut my eyes and see my own motion picture—–a picture of my stars in special moments that only I have known and shared. There are very few oldtimers in the movie business. It's a difficult industry to stay popular in—–and I'm very proud of my children and their love for me. They pass before my eyes in characteristic poses. George Brent, just as lovely as one would imagine him, thanking me for bringing him tea on cold days. He autographed a picture to me, "To Lillian—–without whom Columbia could not survive."

Then there is Clark Gable. The day we met many times in the studio street, he said, "This must be our lucky day, Lillian."

I love Christmas mornings when I usually get three bottles of champagne—–each with a check wrapped around the bottle—–from Melvin Douglas, Ralph Bellamy, and Cary Grant.

I know Ronald Colman's sense of humor and his quizzical dry wit as he whispers to me about some visitors he is about to have. A young girl from Wisconsin came and looked at him with big saucer eyes and sighed and never said a word. Mr. Colman looked at me and heaved a delicious sigh of bewilderment. That sigh expressed so much.

And Paul Muni, always telling me of good books—–it was he who made me go to a bookstore and buy *Freedom Road* by Howard Fast.

And Fred Astaire, the day he gifted me with a drawing room trip by train to New York for my vacation. And each night, I was served a bottle of champagne at dinner—–"compliments of Mr. Astaire," I was told by the waiter.

In pre-war Hollywood, money was much freer than now. One never could get rich on wages alone. A matron's pay averages from $1.25 and $1.50 an hour. But I never did favors for stars as much for money than as for the joy of giving. Just before the war, executives from another studio came to see me. They were going to construct a new $12,000,000 studio and had heard such complimentary things about me, they wanted to know from me what the duties of a matron included. I told them and in a few minutes they thanked me and were gone. I went over to the window and watched them leave and looked out over a city that had grown up since I had seen its orange groves and desert wastes, a city that had movie stars whose images were worshipped about the world—–and I thought that the most important part of my job I had never told the men. I am a matron. And a matron is a mother. The more children a mother has the more she loves the world. And I have a lot of dear, dear children.

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Ebony Photo-Editorial

IS THE NEGRO'S FIGHT OVER?

IN THE PLUSH parlors and well-stacked pantries of Harlem's Sugar Hill set, intellectual giants as well as aproned housewives are waging a strange, ironic brand of political warfare these days over their favorite subject—the race question. Arguments about favorite Scotches, the Kinsey report and bebop have been dropped for the nonce. Instead the uptown folks are suddenly all in a lather about the tactics and strategy of the never-ending battle for racial equality.

It seems that in recent weeks a number of leading Negro writers and educators as well as foremost white publications have been discovering that things generally have been getting better at an accelerated rate for Negroes in America during the last several years. In articles and editorials these people have been saying so in no unmistakable terms. Actually EBONY has been saying much the same almost since its first edition. Since our initial issue went to press, we have operated on the theory that there are two ways to move a mule—the carrot and the club. Too often Negroes have relied entirely upon the club when dealing with white folks. EBONY has felt that the carrot has its points also and has continually cited the positive gains made by Negroes while blasting instances in which the "status quo" has been maintained in racial affairs.

Is The Fight For Equality Disarmed?

IT IS an excellent omen of the times that some of the advances in bettering racial relations have been spotlighted by white publications in recent days along with the news of Klan violence and lynch justice.

But now that white folks in leading magazines and newspapers have begun to point to these long strides, a flock of worrisome Negroes have mounted the barricades on Sugar Hill to shout shrilly, "'Taint so," and to insist that articles playing up the advances of Negroes on the racial front are lulling right-thinking people, both white and colored, into "a state of complacency," as one leader puts it. These racial militants, as they would like to be known, seem to fear that anything accentuating victories in the field of race relations will disarm progressive-minded folk who might become convinced that the fight is over.

Particularly distressing to these stalwarts have been a series of articles of Roi Ottley syndicated by the Overseas News Agency and running in leading newspapers throughout the nation in which Ottley spoke of the tremendous progress made by Negroes in the South. Cause of much alarm also was an editorial in Life Magazine which reported an awakening in the South and many signs of the breakdown of racial barriers. Target, too, of the Harlem racial crusaders has been Fisk University President Charles S. Johnson for his report at the school's highly-touted annual Institute of Race Relations of remarkable strides forward for the Negro in key fields, both South and North.

Scouting An Anti-Progressive Plot

PERHAPS there are points in the reports of these three observers of the racial scene which would indicate too much enthusiasm and optimism and perhaps even inaccuracy. But it seems foolhardy indeed to impugn overall motives as well as findings, to assail these three sources as belonging virtually in the "Uncle Tom" class because they dared to say things are looking up for Negroes.

Such seems at least to be the intent of criticism of Ottley in the New York Daily Compass, a pro-Wallace newspaper. New York Justice Hubert T. Delaney joins in the outcry with a lengthy letter to the New York Times which is directed against Ottley, Life and Johnson. He perhaps states the case better than any of the critics because he indicates how extreme this type of thinking has become. Justice Delaney writes: "The frequency with which these articles are now appearing indicates that there is a plan afoot to make it appear that the Negro has finally achieved first class citizenship in America. This is not only vicious propaganda, it is stupid propaganda."

Justice Delaney feels all these articles are part of a designed plot to dissipate and demobilize the forces in America fighting for the Negro's cause.

Most certainly if there is any such plan, it is vicious as well as stupid. But just as vicious and stupid is any insistence that there is such a plot, when it is but the product of someone's vivid imagination. Roi Ottley and Charles S. Johnson are no more a part of any plot to sell out the Negro than is Life. Such reasoning is as faulty and ridiculous as the exact opposite—the kind of Southern diehard thinking that would brand as Communistic and radical any move designed to change the race relations pattern of America. It is as cockeyed and distorted as the stand-patters who would pin the red label on Justice Delaney for his militance.

Majority Caught In Crossfire

THE STAND of Delaney and such rabid Southerners as Rep. John Rankin spotlights the dilemma of many Negroes and whites caught in the crossfire of extremes. Neither Uncle Toms nor Communists, most Negroes have a thoughtful, balanced view of the race problem. They are middle-of-the-roaders, so to speak, who can see both the positive and negative sides of the "question," who are able to speak sensibly of racial gains as well as losses, who know the value of praise as well as condemnation. They see that white Americans can be won over to support of full racial equality by friendship and understanding as well as by all-out attacks on sham democracy.

Actually the middle-of-the-roaders make up the majority of whites as well as Negroes in the nation. The extremes may be more vociferous and more demonstrative but it is the common-sense, everyday folk who in the long run weigh the matter of racial democracy from the point of view of basic human relationships and make the final decision.

To deny that the Negro is making important gains day by day along the goal to full democracy is as wrong as to deny the lynchings, Ku Klux Klan terror and race riots that are still a part of the American scene.

No One-Sided Picture

THERE is no one-sided picture to race relations in America. It is a conglomerate of success and failure.

There are those who are unmitigated prophets of doom, who try to forget all the gains and play up all the setbacks. Whether they stand on street corners like the gentleman on the opposite page and shout from soapboxes or whether they operate in the polite precincts of Sugar Hill parlors, they most certainly have their legitimate place in the sum total of the U.S. race relations picture.

Certainly they are far more desirable race brothers than the opposite extreme of those Negroes who are unquestioned handkerchief heads, who see nothing but good in everything white folks do and who put on blinders as concerns unAmerican racial injustices.

Roi Ottley, Charles S. Johnson and Life, we believe, belong to neither of these extreme camps. They have at all times recognized the existence of a critical racial problem in America and in no sense conveyed the idea that "the fight for Negro rights has been won," as Justice Delaney insists.

No Negro worth his salt will ever stop fighting the evils of racial discrimination but no Negro in honest candor will ever deny that his race has advanced amazingly in recent years. It is this very march ahead that has made our race all the hungrier and eager to reach that final goal of full manhood, of complete emancipation, of all-out participation in American life.

SIGN
PETITIO

date with a dish

By Fredo DeKnight

Mrs. Thomasina Johnson Norford gets ready to serve her pheasant dinner. Menu includes champagne, wild rice in green pepper rings, buttered brussels sprouts, tossed green salad with avocado squares and hot mince meat pie.

PHEASANT

Whether it's brought home by the family hunter or bought in meat market, it's a surefire treat

WHEN orange-brown autumn leaves start falling and dawn hunters start stalking feathery quarries across the countryside, it is time for pheasant to take an all-star role on Sunday dinner menus. Even if a family does not have a shotgun expert, pheasant is easily bought at better meat markets which deliver the elegant bird cleaned and ready for stuffing. Actually pheasant is nowhere near expensive as it sometimes sounds, aristocratic bird that it is. Usually bought in pairs, pheasants cost from $4 to $6 apiece. Certainly it belongs in a class with filet mignon and prime roast of beef as a delicacy that's bound to be a sure treat.

A convinced pheasant fan is Washington's Mrs. Thomasina Johnson Norford. Although a busy government official (minorities consultant for U. S. Employment Service), she loves to experiment in her kitchen and prepare unusual, new menus that feature Fall specialties like pheasant, venison, bear meat, guinea hen or wild duck. Recently married to playwright George Norford, she admits that she enjoys her own food as much as her husband or guests do.

In the kitchen Mrs. Norford is as efficient as she is in her office, being neat and orderly. She has faith in her ability to cook. Although she cooks by recipes, she can create and use her own ideas on various dishes. The career girl who combines her office work with the job of being a housewife refuses to let fancy-sounding dishes scare her and she's anxious to try anything the most fastidious gourmet would eat.

Pheasant is typical. Mrs. Norford long ago learned that wild game or fowl makes a wonderful meal and is just as easy to prepare as an ordinary turkey or duck.

Remove fancy trimmings such as wing and tail feathers usually kept on bird by butcher for decoration. Clean and remove pin feathers.

Pour pan of hot water through the bird to remove some of gamey taste. Pheasant grows wild in many parts of country but is also raised on farms.

For stuffing use 1 cup minced celery, ½ cup minced onion, parsley, ½ lb. chestnuts, 3 cups bread crumbs, 1 tsp. salt, 1 tsp. paprika, ½ tsp. pepper.

Stuff cleaned bird with well-mixed dressing. Make certain there are no tiny pellets of shot in the breast of the bird as they are easily overlooked.

Place salt pork, which has been cut into fancy shapes on the breast of the bird. Bacon may be used instead. Average bird will serve four persons.

Tie legs with clean white string using skewers to close openings. Sprinkle with salt, pepper and paprika. Bake in 375 F. one hour. Baste with broth or wine.

Attorney Harold V. Flowers looks over newspaper report of his court appeal for Negro facing death chair in rape case. White Pine Bluff merchant Virgil Case is client of Flowers, whose amazing legal reputation has won him 20% white clientele. Sign in office attacks "judicial myth" of "separate but equal education."

SOUTHERN LAWYER

Crusading Arkansas attorney shows how legal battle can win equal schools for Negro

WRONGED racially in the South more than any section of the land, the Negro not only has little recourse to the courts but few attorneys to represent him legally. It has long been a tradition lamented by colored leaders that while most Negro lawyers are born in Dixie, few stay there to practice. Only one out of every five colored lawyers resides in the South and a minority of these devote their time to law practice. Occasionally, however, a fighting Dixie-born counsellor stays in his homeland and demonstrates what can be done on the legal front to win full rights for his people.

Typical militant and much-respected Dixie attorney is Arkansas' 37-year-old Harold V. Flowers, who as a child saw his grandfather lynched and who grew up to make a successful practice out of suits against school boards which do not provide equal education for Negro children. The Pine Bluff lawyer has hammered away unceasingly at the "separate but equal" myth all over the state, hitting authorities with an assembly-line succession of law suits to force them to provide better schools for Negroes.

Key victory in his virtual one-man campaign was won at DeWitt (pop. 2,498) last July. Up to September 1948, no high school provisions were offered for its 261 Negro teen-agers and elementary schools were wretched, weather-beaten shacks without plumbing. The few youngsters that did reach high school were transported eight miles daily in a battered panel truck to classes held in an old Negro Baptist church building. Following his court victory, a new bus was given the Negro children and plans made to construct a new colored high school.

Meanwhile, school boards all over the state are taking the hint and starting to "equalize." Some officials have complained the cost of building equal Negro schools will be more than $10 million. "That is a very conservative estimate," says Flowers, "but it's up to the Arkansas taxpayers to decide if segregation is worth the cost of duplicate school buildings, equipment, teaching staffs and school buses travelling over the very same routes."

Continued on Next Page

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Out-dated, ragged textbooks at DeWitt's school for Negroes get disapproving [illegible] from Flowers. He won first "equal education" victory here, pointing out Dew[illegible] had schools valued at $140,000 for white children, but only $6,000 for Negro[illegible]

FLOWERS ENLISTS COMMUNITY BEHIND HIS LEGAL CAMPAIGNS

ATTORNEY Harold V. Flowers doesn't pick his cases. He will fi[illegible] suits against any and all school board officials where Negroes a[illegible] sufficiently interested to sign complaints and pay legal expenses. Ye[illegible] some of the worst separate-and-unequal offenders have escaped leg[illegible] action. At least a half-dozen counties have gone unchallenged in the[illegible] lopsided expenditures for white and Negro education, including th[illegible] popular spa of Hot Springs which spends more than twice as muc[illegible] educating each white child as it does Negro. Worst example is Critten[illegible]den county which provides $157 to educate each white child, but onl[illegible] $26 for each Negro pupil.

Surprisingly, cooperation from Negroes has been very poor in some communities where Flowers has sought to equalize education. Out of fear some have refused to serve as witnesses and a few have expressed bitter opposition to his campaigns. Flowers himself has received innumerable threatening letters and phone calls, and in one instance at DeWitt two Negroes who sought to cooperate with the crusading attorney were run out of town by whites.

Keynote to Flowers' success perhaps lies in his ability to organize the Negro community. In Pine Bluff following his election to the presidency of the local branch NAACP in 1946, he quickly boosted membership in the organization from less than 800 to a peak 4,230. Today he is credited with the organization of at least 25 other branches over the state.

To young attorneys beginning practice in the South, Flowers' advice is: "Identify yourself with the organized strength of the Negro community. If there is no such strength, then get busy organizing it. The important thing is for Negroes to get together and start working in the field of social action."

Former school bus furnished Negro children in DeWitt was battered panel truck. Pupils rode eight miles daily.

New school bus was provided after Flowers won equalization suit. A new high school is also scheduled to be built.

Continued on Page 70

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Beaten by police. Floyd Whitehat was taken before civil service board in Pine Bluff to prove Flowers' case against accused officer, who was finally forced to resign. As result police practice of blackjacking has virtually disappeared.

FLOWERS SEES SOUTH GIVING BEST OPPORTUNITY TO NEGRO

BESIDES his continued legal campaign against discrimination in education, Attorney Flowers has helped stimulate an increasing interest in politics among Pine Bluff Negroes. He regularly conducts poll tax drives in the Negro community with the result that a record 15,000 eligible voters participated in the last election, 5,250 of them Negro. With such a balance of power, Flowers says he foresees the day when Negroes will again be candidates for public offices.

Despite existing bias in Dixie, Flowers insists that the South offers the greatest opportunities to ambitious Negroes and cites his own family as proof. The three brothers, all born in Stamps, Arkansas, to parents of modest means, are successful professional men. Harold, the eldest, worked his way through school (he graduated from Robert Terrell law school in Washington in 1937), later helped his younger brothers. Today one of them, Carter V. Flowers, is a prosperous undertaker in Austin, Texas, while the other, Dr. Cleon A. Flowers, is a prominent physician in Pine Bluff.

So tremendous has Flowers' own practice become that he has had to add two new assistants to his law firm in addition to his wife Ruth who is also an attorney. From his own experience he believes that aggressive Negro attorneys can render a vitally needed service to Negroes in the South and at the same time build a profitable practice. In all of Arkansas there are only eight practicing Negro lawyers, and some of these do not plead their own cases in court, yet Flowers has earned such a fabulous reputation that at least 20 per cent of his clientele is white.

While he accepts Dixie's pattern of segregation, he feels that better educational advantages for both white and Negro will bring about a new day in Arkansas. Says he: "Arkansas white schools have been improved because the white people woke up and demanded it. Negroes must do the same."

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PARIS NIGHT LIFE

More Negro performers working in Paris bistros than in downtown New York night clubs

FABLED the world over for its gaiety, daring and color, Paris night life hit a new peak this year with the influx of some 250,000 U.S. tourists. A far cry from the days of the Apache dance, the shows in the French capital's 55 bistros ranged the gamut from the outright nudity of the plush Bal Tabarin to the bearded bohemianism of the Cafe de Flore. But perhaps the most successful postwar feature of the Paree niteries was the Negro talent that has moved into at least a dozen spots fresh from Harlem.

At the height of the tourist season this past summer, there were more colored performers drawing pay in Paris night spots than in downtown New York clubs. Not since the fabulous 20's had there been such a boom in Negro entertainment. At least five Negro-owned clubs were operating and doing excellent business.

Biggest Negro venture was the return to the Montmartre of oldtimer Frisco, who hung his shingle on a new 8-million-franc ($25,000) club on Notre Dame de Lorette and installed a five-piece band led by Frank "Big Boy" Goudie, who left Louisiana 25 years ago. The Panama-born Frisco, whose real name is Jocelyn Bingham, has been operating Paris night spots since 1929 and his newest venture represents his gamble on recapturing the nitery trade that once so jammed his Rue Fromentin spot inside and out that gendarmes made it a one-way street to keep traffic moving.

Only American Negro to own a club (the others are French and West Indian) is Inez Cavanaugh, onetime New York publicity woman for Duke Ellington. At Chez Inez on the bohemian Left Bank, she has a business partnership with Song Long of Indo-China, who wrote into their contract that he must be allowed one song each night "in Indo- and Outdo-Chinese."

Noted Jean Paul Sartre, high priest of Existentialism and author of *The Respectful Prostitute,* exclaimed after hearing Inez sing: "I went all the way to New York to hear jazz —and here it is right in Paris."

There are no all-Negro night clubs, as such, in Paris. Owners, bands, floor shows and customers are all mixed. Wherever Negroes work, there are always more mixed couples than all-white or all-Negro couples on the dance floor. Many Negro performers are surprised to find white girls or men asking them to dance. Many relate instances of husbands asking Negroes to dance with their wives or sweethearts.

At Perroquet, first Negro cabaret in Champs Elysées district, New York Cafe Society alumnus Moune deRivel entertains crowd with songs, serves Moune punch and chicken curry.

At Cabane Cubaine, perhaps oldest Negro spot in Paris, manager Ourelie Orus welcomes customers to West Indian show featuring nude dancer in spotlight.

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Kosto Kilroy, an ex-GI who got his start as an entertainer making movies in Sweden, is favorite at Frisco's. He sings, dances and acts as master of ceremonies. Kilroy has played almost every big city in Europe, performs often for GIs in Germany.

Arthur Briggs and his 8-piece mixed orchestra has been the big attraction at Chez Florence for three years. He has been in Europe since 1921. Chez Florence is named for Florence Jones, Negro vocalist with club's first band.

Ernie "Lobo" Nocho is main attraction at Schubert's, plush spot with Vienna atmosphere on Boulevard Montparnasse. Ex-GI sings and is supported by white instrumental trio. He gets angry when asked when he is going back to U. S.

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Customers at Chez Inez enjoy a laugh with members of Katherine Dunham troupe as one of dancers is bussed by playful Frenchman. Club seats about 50, is open every night. One big feature at Chez Inez is rich conversation.

FRISCO'S RETURN SEEN PROOF OF NIGHT CLUB RENAISSANCE

FRISCO'S return to Paris was final proof to many Frenchmen of the renaissance of Negro night life in Paris. Despite his operation of seven clubs in other cities in Europe, his newest venture had tough going. Some nights there was not a single customer in the house. But he wouldn't give up and kept standing in the door, impeccably dressed in white tie and tails each night, offering customers the big smile which is his trade mark. By mid-summer, business picked up and he told his friends: "Time marches on—but I expect to be here a long, long time."

To thousands of GIs who patronized his London and Paris spots during the war, Frisco was perhaps the best known Negro in Europe. But during the 30's, he was personal friend to visiting royalty, heiresses, dowagers and stage celebrities who patronized his clubs in both London and Paris. Each summer he followed his patrons to the south of France and entertained them in his other club in Biarritz. He has been married to a French woman for 25 years. Their son is a sergeant in the French army.

Frisco travelled all around the world after leaving California in 1919 and picked up a speaking knowledge of half a dozen languages. He likes to bet on horses and dogs, is reported to have won $60,000 in one day at the race track in London.

Today Frisco gets few big names in his new club and big tippers are gone because the tip (service charge of 15%) is included in the bill. Frisco sings and may cut a step or two if encouraged. He lives with his memories of many celebrities like Florence Mills, Mistinguette, Sophie Tucker, Jack Johnson, the Gershwin brothers and sums them up: "They were all wonderful people. They knew how to enjoy the finer things in life."

Mixing with guests, Inez Cavanaugh tells joke about visiting Americans to trumpeter Freddie Taylor, his wife (left) and Colette Amat. Inez came to Europe in 1946 with Don Redman's band and took over night club partnership.

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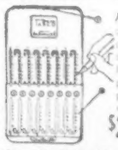

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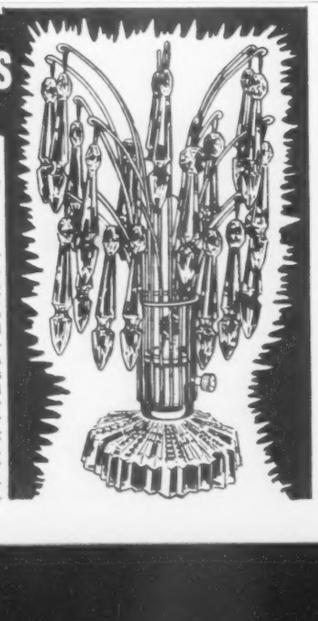

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Greeting well-known Paris milliner Mina to club, Moune has tough time handling guest's big poodle. Moune was born in Bordeaux, France. Her mother writes most of the songs she sings. Customers all join in on her songs.

MOUNE OPENS FIRST NEGRO CLUB ON CHAMPS ELYSEES

PERHAPS the biggest and longest-known Negro name in Paris night life is the Folies Bergere's Josephine Baker, once again the toast of France for her exciting performances in the show which is all built around her. But the freshest influence is Moune deRivel, well known in America for her singing at Cafe Society in New York. She was the first French entertainer to come to the States after the war. Not too successful, she returned and opened a night spot on the Left Bank called Chez Moune. "I was happy in my place on the Left Bank," she says, "but I wanted a place more chic. My friends said I should move to the Champs Elysees and be the first to bring a colored show to the Champs Elysees. So I moved."

Her Chez Moune became the Chez Inez and her new spot was called the Perroquet. All the entertainers are colored and so is the orchestra. They are French West Indians from Martinique and Guadaloupe and the show is typically beguine. Moune has a partner, a white Frenchman named Denis de Poully, who says: "Yes, it's an all-Negro business. I am a white colored man, but everybody else is colored all the way."

In addition to entertainment, Moune features her famous Moune punch (two is the limit) and chicken curry with rice. The punch is made from sugar cane syrup, rum, cinnamon, grated nutmeg and a twist of lemon peel. She also serves other punches from Martinique which includes cannelle, which is supposed to be a love philter. The cook is from Martinique and named Louis XIV.

Another West Indian spot is the Canne-a-Sucre in the Montparnasse. The show consists of dancing by a group of Martinique girls to a 7-piece mixed band.

Princess Margaret visited only one club during Paris tour—Chez Florence where Briggs plays.

George Gershwin was patron at Frisco's nitery during 30's when he wrote music in Paris.

Grace Moore, famed opera singer, was frequent visitor to Frisco's nitery when nobility sat at ringside.

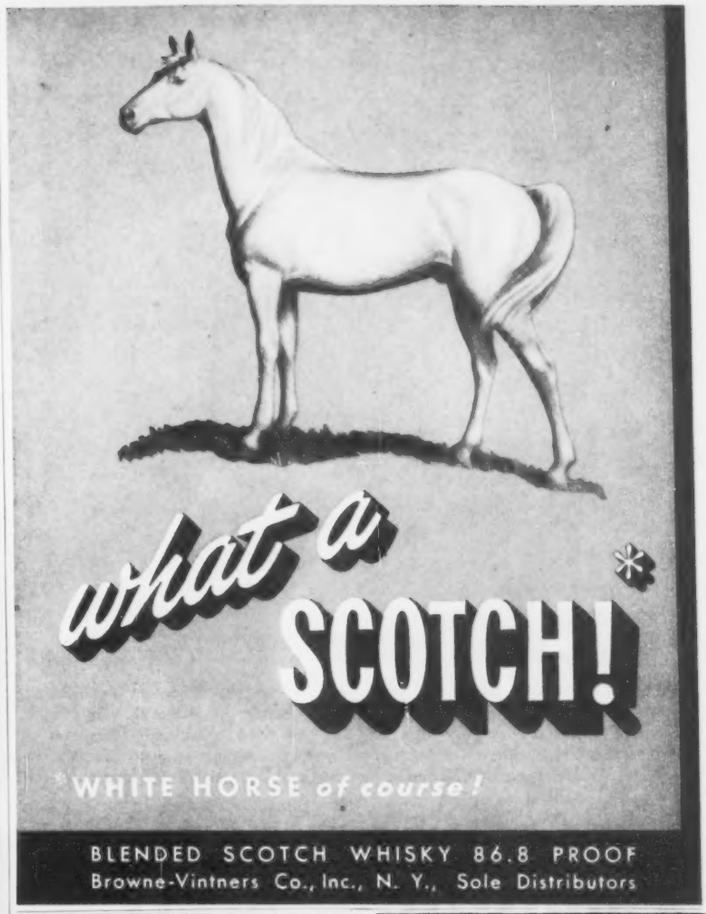
Sipping champagne at Chez Florence is Prince of Serbia with friend. Top Paris society patronizes Rue Blanche spot which charges $16 for bottle of champagne. Arthur Briggs is such a fixture at place many think he owns it.

Jitterbugging at Frisco's are Princess Belkis of Turkey and Eugene Lasarvitch, a white Russian. Average couple spends between $15 and $20 going to Frisco's. This buys champagne and pays taxi fare home. Club seats 75 persons.

Barbara Hutton brought party to Frisco's London club once and spent $2,000 for champagne.

George White, noted theatrical producer, made Frisco's regular stop during visits to Paris.

Peggy Hopkins Joyce used to patronize Frisco's prewar Paris club along with royalty.



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MONEY-BACK GUARANTEE

Hotel owner William Watkins of Los Angeles admits being past 40 and an "excellent catch" for someone interested in him personally besides his 90-room, $350,000 hotel, car, home and other properties. Ex-Chicagoan went to California four years ago for a vacation and stayed, giving up his Eastern publishing and realty interests. His Hotel Watkins is considered one of best on Coast. He makes golf his hobby.

Dentist B. B. Martin of well-known Memphis family of same name is 240-pound divorcee who says he's not interested in marriage again. Owner of Memphis Red Sox is comfortably fixed in seven-room home with able housekeeper. The 57-year-old Martin is a good dancer, likes to travel and owns considerable realty. Meharry graduate spends month each year in Hot Springs.

ELIGIBLE MEN

1949 list of available unmarried males includes choice blue-ribbon candidates for altar but most insist they cannot find mate they're looking for

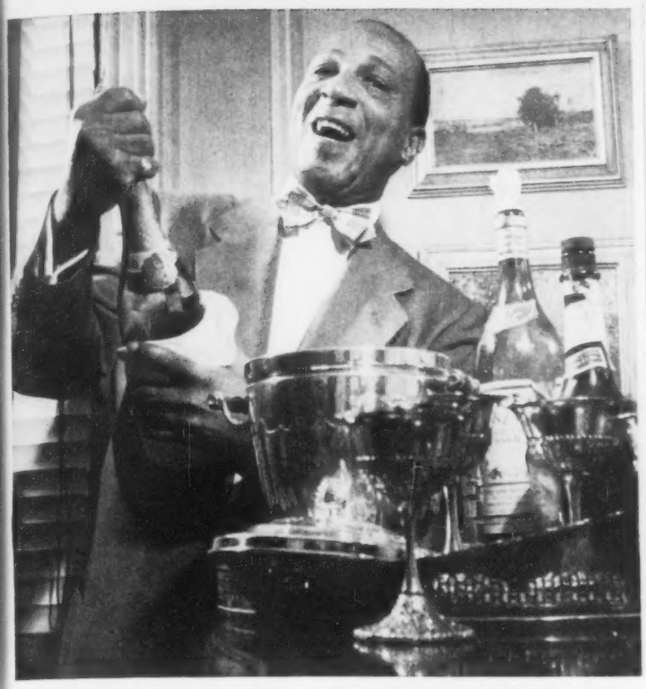
DESPITE economic flip-flops, Wall Street booms and busts, there is one market that is always on the upgrade—the market for eligible males. In the Negro community where the deficit of Negro men as compared to women is even more acute than among whites, the recent leap year of 1948 did not change marital statistics much. There is still an abundance of escapees from the I-do ritual and as a result an excess of unmarried maidens.

Surveying the available bachelors, EBONY's dragnet produced the blue ribbon display shown on these pages as a sequel to last year's exhibit of eligible men in the magazine. By way of report too, a study was made of the 23 eligibles selected for 1948's story on "Eligible Males." Results show that in the interim six have taken unto themselves brides. At least one, Charles Anderson of Louisville, is already a father. Probably the most notable marriage of the listed eligibles was that of public relations man George Norford to Thomasina Johnson of President Truman's new Black Cabinet.

Dentist C. M. Tarrington is an Evanston divorcee who sews, cooks and does "everything a woman can do except have a baby." He does not like career girls, Ph.D.'s or clinging vines, prefers the petite, outdoor type. Fisk graduate wouldn't mind girl with money.

Businessman James O. Plinton, ex-Army flier now running Haiti's only dry-cleaning plant, shies away from talk of marriage but admits to being a playboy. He shuttles between New Jersey home and Port au Prince, admits only temporary romantic interests.

Sports writer Wendell Smith is a 35-year-old divorcee in the $10,000-a-year bracket, works for both Chicago Herald-American and Pittsburgh Courier. He has car and home but stays in hotels most of time. He likes both his music and women "sweet."



Food Consultant Fred Knight, who works for swank Society of Illustrators Club in New York, has definite ideas on mate he seeks. "She must be around 40, medium weight, be able to dance well and cook superlatively. She must have fine taste in clothes." Knight has 18 suits, is well-known for lavish parties which he throws in his showplace Harlem apartment four or five times a year. Knight is from Bermuda.

All of last year's eligibles were besieged by phone calls, photos and Leap Year proposal letters as a result of EBONY'S story. Hollywood's wealthy Dr. Charles W. Hill got 100 notes from lonely ladies, including one from a Panama woman with eight children. One gentleman got one brazen proposition to "just live together in sinful bliss." One German fraulein sent mimeographed proposals to all 23. Detroit's Joseph A. Craigen got an offer of a mansion and choice of Cadillac or Lincoln "if you will only marry me." Offers came to several of the bachelors from Alaska and Liberia.

In this year's crop of EBONY eligibles, there is a well-rounded surplus of wealth, talent and good looks. Most of the unwed gentlemen belong in the holdout class of those who are against the idea of marriage on general principles. There is also that band of seekers for an ideal mate with perfect qualifications that are virtually non-existent. In the minority are a handful who are willing and able to marry but just have not located a girl—any girl.

Newspaperman Bill Chase of New York would be interested in a broadminded girl who would "understand lipstick on my shirt collar." The New York Age columnist admits to being "30ish" and a "bon vivant." His mother still spoils him by serving his breakfast in bed and he wouldn't mind a wife who did likewise. Howard graduate's hobby is cartooning of pretty, shapely girls.

Continued on Next Page

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Crystal Clear..... $1.95

Colors: Blue, Rose, Green, Yellow or Ebony Black..... $2.95

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☐ Blue ☐ Rose
☐ Green ☐ Yellow
☐ Ebony Black
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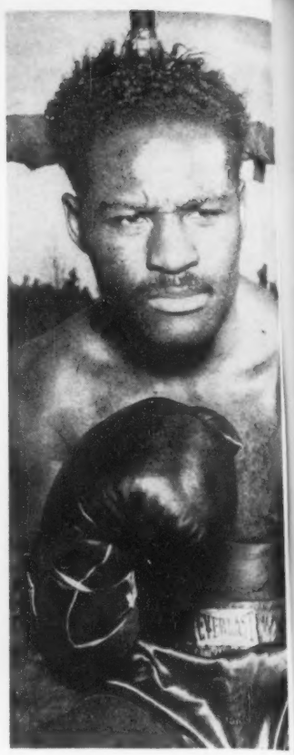
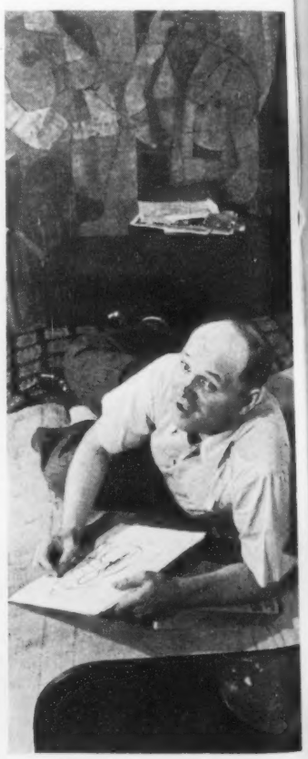


Two most eligible Negroes in America are boxers—ex-heavyweight champion Joe Louis and current titleholder Ezzard Charles. Louis is divorced from Marva Louis, who has custody of their two children. He has been rumored as contemplating marriage to several girls and is seen often with artists model Ruby Dallas of New York. Charles is 28-year-old bachelor who has been linked romantically with several women but shies away from the altar.



Artist bachelors who have evaded marriage net are famed Richmond Barthe and Romare Beardon, both of New York. Sculptor Barthe is 48, does not consider himself "much of a catch" and admits to liking "my freedom." He started in art as a painter, later turned to stone and bronze medium but now plans to return to brush and palette. Abstract illustrator Beardon is 35, has done work for Fortune and Esquire.

LET THIS DOCTOR'S WAY KEEP YOUR SKIN LIGHTER CLEARER AND SMOOTHER

DOCTORS HAVE FOUND AND NOW HIGHLY REGARD NEW BETTER AND SAFER WAYS FOR YOU TO LIGHTEN, CLEAR AND KEEP YOUR SKIN SMOOTH WITHOUT THE USE OF DANGEROUS CHEMICALS . . . . . .

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YOU CAN TRY IT ON A MONEY BACK GUARANTEE.

You must absolutely be delighted with it or it costs you nothing. This special filter foam formula which you use in the morning acts as a vanishing cream, powder base and also protects your facial tissues against the sun rays. It also helps prevent blackheads and externally caused pimples and blemishes. You'll enjoy using it. It only takes a few minutes to apply each morning.

Most IMPORTANT TO YOU IS THE SPECIAL ENVELOPES OF POWDER WHICH YOU MIX WITH LEMON JUICE. THESE POWDERS CONTAIN 14 MEDICINAL INGREDIENTS AND ARE PACKED IN THIS MANNER TO RETAIN THEIR STRENGTH. You mix each envelope into a pack and leave it on only about 6 minutes, according to the Doctor's Directions. After you wash it off let your mirror and your skin tell the story. No dangerous chemicals, nor greases to stain your pillow. You go to bed with a natural clean skin and allow your pores to breathe naturally all night. THIS DOCTOR'S DOUBLE FORMULA IS A TREATMENT AND A BEAUTY AID IN ONE SYSTEM. You get full easy written directions. Your pleasure is worth ten minutes a day, 4 minutes in the morning and 6 minutes at night in the beginning. After a few applications you only have to do this every other night or so. You will absolutely be delighted and pleasantly surprised to learn what a doctor's study and the chemist work can do to help you quickly attain confidence in this excellent treatment which must keep your skin lighter, clearer and smoother or it doesn't cost you a penny. It's the latest thing highly regarded and fully approved by a doctor.

TRY IT. IT MUST BE THE BEST THING YOU EVER TRIED OR EVERY CENT BACK. Just send a penny postal card or a letter to Beatty's now. BEATTY'S PRODUCTS, DEPT.BE-2,1542 EAST 2nd STREET, BROOKLYN 30, NEW YORK. You will receive everything within a few days. Be sure to keep your skin clean. Wash with warm water follow it with a dash of cold water to close the pores. Try to keep out of the sun and in the shade as much as possible until you get everything with full directions. After using the Doctor's system just for one week your mirror can be the judge as to whether you keep it or send it back. Enjoy the pleasures that come with a lovely skin. Write for it today.

The Doctor's morning cream, during its application, will help to prevent sun from burning and darkening the facial tissue. It also aids in keeping dust from entering pores and causing pimples and blackheads.

The most important part of the treatment is the 7 minutes you spend at night in mixing the Doctor's special pack, which contains 14 medicinal ingredients,with lemon juice, you can actually feel this formula work. The lemon juice contains citric acid which helps bleach and lighten the skin.

It takes only 3 minutes to apply this filter foam formula, which acts as a vanishing powder base, beautifies the skin and at the same time helps your night formulas do the bleaching job easier bringing you a lighter skin, more natural by guarding against external causes of dark ugly skin.

In powder form all the medicinal advantages are retained at full strength. You wash it off with soap and water after a 5 minute application and then you can go to sleep and let nature breathe normally thru your pores without any worries of dangerous chemicals and with your mirror showing the loveliness you gained by this Doctor's Treatment. Enjoy it. Your pleasure is worth it. You can't lose on this deal. You must win a lovelier skin or every penny back.

In the beginning you will only have to give your skin the evening treatment three times a week. As the condition improves once or twice a week will be sufficient.

START ON THE ROAD TO A LOVELIER, LIGHTER, CLEARER, SMOOTH SKIN TODAY. Give your skin a treat and get the full benefit of this Doctor's double formula treatment. Just send a penny postal card or a letter to BEATTY'S PRODUCTS, DEPT. BE-2, 1542 EAST 2nd STREET, BROOKLYN 30, NEW YORK.

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Box 490 Times Square Station, New York 18, N. Y.

Fred Taylor is a 29-year-old New Haven engineer with the Connecticut highway department. Ex-GI enjoys week-ending in New York, occasional game of pinochle and is interested in girl with "no previous entanglements."

George A. Walker is Detroit divorcee known for ability to wear clothes (selected as one of best dressed men in city in poll). Office worker would be interested in wife who is "good companion and above all—sincere."

DesMoines W. Beard is 34-year-old Louisville divorcee who manages housing project and wonders if there are any girls left who are "sweet, congenial, intelligent and can cook." Beard writes poetry and has a car.

Jimmy Daniels, New York entertainer who runs Little Casino in Greenwich Village, likes women who are "sophisticated with poised simplicity." Not yet 40, he earns over $10,000 annually and calls gardening his hobby.

Albert R. Maule is 26-year-old officer with quartermaster board at Camp Lee, Virginia. Hartford, Connecticut, 2nd lieutenant is much interested in marriage to Episcopal lass with "normal interest in sex."

Louis Lautier is a prominent Washington newsman, has been a divorcee for 25 years with bachelor quarters in a tastefully-furnished studio. Now 49, the NNPA correspondent professes no interest in matrimony.

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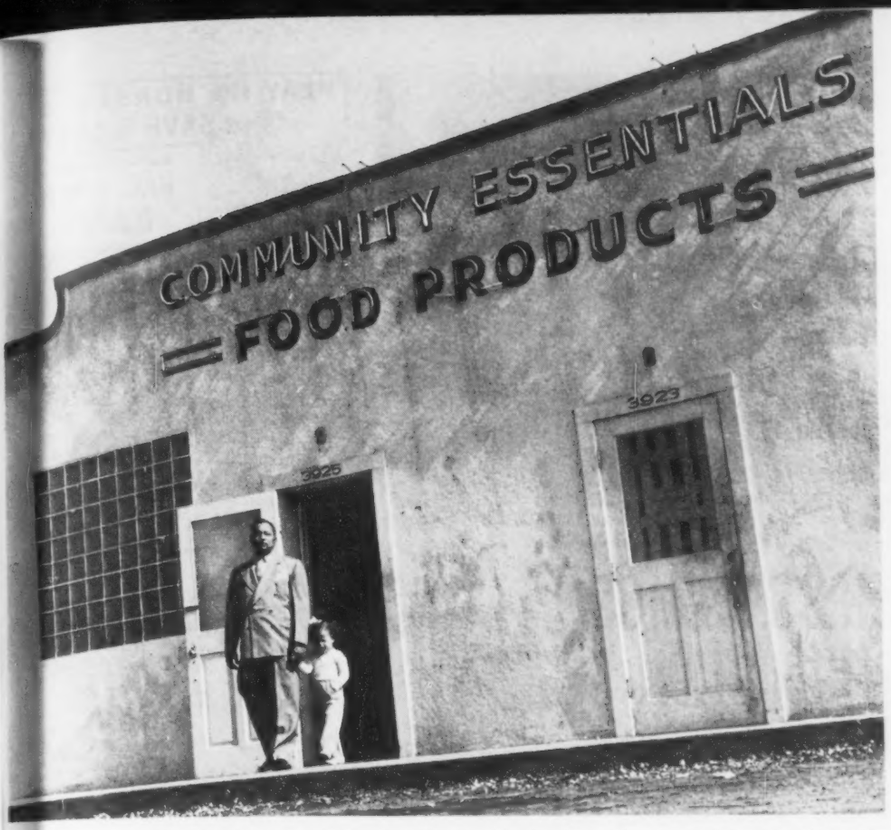
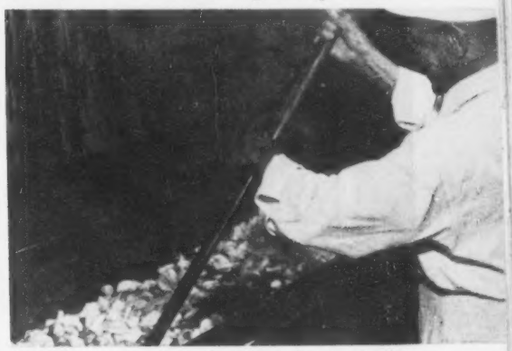


George McDemmond and his three-year-old daughter, Marie Valentine, leave Community Essentials plant where potato chip maker employs 21 persons. McDemmond sells products to 1400 dealers in nine states.

Potato peeling and slicing in machine is first step in making of chips. Mechanical equipment for plant cost $11,000, turns out 500 dozen bags of chips daily.



Cooking is done in big tank with worker constantly on watch. Vat holding 25 pounds cooks chips from 5 to 10 minutes at 225 to 380 degrees.

After draining, chips are put in big containers. In peak weeks during May to November, McDemmond uses as many as 8,000 pounds of potatoes weekly.

Packed by aproned girls, chips are delivered to wide area by McDemmond's own trucks (below). He is beginning to make sales in South American market.

POTATO CHIP MAKER

Ex-teacher builds $100,000 business out of spuds and an idea

SEVEN YEARS ago New Orleans hospital executive George McDemmond decided he was unhappy in his job. He decided to quit and spend the next 30 days just thinking about what he would do next. Out of that 30-day period of meditation came an idea—Negroes must produce as well as consume . . . and a product—potato chips.

Since that day the hard-working ex-teacher has parlayed a sack of spuds, two gallons of oil and $70 cash into a $100,000 annual business with a manufacturing plant in the Crescent City and a distributing plant in Detroit. Community Essentials, which McDemmond called his new business, has expanded from potato chips to pork skins and homemade Southern candies with sidelines in repacking pickled pigs feet, making popcorn to order, processing peanut butter wafers and jobbing such bar items as pickles and ham hocks.

Thinking did it, believes McDemmond—thinking and nerve.

"My wife nearly went out of her mind," he chuckles. "We hadn't been married long, were still paying for our new home with its landscaped lawn and beautiful new furniture. We were just getting on our feet and beginning to live when I suddenly decided to sit down for 30 days and think!

"I had a good job at Flint-Goodridge Hospital and was manager of its successful Penny A Day Plan, but wasn't satisfied. After five years I quit the hospital. It only took one day at an insurance company to find out that was not for me. I wanted to do more than just routine things, I wanted to do bigger, different things—produce something of my own.

"Negroes must produce as well as consume," he kept saying over and over again to himself as he sat in a tavern one day idly chewing potato chips.

Suddenly he stopped chewing and looked at the crisp brown chip poised between his fingers. "Who brings these things in here, Charley," he asked the bartender.

"Oh, some guy," he answered.

"How do they sell?"

"Oh fast, man, fast! Kinda salty, you know. Makes a man want to drink. Helps business," Charley volunteered. "You thinking about selling them things?"

"Not selling," said McDemmond, getting off the stool, the chip still in his hand, "making."

McDemmond couldn't fry an egg seven years ago, much less make potato chips. He made a few disastrous attempts at deep-fat frying in his wife's white-tiled kitchen.

Trouble came with the first batch of chips. It went stale overnight because he didn't have the proper kind of bags. But McDemmond eventually learned the facts about tubers the hard way and today is one of the biggest Negro food manufacturers and distributors in the nation.

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In his office, George McDemmond shows samples of his potato chips to a prospective customer. He once had plants in both Chicago and Buffalo, sells products to many independent jobbers of whom one-fourth are white.

BUSINESS ALMOST FAILED AFTER INDUCTION INTO ARMY

JUST ABOUT the time George McDemmond got his potato chip business in the black for the first time, Uncle Sam made demands upon 16 months of his time. Injured in officer candidate school, he finally got his discharge and came home to find his potato chip dynasty kept barely alive by his mother and sister. He picked up the remnants and pitched in anew.

There came a new crisis. While he was setting up a Detroit branch office, his wife died in childbirth, leaving a baby daughter. The shock made him restless and reckless and he set up short-lived plants in Chicago and Buffalo. He hopped planes from one end of the nation to the other. McDemmond never remarried and his No. 1 sweetheart, despite many rumored romances, is his three-year-old daughter Marie. Her birthday is an annual event for some 400 children and their parents. He finds it an opportunity to show his appreciation to friends and customers for helping him build a business unique in the Negro field.

In annual Mardi Gras McDemmond masquerades as "Hairless Joe." He is popular figure during Carnival, has been successively a pirate, Robin Hood and a slave overseer with bare midriff.

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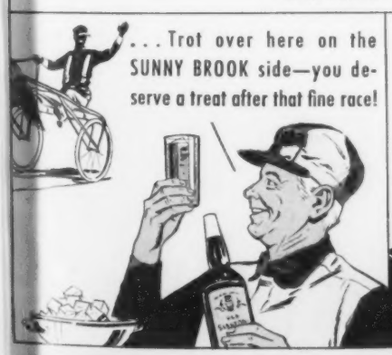

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How right you are! This whiskey is a winner. From now on, I'll stay over on the SUNNY BROOK side!

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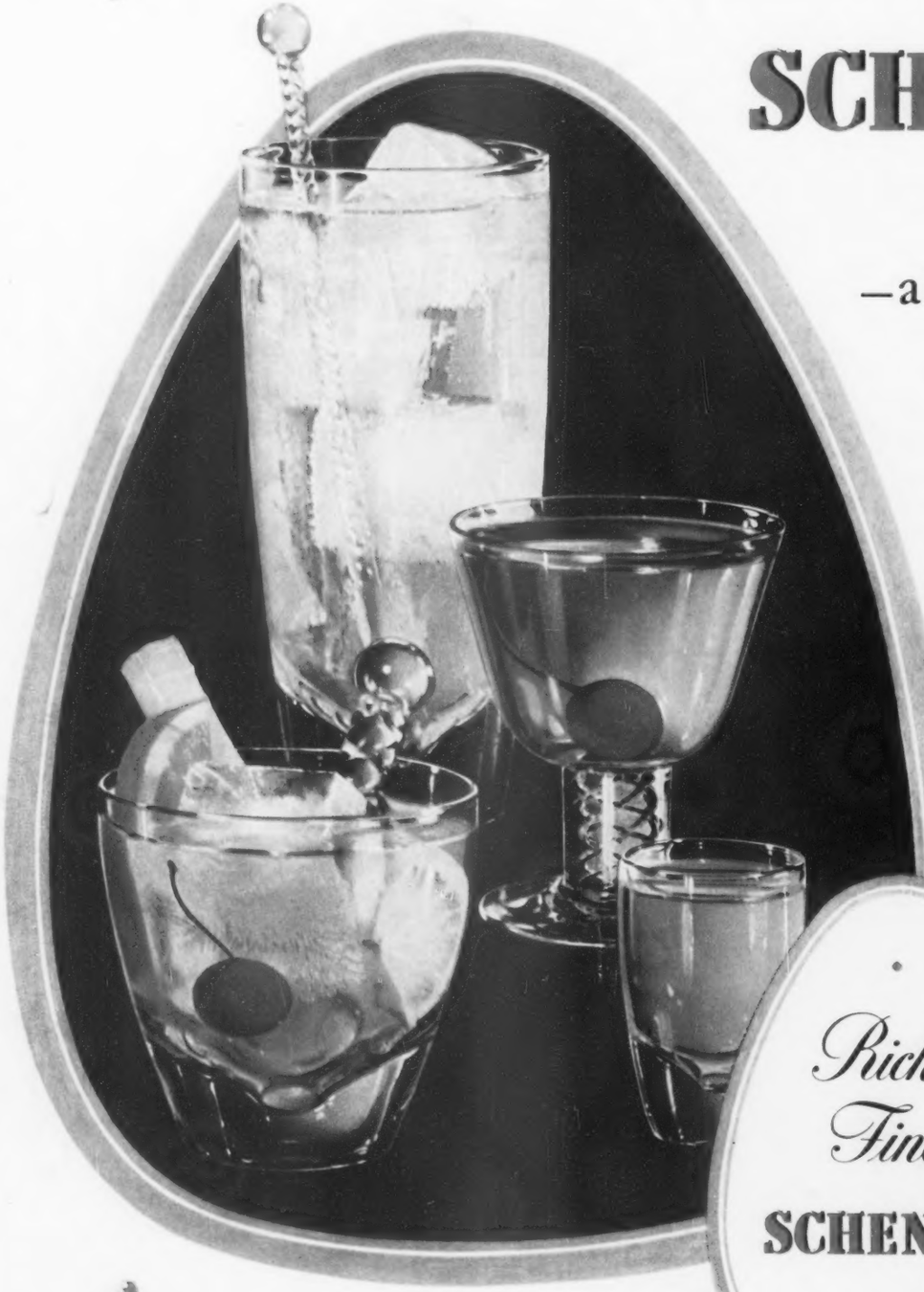

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